KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



Effective from July 2017

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YADI SARVA VISHWAVIDYALAYA

• The performance of each candidate in all the subject will be evaluated on 7- point scale in term of grades as follow:

	GRADE SCHEM ** ** ** ** ** ** ** ** **		GRADE POINTS	QUALITATIVE MEANING OF GRADE		
1	A+	90 TO 100	OUTSTANDING	OUTSTANDING		
2	A	80 TO 89	EXCELLENT	EXCELLENT		
3	A-	70 TO 79	VERY GOOD	VERY GOOD		
4	B+	60 TO 69	GOOD	GOOD		
5	В	50 TO 59	AVERAGE	AVERAGE		
6	B-	40 TO 49	FAIR	FAIR		
7	F	LESS THAN 40	FAIL	FAIL		
8	I	= // X	INCOMPLETE			

• The class awarded to a student with his/her b.com course is decided by his/her final CPI as per the following table

CPI	CLASS TO BE AWARDED
Distinction	Greater than equal to 7.5
First class	Between 6.5 to 7.5
Second class	Between 5.5 to 6.5
Pass class	Less than 5.5

Resolution

It is hereby resolved that the reassessment procedure is adopted (as Under and as per the existing rules of reassessment) for the candidates who is detain as per existing rules of under graduate examinations over and above existing rule of rechecking/ reassessment.

- Candidate fails (trial) in 1st Semester Examination and will not be permitted to attend 4th semester, he/she can apply for reassessment of 1st semester examination only.
- 2. Candidate fails (trial) in 2nd Semester Examination and will not be permitted to attend 5th semester, he/she can apply for reassessment of 2nd semester examination only.
- 3. Candidate fails (trial) in 3rd Semester Examination and will not be permitted to attend 6th semester, he/she can apply for reassessment of 3rd semester examination only
- 4. Candidate fails (trial) in 4th Semester Examination and will not be permitted to attend 7th semester, he/she can apply for reassessment of 4th semester examination only.
- 5. Candidate fails (trial) in 5th Semester Examination and will not be permitted to attend 8th semester he/she can apply for reassessment of 5th semester examination only.
- **6.** Candidate of final year under graduate and all semester of postgraduate courses can apply for reassessment /rechecking as per the existing rules.
- a. The reassessment is applicable for FINAL year students only for External theory paper and rechecking is applicable for First Year and Second Year.
- b. Reassessment is not applicable to following subcomponent:
 - 1. Internal Assessment
- 2. Practical Examination
- 3. Viva Voce

- 4. Dissertation
- 5. Term work
- 6.Continuous Evaluation
- c. Candidate can apply for his/her own answer sheet (Maximum for Two Subjects) not for other candidate/s.

d. Application Form of reassessment should be submitted through HOD/Principal/Director of concern department/course within stipulated time announced by university for said purpose with necessary fees (at present Rs.150/subject).

e. Effect of Reassessment:

- I. After the reassessment if difference of 15% or more than this marks is observed compared to original obtained marks than only the marks of reassessment is considered.
- II. The result obtained after reassessment is binding to the respective candidate/s.

HADI SARVA VISHWAVID KALAKA



Appendix: A Punishment Details for Unfair Means

Sr.	Unfair Means adopted by the Examinee	Type of
No.		Punishment
1	a. Doesn't follow the instructions given by the block supervisor or any	Declare the
	competent authority	Examinee as
	b. Writes irrelevant matter in the answer book	"Fail" in
	c. Deliberately reveals his identity or intentionally makes some	respective Subject
	irrelevant symbols, sketches etc. in the answer book	of the current
	d. Communicates with another examinee or try to pass on	semester
	information even after a word of caution from block supervisor	summer/winter
	or any competent authority	examination
	e. Possess any of the prohibited electronic gadgets	conducted by the
	f. Any sort of writing on the question paper	authority
	g. Any exam relevant literature found near or just beneath his seat	
	but he/she has not copied from the said material	
	h. Use of indecent or abusing words in the answer book	/
	i. Attempts to remove Encrypted code or any sticker on the answer	/
	book	
	j. Indulges in writing the matter relevant to subject before	100
	commencement of examination	1//
	k. Attempt oral communication with another examinee	Acres de la constitución de la c
2	a. If the examinee is found in possession or snatches away of	Cancellation of
	notes, chits, answer book or part there of any other examinee	result of all the
	however he/she has not written from the said material in his/her	subjects of the
	answer book	current semester
	b. Indecent behavior at the examination center or in the examination	examination and
	hall	debarred to appear
	c. Possess any sort of exam relevant material in the examination hall	from next
	or even outside the examination hall like toilet, lobby etc. or tries	summer/winter all

	to contact any unauthorized person during the exam timings	Examinations	to
		be conducted	by
	d. Possess any sort of exam relevant material written/printed on paper	the authority	
	chits, compass box, calculator, pad, cloth, handkerchief, dress or		
	any part of the body or stored in electronic-gadgets including		
	mobile-phone, in the examination hall or even outside the		
	examination hall like lobby etc.		
	e. Attempts to bribe the examiner by mentioning address, contact	-4	
	detail,		
	Mobile No. etc. or to contact the examiner directly or through any		
	representative for his/her favor		
3	a. Indulges in unfair practice outside the examination hall by any	Cancellation	of
	means	result of all t	the
	b. Copied from the subject exam relevant material, scribble on chits,	subjects of t	the
	compass box, calculator, pad, cloth, hand kerchief, dress or any part of	current semest	ter
	the body or stored in electronic-gadgets including mobile-phone	examination a	nd
	c. Indulge in exchange of answer book, supplementary with other	debarred to appe	ear
	examinee	#	ext
	d. Copied from another examinee or deliberately allows other	summer/winter	all
	examinee to copy from his own answer book or pass on the exam	Examinations	to
	relevant material or literature in any form to another examinee	be conducted	by
	in exam hall	the authority	
	e. If the examiner find some written/printed papers etc. of exam related		
	material from the answer book of an examinee		
	f. Attempts to get rid of or to destroy any kind of exam relevant		
	prohibited material with which he is caught or helps other in such		
	an act		
	g. Examinee is found to throw away his answer book, supplementary,		
	question paper, practical job or part there of		

1		
	h. If examinee is found to have torn the answer book, question	
	paper, any other exam related material or part there of	
	his/her own or other examinee	
	i. If the examiner reports that in the examinee's answer book is	
	written with more than one type of hand writing	
	j. If the examiner reports about missing pages or additional pages in	
	the answer book of examinee	
	k. If the examinee obstruct the process of conducting the examination	
	in any way	
	1. If examinee try to destroy the evidence by chewing the chit	
	or in any other manner, which was found in his possession	
	during examination	
	m. If examinee attempt to bribe by way of Keeping currency notes in	
	his/her answer book	- N
	n. If the examination committee is satisfied from the report of the	
	examiner that the candidate have copied from one another or from any	
	other sources or involving in mass copying during the examination	10
4	a. If examinee obstructs/threatens or orally assault the block supervisor	The examination
	or any Tries to bring duly written answer book or supplementary from	committee shall
	outside	decide the penalty
	b. If the examinee carries away an answer book, supplementary or	depending upon
	practical job or part thereof outside the exam hall	the nature and
	c. The examination committee shall decide the penalty depending upon	complexity of
	the nature and complexity of involvement of the examinee is	involvement of the
	concerned	examinee is
	d. Leaves the examination hall without submitting his answer book or	concerned
	tries to destroy it	
5	a. if person impersonates as a examinee and if this detected during	Cancellation of
	of after the examination	result of all the
		subjects of the

	b. If examinee not appearing in that particular examination but who is	current semester
	a candidate of other examination of the university impersonates as	examination and
	a examinee of particular examination	debarred to appear
	c. If examinee not appearing in that particular examination but	from next four
	who is a candidate of other examination of the university	summer/winter all
	behaves indiciplinary manner during particular examination or	examinations to be
	helps other examinee in using unfair means	conducted by the
		authority
6	a. Possess Gun, Revolver, Knife or any other prohibited weapon	Cancellation of
	in or around exam hall	result of all the
	b. Physically assault block supervisor or any competent authority on	subjects of the
	exam duty	current
		semester
		examination
		and debarred to
		appear from
	KSVA	next five
		summer/winter
		all
	TORVA VISHWAVIDA	examinations to be
	SARVA VISHTIAVIDYA	conducted by the
	AND	authority
7	If during the examination or afterwards any examinee is found to	The examination
	have indulged in unfair means other than specified in 1 to 6 as above	committee shall
	and which has been bearing on the examination or result of the	decide the penalty
	examinee and/or any other examinee	depending upon
		the nature and
		complexity of
		involvement of the
		examinee is
		concerned

KADI SARVA VISHWAVIDYALAYA - GANDHINAGAR

Teaching & Examination scheme

Bachelor of Commerce

B.COM 1st **SEMESTER**

KADI SARVA VISHWA VIDYALAYA, GANDHINAGAR [B.Com SEMESTER-I SYLLABUS]

Sr.	Name of the Subject	SUB Total		nching neme	Exam	Examination scheme			
110.		CREDIT	(pe		MID	MID External		Total Marks	
		V-//	Th.	Pr.	Th.	Th.	Pr.		
Part 1	B.COM CE 101 :English	4	4	0	30	70	0	100	
Part 2	B.COM 101 Core Subject 1 Financial Accounting-1	4	4	0	30	70	0	100	
	B.COM 102 Core Subject 2 Business Organization and Management	4	4	0	30	70	0	100	
	B.COM 103 Core Subject 3 Micro Economics	4	4	0	30	70	0	100	
	B.COM 104 Core Subject 4 Financial Accounting -2	4	4	0	30	70	0	100	
Part 3	B.COM CE 102 Foundation Course- Introduction to Computer	2	0	4	0	0	50	50	
	B.COM CE 103 NSS -1	2	0	4	0	0	50	50	
	TOTAL	24						600	

KADI SARVA VISHWA VIDYALAYA, GANDHINAGAR [B.Com SEMESTER-II SYLLABUS]

Sr. No.	Name of the subject	SUB Total		Teaching scheme		Examination sch		
		CREDI	(per	week)	MI	Exte	rnal	Total
		T			D			Marks
			Th.	Pr.	Th.	Th.	Pr.	
Part 1	B.COM CE 201	4	4	0	30	70	0	100
	Commercial Communication							
Part 2	B.COM 201 Core Subject 5	4	4	0	30	70	0	100
	Corporate Accounting - 1		7,4					
	B.COM 202 Core Subject 6	4	4	0	30	70	0	100
	Indian Financial System	1			9			
	B.COM 203 Core Subject 7	4	4	0	30	70	0	100
	Macro Economics		W				M	
	B.COM 204 Core Subject 8	4	4	0	30	70	0	100
	Corporate Accounting - 2	SV	y					
Part 3	B.COM CE 202	2	2	0	15	35	0	50
	Environmental Studies					18		
	B.COM CE 203 NSS-2	2	0	4	0	0	50	50
15	TOTAL	24	10	146	1	37	1	600

Note:

Internal marks are divided in following categories:

- 1.) Sessional exam carries 20 marks.
- 2.) Assignment/Project Work submission carries 10 marks.

EXAMINATION & EQUIVALENCY RULES

- 1. Students who have not cleared their old syllabus exams will be given chance for following two years (e.g. 2017-18 and 2018-19) to pass out their exam.
- 2. If student fails to pass out his/her examination within the above prescribed time of two years, he/she has to appear in examination of new syllabus (Introduced from the academic year 2017- 18). In this case credit of his old subject will remain unchanged.

3. List of equivalent subjects in the new syllabus with the old syllabus are provided below with its respective credit.



KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

FINANCIAL ACCOUNTING-1

SUBJECT CODE: B.COM 101

For Bachelor of Commerce: Semester-I

Effective from the Academic Year: 2017 - 2018

B.COM SEMESTER I B.COM 101

Financial Accounting – 1

[A] RATIONALE

Financial accounting is the process of recording, summarizing and reporting the myriad of transactions resulting from business operations over a period of time. These transactions are summarized in the preparation of financial statements, including the balance sheet, income statement and cash flow statement, that encapsulate the company's operating performance over a specified period. Nobody should under-estimate the importance of accounting. With the development of technology; trade, industry and commerce also developed; and with the development of all these, the experts realized why, when, where and how Accounting is vital and useful in a business and in an economy. New Accounting methods are being innovated as per the requirement of the business in modern time.

[B] OBJECTIVES

- 1) To explain the students reason for recording economic transactions in the books of accounts; and to have sound basic skills of Accounting.
- 2) To know what kind of entries to be made for different type of transactions of various types of business, for example Consignment Accounting.
- 3) To explain the difference between the Consignment accounting and Joint Venture Accounting. To explain the thin line of difference between these two chapters.
- 4) To develop the analytical skills, aptitude and thinking ability of the students in the context of Modern Accounting.
- 5) To make the students aware of abstract topics in Accounting.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1) With this syllabus students will be able to understand the basics of Accounting and Book keeping, Accounting Concepts, Principles and Conventions, Journalizing, Ledger Posting, Trial Balance, Rectification of Errors and Final Accounts of Proprietary and Partnership Firms.
- 2) This syllabus will help students to understand the accounting aspects of Consignment Accounting its terminology and accounting treatments.
- 3) This will help the students to understand the accounting treatments for Joint Venture with respect to the points like Definition and Features of Joint Venture, Difference between Joint Venture and Partnership, Difference between Joint Venture and Consignment.
- 4) This will help the students to understand the accounting treatments for Dissolution of Firms.
- 5) This will help the students to understand the accounting treatments for Piecemeal Distribution of Cash.
- 6) This will help the students to understand the accounting treatments for Single Entry.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Consignment Accounting	12	20%
2.	Joint Venture Account	12	20%
3.	Single Entry	12	20%
4.	Dissolution of Partnership Firm	12	20%
5.	Piecemeal Distribution of cash	12	20%
	TOTAL	60	100%

			Teach Schem		Exai		n Scheme			
Subject Code	Subject Title	Credit	Theory		University Theory		•		Internal/ Practical work	Total
		Tutorial		Hrs.	Max Mar ks	Max Marks	Marks			
B.COM 101	Financial Accounting-1	4	4		3	70	30	100		

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRU CTION AL HOURS	WEIGHTA GE In %
1.	Consignment Accounting: Consignment, Account Sales, Del-creder commission, Additional Commission, Books of the consignor, Books of the consignee, Valuation of Stock, Loss of goods- abnormal, Normal loss, Invoicing goods higher than cost, consignment stock account.	12	20%
2.	Joint Venture Account: Distinction between Joint Venture and Consignment, Distinction between Joint Venture and Partnership, Entries in the books of any one Co-venturer, Entries in the books of all Co-venturer, separate books of accounts, Joint venture in underwriting commission, Joint venture and consignment.	12	20%
3.	Single Entry: Conversion of single entry into double entry, abridged conversion, Conversion of Popular Single Entry System, Conversion of Pure Single Entry System, Ascertaining credit sales and purchases, Bills receivables and bills payable, Ascertaining debtors and creditors, etc., sales and purchases being given, Ascertaining sales from stock figures and purchases, systematic "single entry". Missing Information Pro- forma of Accounts.		20%

4.	Dissolution of Partnership Firm:(only Garner v/s Murray)		
	Settlement of accounts, Firm's debts and private debts Sec		
	49 of partnership Act, Entries in books, Goodwill, Dissolution before expire of fixed term, Insolvency of partners, Garner vs. Murray, When all partners are insolvent.	12	20%
5.	Piecemeal Distribution of cash:		
	Gradual realization of assets and piecemeal distribution, proportionate capitals, Maximum loss method. Surplus capital Method. Conversion of Partnership into company Limited liability partnership.	12	20%

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Dr. Maheshwari, S. N. Advance Accountancy. Vols. Vol-1 and Vol-2. New Delhi: Vikash Publisher House Pvt. Ltd., n.d.
- 2. Gupta, R. L. Advance Accountancy. Vols. vol-1 and vol-2. New Delhi: Sultanchand & Sons, n.d.
- 3. Rana, T. J. Advance Accountancy-2. Ahmedabad: B.S. Shah Prakashan, n.d.
- 4. Reddy, Jayprakash R. Advance Accounting: Theory and Practice. A.P.H. Publishing Corporation: New Delhi, n.d.

HADI SARVA VISHWAVID KALAKA

	KADI SARVA VISHWAVIDYALAYA
Seat No	
[G] PAPER SCHEME:	

Date: /	University Exam:	Marks: 70
B.Com.SEM-1	Subject: Financial Accounting-1 (101)	Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR	
Q-2 A		
В		
Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION/SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

BUSINESS ORGANIZATION & MANAGEMENT

SUBJECT CODE: B.COM102

For Bachelor of Commerce: Semester-I

Effective from the Academic Year: 2017 - 2018

B.COM SEMESTER I B.COM 102

Business Organization & Management

[A] RATIONALE:

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of management, and use of Internet for the development of commerce. To understand the new change in the business environment, this course has also covered a new area "Management of change"

[B] COURSE OBJECTIVE:

- a) To understand the basic concepts of management, its functions and components of management.
- b) To understand the importance of principles management and to apply these principles in their routine life.
- c) To develop the knowledge of basic concepts and fundamental principles of management.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAMME

- Students will get awareness about the fundamentals of management and contribution of various authors for today's modern principals of management.
- Students will get awareness about the changes taking place in surrounding business environment
- Students will be able to understand the importance of motivation, communication and leadership qualities required in the manager.
- Students will be able to understand the structure of organization and the hierarchy of management in different organization.

[D] SCHEME OF TEACHING AND ASSEMENT

UNITS	TOPIC	INSTRUCTIONAL	WEIGHTAGE (%)
		HRS	
1	Management	11	15
2	Planning	11	15
3	Organization	12	20
4	Directing	16	35
5	Controlling	10	15
	Total	60	100

	71-1	Credit	Teaching scheme Scheme of Examination				tion	
Subject code	Subject title		Theory	1119		versity eory	internal/ Practical	Total
code			MA	tutorial	Hrs.	Max. Marks	Max. Marks	Marks
B.Com	Business Organization	-//	X	- A			1,12	
102	and Management	4	4	46	3	70	30	100

[E] COURSE CONTENT

Unit	Title of unit and details	Number of	Weightage
No.	1/6/10/3/	hours required	
1	Management: Introduction, Necessity for management	11	15
	theory or approach, Different schools of management		
	thoughts, Taylor's Scientific Management, Fayol's		
	Contribution to Management, Hawthorne experiments		
	and human relations, social systems approach, systems		
	approach, process school, contingency approach.		
2	Planning: Introduction, Planning Premises, Types of	11	15
	planning premises (Internal and External), Importance,		
	procedure ,- Decision Making - It's Stages and		
	Techniques		
	-Strategic Plans, Operational plans, Standing Plans.		

3	Organising: Meaning, features, Types of organisations,	12	20
	Matrix, committee, Informal Organisation, merits		
	and demerits. Staffing: functions and Importance		
4	Directing: Meaning, Nature, Importance, Concept of	16	35
	Motivation, Fundamental Theories of motivation,		
	(Maslow's Need Hierarchy, Herzberg's Two Factor theory,		
	Alderfer's ERG theory, McGregor's Theory X and Theory		
	Y. Leadership - Meaning and nature, Leadership styles.		
5	Controlling: Meaning, Nature, Importance, A very brief	10	15
	idea about Control Techniques like Ratio Analysis - Break		
	even Analysis		
	Total Number of Hours	60	100

[F] RECOMMENDED BOOKS AND REFERENCE MATERIALS

- 1. Allen, Louis A. Management and Organisation. Tokyo: McGraw Hill, n.d.
- 2. Drucker, Peter. Management Challanges for 21st Century. Butterworth Heinemann Oxford, n.d.
- 3. Hamptan and Davis. Modern Management. New Delhi: McGraw Hall, n.d.
- 4. Prasad, L. M. Principal and Practice of Management. Sultan Chand & Sons,, 2008.
- 5. Stoner and Freeman. Management. New Delhi: Prentice Hall of India, n.d.
- 6. Weirich, Koontz and. Essentials of Management. New Delhi: Tata McGraw Hall, n.d.

[G] PAPER SCHE	ME:	
Seat No		
	KADI SARVA VISHWAVIDYALAYA	
Date: / /	University Exam:	Marks: 70
B.Com.SEM-1	Subject: Business Organization & Management (102)	
Time: 3 Hours	and the second of the second o	
Instructions:		
1) There are 5 c	questions in this paper.	
2) All questions	s carry equal marks.	
1	e right indicate full marks.	
,	culator is not allowed in exam.	
5) Attempt all (Questions.	
Q-1 A.		14
В		1.4
Q-2 A B		14
D	OR	
Q-2 A		
В	A TOWN WALLEY	
Q-3 A	SAME	14
В	OP	
Q-3 A	OR	
B		
Q-4 A		14
В		
	OR	

MULTIPLE CHOICE TYPE QUESTION/SHORT QUESTIONS

Q-4 A B

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

MICRO ECONOMICS

SUBJECT CODE: B.COM 103

For Bachelor of Commerce: Semester-I

Effective from the Academic Year: 2017 - 2018

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER I B.COM 103

Micro Economics

[A] RATIONALE:

Micro economics hold a privileged place in economic studies. It is the subject to be composed of several courses which spread over the entire degree. Micro economics is a very useful branch of modern economic theory.

[B] OBJECTIVES

To introduce the approaches to economics used in introductory economic theory. Introduce the basic concepts and technique in consumption analysis with special reference to utility, demand, and theory of production, theory of cost and revenue as well as Market structure.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will understand the relationship of economics with human behavior.
- 2. Units are design basically to bridge.
- 3. Bridging the gap between theoretical knowledge and real life experience.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Demand and Supply	20	25
2.	Consumer Behavior	12	20
3	Theory of Production	12	15
4.	Theory of Cost and Revenue	8	20
5	Market Structure	8	20
	TOTAL	60	100%

		Credit	Teaching	g scheme	scheme Scheme of Examination				
Subject code	Subject title	Theory/		tutorial	th	versity neory	Internal /Practical	Total	
			Practical		Hrs.	Max. Marks	Max. Marks	Marks	
B.Com 103	Micro Economics	4	4	-	3	70	30	100	

[E] COURSE CONTENT:

UNIT	TITLE OF UNIT AND DETAILS	INSTRU	WEI
NO		CTION AL	GHT
		HOURS	AGE
			IN %
1	Demand and Supply	20 hours	25
	Law of Demand and Law of Supply		
	Determinants of demand and supply		
	• Elasticity of Demand, Determinants and significance		
	Measurement methods of elasticity-Proportional,		
	Total outlay, Point and Arc elasticity	Kin	
	types of price, Income and cross elasticity	97/	
2.	Consumer Behavior	12 hours	20
	Cardinal utility		
	Law of Diminishing marginal utility		
	Ordinal utility		
	Indifference curve, Consumer equilibrium		
	Income and price effect		

3.	Theory of Production	12 hours	15
	Production function		
	Short run production function-law of variable proportions		
	Long run production function- Returns to scale theory		
	• Iso-quant curve, Iso- cost curve, Producer's equilibrium		
4.	Theory of Cost & Revenue	8 hours	20
	Different Concepts of Cost: TC, AC, MC and		
	Opportunity cost, Relation between AC and MC,		
	Concept of Revenue: AR, MR and TR in different market structure		
5.	Market Structure	8 hours	20
	Meaning and feature of perfect competition,		
	Meaning and feature of Monopoly,		
	 Meaning and feature of Monopolistic Competition, 		
	Meaning and feature of Oligopoly		
	Price Discrimination		

Note: Requirement of lectures is subject to change as per need of students understanding.

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. G.S. Gupta, Managerial Economics, Tata Mc-Graw Hill education 2011.
- 2. H.L., Ahuja. Modern Micro Economics: Theory and Application. New Delhi: S.Chand & Company Limited, 2006.
- 3. Kennedy, M.John. Micro Economics. Mumbai: Himalaya Publishing House, 1999.
- 4. Mankiw. Principles of Economics. New Delhi: Akash Press (India), Thomson south (Charntimath) western, 2007.
- 5. Web References: http://mospi.nic.in
- : http://data.gov.in/keywords/centralstastical organisation
- :http://gujecostat_gujstatgov.in/

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-1 Subject: Micro Economics (103) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR III	
Q-2 A	CARLA VISITIANTEN	V
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Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

FINANCIAL ACCOUNTING-2

SUBJECT CODE: B.COM104

For Bachelor of Commerce: Semester-I

Effective from the Academic Year: 2017 - 2018

B.COM SEMESTER I B.COM 104

Financial Accounting – 2

[A] RATIONALE

The need of a system of accounting was felt by man early in the history of trade and commerce. The art of book-keeping is as old as the art of trading itself. This art of keeping records passed through many phases since its inception. With the development of commerce, it has attained a position of great importance. Indeed, it can be truly said that accounting has become the foundation on which the whole fabric of modern commerce rests.

Moreover, it is legally binding on some forms of business, such as joint stock companies, to prepare periodically, statements in proper forms showing the position of the business. A proper and satisfactory method of accounting is an essential part of any business house.

[B] OBJECTIVES

- 1. Increase your awareness and understanding of numerous financial features associated with the operations of partnerships and affiliated business enterprises.
- 2. Improve your ability to interpret and use financial statements describing the financial condition and operating results of affiliated business entities.
- 3. To develop an in-depth understanding of financial accounting, its characteristics, the need for standards, and the applications of those standards.
- 4. Apply critical thinking, problem solving and presentation skills to individual and/or group activities dealing with advanced accounting information systems.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. This will help the students to understand the accounting treatments for Branch Account with respect to the points like as, Meaning of Branch, Objects of Branch Accounts, Distinction between Sales through Branch, Consignment, Joint Venture and Brokers,
- 2. This will help the students to understand the accounting treatments for Investment and terms like cum-Interest purchase and sales and Ex-interest purchase and sales and methods of valuation of closing stock.

- 3. This will help the students to understand the accounting treatments for Fire Claim Account with respect to the points like as, Claim for Loss of Stock, Rate of Gross Profit, Average Clause, Normal and Abnormal Stock of Goods, Claim for Loss of Profit (Consequential Loss Policy), Amount of Consequential Loss Policy, and Entries for Claim in Respect of Various Assets and Stock.
- 4. This will help the students to learn Hire purchase and installment sale-purchase transactions.
- 5. This will help the students to understand the basics of Accounting Standards its applications and utility of it in practice up to extent of AS- 2,9,10, and 13 only.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL	WEIGHTAGE
		Hrs.	(%)
1.	Investment Accounts	12	20%
2.	Insurance claims	12	20%
3.	Branch Accounts	12	20%
4.	Hire Purchase and Installment accounting [Excluding HP Trading A/C]	12	20%
5.	Accounting Standards	12	20%
	TOTAL	60	100%
3	P SARVA VISH	NAVIDYALIK	9

	Subject Cred Title t		Teaching Scheme		Exam Scheme			
Subjec t		Credi t	Theory/ Practica l	Tutoria l	Universit y Theory		Internal practica l work	Total Mark
Code					Hrs ·	Max Mar ks	Max Marks	S
B.COM 104	Financial Accounting -2	4	4	-	3	70	30	100

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRU CTION AL HOURS	WEIGHTA GE In %
1.	Investment Accounts: Introduction, some term relating to investment, investment ledger, finding out balances of investment account, calculating value of closing stock, cum-interest purchase and sales, Ex-interest purchase and sales.	12	20%
2.	Insurance claims: Claims for loss of stock & fixed assets, Claim for loss of profit or consequential loss. Loss of stock, Meaning of fire, Consequential loss or loss of profits, Computation of claim, the amount of policy.	12	20%
3.	Branch Accounts: Distinction between branches and departments, Different types of branches, Accounts of various types of branches, branch selling only for cash, Branch selling both for cash and credit, Goods invoiced to branch at a price higher than the cost, Stock and debtor system, Distinction between whole sale and retail profit at a branch, Branch maintaining independent accounts or "independent" branch, Incorporation of branch trial balances in head office books.	12	20%
4.	Hire Purchase and Installment accounting [Excluding HP Trading A/C]: Hire purchase and installment sale transactions, contract price, cash price, Various methods of calculating interests, Journal entries and accounts in the books of purchaser and vendor.	12	20%
5.	Accounting Standards: Meaning of Accounting Standard, Objectives, Benefits, Limitations, Overview of Accounting Standards in India. AS-2, 9, 10, and 13 with basic knowledge.	12	20%

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Dr. Maheshwari, S. N. Advance Accountancy. Vols. Vol-1 and Vol-2. New Delhi: Vikash Publisher House Pvt. Ltd., n.d.
- 2. Gupta, R. L. Advance Accountancy. Vols. vol-1 and vol-2. New Delhi: Sultanchand & Sons, n.d.
- 3. Rana, T. J. Advance Accountancy-2. Ahmedabad: B.S. Shah Prakashan, n.d.

4. Reddy, Jayprakash R. Advance Accounting: Theory and Practice. A.P.H. Publishing Corporation: New Delhi, n.d.



[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-1 Subject: Financial Accounting-2 (104) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
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Q-2 A		14
В		
	OR	
Q-2 A	TARVA TISTITIANTON	V
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Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

ENGLISH

SUBJECT CODE: B.COM CE 101

For Bachelor of Commerce: Semester-I

Effective from the Academic Year: 2017 - 2018

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER I B.COM CE 101

English

[A] RATIONALE

This syllabus will provide learners to develop their listening, reading, writing and speaking skills in order to understand the use of language. The main objective of this syllabus is to develop comprehension skills, improve vocabulary, develop grammatical ability, and enhance writing skills.

[B] OBJECTIVES

- (a) To develop different four skills of English.
- (b) To develop the habit of independent thinking in English.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will get idea about the hurdles of language.
- 2. They will develop their vocabulary.
- 3. Students will be aware about the current issues of the world.

[D] SCHEME OF TEACHING AND ASSESSMENT

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Unit 1: Text	20	33%
2.	Unit 2: Language Work	10	17%
3.	Unit 3: Grammar	30	50%
	TOTAL	60	100%

Sr.			Teaching Scheme		Exam Scheme			
No./ Subject	Subject Title	CREDIT	Theory Practical		•			Total Marks
Code			Theory/ Practical	Tut	Hrs Max		Max	
			11			Marks	Marks	
B.COM CE101	ENGLISH	4	4	0	3	70	30	100

[E] COURSE CONTENT:

Unit 1:Text No of Hours:-20

Beautiful Minds by MACMILLAN PUBLISHERS INDIA PRIVATE LTD, First Edition, 2017.

Unit: I PROSE	Note:
1. Digital India	ONLY PART ONE OF
2. Lemon-Yellow and Fig- <i>Manohar Malgonkar</i>	TEXT CONTENT IS IN
3. Father s Help- <i>R K Narayan</i>	THE SYLLABUS
Unit: II POETRY	
1. Father Returning Home-Dilip Chitre	
2. Stopping by Woods on a Snowy Evening-Robert Frost	
3. Leisure-William Henry Davies	

Unit 2: Language work No of Hours:-10

- 1. Reading Comprehension Paragraphs related with general topics.
- 2. Precise Writing
- 3. Dialogue Writing

Unit 3: Grammar No of Hours:-30

- 1. Parts of Speech
- 1.1. Noun
- 1.2.Pronoun
- 1.3.Adjective
- 1.4.Verb
- 1.5.Adverb

- 1.6.Preposition
- 1.7.Conjunction
- 1.8.Interjection
- 2. Tenses
- 2.1. Formation of various tenses
- 2.2. The use of various tenses
- 2.3. Common errors in the use of tenses
- 3. Tenses in Conditional
- 3.1. Formation of conditional tenses
- 3.2. The use of conditional tenses
- 3.3. Common errors in the use of conditional tenses
- 4. Modal Auxiliary verbs
- 4.1.Use of 'Be'
- 4.2.Use of 'Do'
- 4.3.Use of 'Have'
- 4.4.Modal auxiliary
- 4.5. Uses of 'Can'
- 5. Subject-verb agreement
- 5.1. General understanding of singular and plural subjects
- 5.2. Sentences with subject-verb agreements
- 5.3. Common errors in subject-verb agreements
- 6. Articles
- 6.1. The selection of "A" and "An" The use of Indefinite articles
- 6.2. The use of definite article
- 6.3. The repetition of articles
- 7. Preposition
- 7.1. Position of preposition
- 7.2. Objects of a preposition

- 7.3. Various conceptions expressed by preposition
- 7.4. Words with appropriate prepositions
- 8. Active-Passive Voice
- 8.1 Basic Rules
- 8.2 Omission of the objects
- 8.3 Passive Voice: Transitive Verb: Two Objects
- 8.4 Passive Voice: Preposition:
- 8.5 Passive Voice: Imperative Sentences
- 8.6 Passive Voice: Let
- 8.7 Passive Voice: Infinitive
- 8.8 It is/was time + for + Object + Passive Form
- 9. Word Power
- 9.1 Synonyms & Antonyms
- 9.2 One Word Substitution
- 9.3 Idioms and Phrases

[F] RECOMMENDED BOOKS & REFERENCE MATERIAL

- 1. Murthy, J.D., Contemporary English Grammar for Scholars and Students, Book Palace: New Delhi, 2003.Print.
- 2. Murphy, Raymond, Elementary English Grammar, Cambridge University Press: London, 1999.Print.
- 3. Murphy, Raymond, Intermediate English Grammar, Cambridge University Press: London, 1999. Print.
- 4. Murphy, Raymond, Advanced English Grammar, Cambridge University Press: London, 1999. Print.
- 5. Wren, P.C, H, Martin, High School English Grammar & Composition, S. Chand & Company Ltd: New Delhi, 2003.Print.
- 6. www.britishcouncilonline. Org (for grammar and vocabulary references)
- 7. www.bluebook.com (for grammar references)

[G]	PAPER SCHEME:
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KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com.SEM-1 Subject: English (CE 101) Time: 3 Hours

Q-1 A		08
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	OR	
В		08
Q-2 A		08
	OR	
A		08
В		08
Q-3 A		08
В		04
С	TOVA VISHWAVIOU	02
Q-4 A	TO CIT SAIN AGE STATE	04
В	11 100	04
С		04
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14
С	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	(



SYLLABUS OF

INTRODUCTION TO COMPUTER

SUBJECT CODE: B.COM CE 102

For Bachelor of Commerce: Semester-I

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER I B.COM CE 102

Introduction to Computer

[A] Rationale:

The importance of management education, in the prevailing situation, is growing leaps and bounds wherein a subject like Basic Computers at the introductory is of outmost importance. Computer is an indispensable appliance that every person always bases on it. It also helps for business to use computer. You see nowadays it is information technology business. Especially, people usually use computer for daily life from day to day and never feel bored about using it. This age is known as the era of IT business, where every application is linked with computer technologies. The use of computers can make business transactions very accurate, thus keeping a proper record of profit and loss. Computers play a very vital role in education.

[B] Objective:

After the subject being taught the student will be able to know:

- 1. The various computer concepts and principles used and applied in the daily life.
- 2. Scope of application of the M.S Office and principles taught.
- 3. Utility of application of the internet.
- 4. Knowledge of windows base operating system.

Sr. No./			Teaching Scheme				Exa: Schei		
Sub. Cod e	Subject Title	Cred it	Theory/ Practical	Tut		ternal neory		ternal actical	Total Marks
			hours		Hrs ·	Max. Marks	Hrs ·	Max. Marks	
B.Com CE 102	Introduction to Computer	2	2	0	0	0	2	50	50

Chapter	Topic	Hours	Weightage
1.	Introduction		
Introduction to	Application of Computer		
Computer and	Characteristics of Computer Block		
Hardware and	Diagram of Computer Introduction		
Software	to H/W Input Devices: Keyboard,		
	Mouse, Scanner, OCR, OMR, BCR,		
	MICR. Output Devices: Monitor,		
	Printers, Plotter. Storage Devices:		
0.00	HDD, FDD, CDROM, DVD	06	20%
	Introduction to S/W	00	2070
	Types of S/W: Application Software, System	-11	
1 1	Software and Utility Software Difference of H/W &	11/14	
	S/W		
	Introduction to Memory Types of Memory :		
	Primary & Secondary Memory Classification of		
	RAM Classification of ROM		
	Introduction to Cash Memory and Flash		
	Memory		l I
2.	Operating System		
Operating	Introduction to OS, Application of	- / /	
System and	OS,Booting- Warm and Cold booting Windows		
Internet	Advantages of Windows Windows different terms (
1	Desktop, Icon, Wallpaper, Taskbar, My computer,	1 1/	
	Network Neighborhood, My document, Recycle	06	20%
	bin, Control panel & it's setting, Find, Shutdown,		
	Logoff, Notepad, Paint.) What is internet, Uses of	1.0	
	internet, Types of computer	4	
3.	Introduction to MS Word, Applications of MS Word	1	N.
MS-Word	Basic operations (New, open, save, save as, pages	7.1	
1115 11014	setup, print, print preview, undo, redo, find, replace,	11	
75	Header- footer.)	100	
	Formatting operation	07	25%
	(Bold, Italic, Font, paragraph, Bullets- numbering,		
	Border shading, Change case, Column, Drawing		
	toolbar.)		
	Miscellaneous operation		
	(hyper link, auto text, auto correct, macro, spell –		
	check, drop cap, mail merge, saving a document with		
	a password, table)		

4. MS Excel	Introduction To Excel ,Applications of MS Excel, Concept of workbook, worksheet, workspace, Types of data ,Formatting workbook , Conditional formatting , Sorting Data, Data validation , Data filter , Charts , Goal seek , Protecting Worksheet, Pivot table Functions and formulas- 1.Mathematical -,Int, fact, sign, MOD, Power, ABS , sum , sum if 2. Logical - AND, OR, NOT, if 3. Statistical- Min, max, avg, count if 4. Text – Concatenate, find, left, right, trim 5. Lookup- Hlookup, Vlookup 6. Date and Time	06	25%
5. MS Power Point	Introduction to MS PowerPoint. Applications of Presentation Creating presentation (adding slide, formatting adding colors, background & shading) Special Features (custom animation, slide transition, slide sorter, inserting sound)	05	10%
	Total	30	100%

[C] References:

- 1. Fundamentals of Computers by V. Rajaraman (PHI)
- 2. PC Software for Windows by TAXALI (TMH)
- 3. Foundations of Computing by P.K. Sinha (BPB)
- 4. Computer Science by E BalaguruSwami (TMH)
- 5. A first course in Computer by Sanjay Saxena, 2003 Edition,.
- 6. Computer Fundamental Concept, System and Applications by D.P. Nagpal.
- 7. Introduction to Computers by Peter Nortans
- 8. Microsoft Office 2003 in ten simple steps or less by Michael Desmond



SYLLABUS OF

NATIONAL SERVICE SCHEME 1 SUBJECT CODE: B.COM CE 103

For Bachelor of Commerce: Semester-I

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER I B.COM CE 103

National Service Scheme 1

[A] RATIONALE OF THE COURSE

This course will enable students to understand the concept of NSS. It aims to develop understanding about the various NSS functionaries, opportunities for youth, financial pattern of the scheme, National Youth Policy and youth crime.

[B] OBJECTIVES

- 1. Understand the community in which they work
- 2. Understand themselves in relation to their community
- 3. Identify the needs and problems of the community and involve them in problem-solving
- 4. Develop among themselves a sense of social and civic responsibility
- **5.** Utilise their knowledge in finding practical solutions to individual and community problems
- **6.** Develop competence required for group-Living and sharing of responsibilities
- 7. Gain skills in mobilising community participation
- 8. Acquire leadership qualities and democratic attitudes
- 9. Develop capacity to meet emergencies and natural disasters.
- 10. Practise national integration and social harmony

[C] COURSE LEARNING OUTCOME

After completing this course, the students will be able to:

- 1. Understand the Objectives of NSS.
- 2. Describe The Organizational Structure, Roles And Responsibilities Of Various NSS Functionaries

- 3. Describe The Issues, Challenges And Opportunities For Youth
- 4. Explain National Youth Policy
- 5. Understand Youth Crime
- 6. Describe Entrepreneur

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL HRs.	WEIGHTAGE (%)
1.	Introduction NSS	15	25%
2.	Youth of NSS	15	25%
3.	NSS Programs and Activities	15	25%
4	NSS in Various Sectors	15	25%
	TOTAL	60	100%

Sr.	Teaching Exa Scheme		Exa	ım Scheme			
No./ Subject	Subject Title	CREDIT	Practical		versity actical	Internal Practical	Total Marks
Code	C VADI	VKAR.		Hrs	Max Marks	Max Marks	
B.COM CE 103	NATIONAL SERVICE SCHEME-1	2	4	2	50	0	50
	(NSS)						

• The class will be taught by using lectures and demonstration, seminars, classroom discussion, videos, charts and presentations method.

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTAGE In %
1.	Introduction NSS		
	o History, Philosophy, aims, & Objectives of	of	
	NSS	1.5	25%
	o Emblem, flag, motto, song, badge etc.	15	
	o Organizational structure, roles and		240
	responsibilities		
2.	of various NSS functionaries		
2.	Youth of NSS	19	
	o Definition, profile of youth, categories of	15	25%
	youth	15	2370
	 Issues, challenges and opportunities for youth 		
	Youth as an agent of social change		
3.	NSS Programs and Activities	15	25%
	o Concept of regular activates, special	13	23 /0
	camping, day camps		
	o Basis of adoption of village/slums,		
	methodology of conducting survey		1
	o Financial pattern of the scheme		//
	o Other youth program/schemes of GOI		
4.	NSS in Various Sectors	7./	
	o Coordination with different agencies		
0.	o Maintenance of the dairy	VI. 1	
	o National Youth Policy	15	25%
	o Youth devilment programs at the National		25 / 0
	Level, State Level and Voluntary sector	1	

[F] EVALUATION SCHEME:

Project work/viva will be given to students.

Name of proposed projects:

- 1. Cleanliness
- 2. Adopted Village
- 3. Tree plantation
- 4. Literacy to Slum area students



SYLLABUS OF

CORPORATE ACCOUNTING-1

SUBJECT CODE: B.COM 201

For Bachelor of Commerce: Semester-II

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER II B.COM 201

Corporate Accounting - 1

[A] RATIONALE

In the rapidly expanding business and corporate world students should have basic knowledge of basics of corporate accounting and structure of corporate accounting. As students learn Corporate Accounting and its accounting approaches applicable in various entities and different special field of business i.e. Basics of corporate accounting, Share capital transaction, Alteration of share capital, Internal Reconstruction, Acquisition of Business, Profit Prior to incorporation. These will help the students to understand the practical approach used by various entities & their effect in their business. So the syllabus is to be designed in such a way that shows the students that how this principles are variedly applied to the corporate or company accounting. Another aspect to design this syllabus is to familiarize the students with various bodies affecting the accounting principles and its treatment on company or corporate accounting like government, SEBI, Company Law Board, IASB, etc.

[B] OBJECTIVES

- 1. To teach basic principles, standards and its applications in corporate accounting at various stages and for various transactions and events.
- 2. To give the basic partly knowledge of company law and SEBI's guidelines of only that portion which affects the accounting system, entries and procedure.
- 3. To teach the procedure of internal reconstruction & Acquisition of business.
- 4. To teach various aspects and methods of issuing, redeeming and altering Share capital of company.
- 5. To teach difference between capital profit and revenue profit earned by company and its use in case of Profit prior to incorporation.
- 6. To develop an in-depth understanding of corporate accounting, its characteristics and the applications of those accounting in corporate field.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will learn the applications of basics of accounting into corporate accounting.
- 2. Students will learn in-depth procedure of issuing shares and debenture.
- 3. This will help the students to understand the accounting treatments business acquisition and purchase. They also will learn the accounting treatment given in the books of vendor of business.
- 4. Students will get in-depth knowledge about internal reconstruction and its applicability in the business.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Share Capital Transaction	15	25%
2.	Alteration Of Share Capital	15	25%
3.	Internal Reconstruction	15	25%
4.	Acquisition of Business	15	25%
	TOTAL	60	100%

- 33	800	1420	Teaching	Scheme	414	Exan	Scheme	
Subject Code	Subject Title	Credit	I neory/	Tutorial		versity neory	Internal practical work	Total
3040			Practical	actical	Hrs.	Max Marks	Max Marks	Marks
B.COM 201	Corporate Accounting- 1	4	4	-	3	70	30	100

OK VICHWAILLAN

[E] COURSE CONTENT:

Shares, issue o Equity	Capital Transaction: Kinds of Shares, Preference Shares, f shares, Types of Preference Shares, Shares, Share Certificate, Concept of Shares, SEBI Guidelines on	HOURS	In %
Shares, issue o Equity	Kinds of Shares, Preference Shares, f shares, Types of Preference Shares, Shares, Share Certificate, Concept of Shares, SEBI Guidelines on		
issue o Equity	f shares, Types of Preference Shares, Shares, Share Certificate, Concept of Shares, SEBI Guidelines on		
Equity	Shares, Share Certificate, Concept of Shares, SEBI Guidelines on		
	Shares, SEBI Guidelines on		
Demat			
	f Shares, Issue of Shares (incl. shares	Samuel Control	
	for cash and other than cash), issue of		45
Shares	at Par payable in Lump-Sum, Issue	Marie and the second	1
of Shar	es at par, premium and Discount for		A
Cash p	ayable in Installments, Use of Cash	A AV ALL	25%
book,	Under subscription,	15	
Oversu	bscription, Reservation for Small	1111111111	
Individ	ual Applicants, Calls in Advance,		
Calls	in Arrears, Miscellaneous		
Expend	liture, Private Placement of Shares,		
	for sale, Tender/Book Building,	W.	17
	Equity Shares, Issue of Shares to	-1/	1
	yees, Employee Stock Option	11.	/
	e (ESOS), Forfeiture of Shares,		/
	ng of Forfeiture of Shares, Procedure		10
	eiture of Shares, Effect of Forfeiture		
	es, Reissue of Forfeited Shares, Pro-		
	otment and Forfeiture of Shares.		
	tion Of Share Capital: Alteration in	William Control	
the Fac	e Value of Shares, Conversion of	VIDYALAYA	
S.F.	Shares into Stock,	19/11	7 /2
	idation and Sub-division of	9184	16
	Right Issue of Shares,		
	ation of Value of Right, Issue of		
	Shares, Advantages of Bonus Shares,		
SEBI	Guidelines for Issue of Bonus	15	250/
Donus	Shares, Distinction between Shares and Right Shares,	15	25%
Bonus	ions of Redemption of Preference		
	analysis of legal Provisions,		
	ating Treatment, Redemption of		
	nce Shares by Conversion, Buy-		
	of Shares, Dangers of Buy-Back,		
	ions of Buy-Back, Sources of Buy-		
	Methods of Buy-Back of Shares,		
	y-Account, Accounting Treatment.		

3.	Internal Reconstruction: Reconstruction, Distinction between Internal and External Reconstruction, Legal Provisions, Reduction of Share Capital, Surrender of Shares, Dissenting Shareholders, Reconstruction Scheme, Accounting Treatment.	15	25%
4.	Acquisition of Business: Distribution of shares between/among vendors, Purchase Consideration, Goodwill or Capital Reserve, Accounting Entries in the books of Vendor, Accounting entries in the books of Company when New Set of Books are Opened, Debtors and Creditors are taken over on behalf of Vendor.	15	25%

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Dr. Maheshwari, S. N. Corporate Accounting. New Delhi: Vikash Publishing House, n.d.
- 2. Gupta, R. L. Advance Accountancy. Vols. vol-1 and vol-2. New Delhi: Sultanchand & Sons, n.d.
- 3. Dr. Bharal, S. K. and P. K. Dr. Jain. Corporate AccountTata McGraw Hill Publications. New Delhi: Ramesh Book Depot, n.d.
- 4. Dr. Maheshweri, S. N. Advance Accountancy. Vols. Vol-1 and Vol-2. New Delhi: Vikash Publisher House Pvt. Ltd., n.d.
- 5. Dr. Paul, S. Kr. Central's Corporate Accounting. London: New Central Book Agency (P) Ltd., n.d.
- 6. Goyal, V. K. Corporate Accounting. New Delhi: Excel Books, n.d.
- 7. Gupta, Nirmal and Chhavi Sharma. Corporate Accounting Theory & Practice. New Delhi: Ane Books Pvt. Ltd., n.d.

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-2 Subject: Corporate Accounting-1 (201) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
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	OR	
Q-2 A	TANK A TISHTIAN DIE	
В		
Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14



SYLLABUS OF

INDIAN FINANCIAL SYSTEM

SUBJECT CODE: B.COM 202

For Bachelor of Commerce: Semester-II

B.COM SEMESTER II B.COM 202

Indian Financial System

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of Indian financial system.

[B] COURSE OBJECTIVE

- a) To understand the basic concepts of, Indian financial system, its functions and importance
- b) To understand the basic aspects of Indian financial system and to apply these principles in economy
- c) To develop the knowledge of fundamental concepts of Indian financial System

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAMME

- Students will get awareness about the fundamental concepts of Indian financial system.
- Students will get awareness about the importance of Indian financial system.
- Students will be able to understand the elements of financial system i.e. money market and capital market and depository system etc.

[D] SCHEME OF TEACHING AND ASSEMENT

UNIT	TOPIC	HOURS	WEIGHTAGE
1	Indian financial system	12	20
2	Money market	12	20
3	Primary market	12	20
4	Secondary market	12	20
5	Depository system	12	20
	Total	60	100

			Teaching Scheme		Teaching Scheme Exa			Exa	am Scheme	
Subject Code	Subject Title	Credi t	Theory/ Practica	Tutoria l	y	iversit heory	Internal practica l work	Total Mark		
Code			1		Hrs.	Max Mark s	Max Mark s	NIAIK		
								3		
B.COM	INDIAN FINANCIAL	4	4		3	70	30	100		
202	SYSTEM									

[E] COURSE CONTENT

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUCTIONAL HOURS	WEIGHTAGE In %
1.	Indian Financial System	12	20
	Functions of the financial system, financial	-11/	
	concepts, development of financial system in		
	India, weaknesses of Indian financial system		/
2.	Money Market	12	20
	Definition, money market Vs. capital		
	market, features of a money market,		
	characteristic features of a development		
	money market, importance and composition	VIAW.	
	of money market, certificate of deposit	14/11	7/2
	(CD), interbank participation certificate, REPO instruments, deficiencies of Indian	1/1	
	money, market, recent developments.		
3.	Primary Market	12	20
	Meaning, stock exchange, distinctions and		
	relationship between new issue market and		
	stock exchange, functions of new issue		
	market, general guidelines for new issue,		
	principal steps of a public issue,		
	instruments of issue, players in the new		
	issue market, recent trends in new issue		
	market.		

4	Secondary Market	12	20
	Functions of stock exchanges, Recognition		
	of stock exchanges- procedure, organization		
	of stock exchanges in India, listing of		
	securities, listing procedure, registration of		
	stock brokers, functions of brokers,		
	registration of sub brokers, kinds of brokers		
	current settlement procedure of trading		
	transactions, on line trading, kinds of		
	speculators, indices of NSE, defects of	200	
	Indian stock/capital market, recent		46
	developments, securities lending(SLB)-	The same of the sa	
-	recent reforms	12	20
5	Depository System	12	20
	Definition and meaning, objectives and		
	activities of the depository, interacting		
	institutions, depository process, trading in a		
	depository system, SEBI regulation act-1996,		
	depository process in India, benefits of		
	depository system, NSDL and CDSL,	W	1/
	drawbacks, remedial measures	-10	

[F] RECOMMENDED BOOK & REFERENCE MATERIALS

- 1. GORDON, E., AND Dr. NATARAJAN, K., FINANCIAL MARKETS AND SERVICES, HIMALAYA PUBLISHING'
- 2. HOUSE, SIXTH EDITION, NEW DELHI
- 3. KHAN. M.Y., JAIN.P.K. FINANCIAL MANAGEMENT, TATA MACGRAW HILL, NEW DELHI

Seat	No.		
		KADI SARVA VISHWAVIDYALAYA	
Date	: / /	University Exam:	Marks: 70
B.C	om.SEM-2	Subject: Indian Financial System (202)	Time: 3 Hours
Inst 1)	ructions: There are 5 ques	ions in this paper.	-1
2)	All questions car	ry equal marks.	
3)	Figures to the rig	ht indicate full marks.	
4)	Scientific calcula	tor is not allowed in exam.	
5)	Attempt all Ques	tions.	
Q-1	A.		14

Q-1 A.		14
В	X-Y-WAR	
Q-2 A		14
В		
	OR	
Q-2 A		
В		
Q-3 A	AL VICHIUMIA	14
В	CONTRACTOR AND	
	OR	
Q-3 A	11 1100	
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14



SYLLABUS OF

MACRO ECONOMICS

SUBJECT CODE: B.COM 203

For Bachelor of Commerce: Semester-II

B.COM SEMESTER II B.COM 203

Macro Economics

[A] RATIONAL

Macro models are widely used by both academics and policy makers. Macroeconomics is a distributive subject of economic studies. It examines, explores and analyse aggregate economic behaviour of household. The severe economic problem of the time lent importance to the subject matter of economics.

[B] OBJECTIVES

The objective of the Macro Economics is to help to understand how the economy works, helps to interpret the past, it makes our world comprehensive and help us to think intelligently about the future. It helps us to make better commercial and financial decision and participate more fully in democratic life.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

Students will:

Learn about the good understanding of the Indian Economy.

Will be able to understand how economic decision impacts the world Economy.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL HRs.	WEIGHTAGE (%)
1.	National Income	12	20
2.	Inflation	12	20
3	Theory of Consumption	12	20
4.	Theory of Savings and Investment	12	20
5	Business cycle	12	20
	TOTAL	60	100

			Teachir Scheme	_		Exa	m Scheme		
Subject Code	Subject Title	Credit	Theory	Tutorial		versity neory	o Dractical _		
			Practical		Hrs.	Max Marks	Max Marks		
B.COM 203	MACRO ECONOMICS	4	4		3	70	30	100	

[E] COURSE CONTENT

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUCTIONAL HOURS	WEIGHTAGE IN %	
1	National Income Different concepts of national income, Significance of national income accounting, Measurement methods of National Income-Product, Income and	12 hours	20	
2.	expenditure Inflation Types on the basis of rate, causes of inflation Effects of Inflation on different section and economy, Anti-inflationary policy	12 hours	20	
3.	Theory of Consumption Technical attributes Factors affecting to consumption function.	12 hours	20	
4.	Theory of Saving and Investment Technical attributes and factors affecting to it saving Types of investment Marginal Efficiency of Capital	12 hours	20	
5.	Business Cycle Meaning Features and phases of Business Cycle	12 hours	20	

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS:

- 1. Macroeconomics by H.L.Ahuja
- 2. Introductory Micro and Macro Economics by V.K. Ohri and others
- 3. Macroeconomics by M.L.Jhingan
- 4. Macroeconomics by D.M.Mithani



[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-2 Subject: Macro Economics (203) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR	
Q-2 A	LATE A VISITIANTE VAL	
В		
Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	SHORT QUESTIONS AND SHORT NOTES	14



SYLLABUS OF

CORPORATE ACCOUNTING-2

SUBJECT CODE: B.COM 204

For Bachelor of Commerce: Semester-II

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER II B.COM 204

Corporate Accounting - 2

[A] RATIONALE

Corporate Accounting is a special branch of accounting which deals with the accounting for companies, preparation of their final accounts and cash flow statements, analysis and interpretation of companies' financial results and accounting for specific events like amalgamation, absorption, preparation of consolidated balance sheets. Generally corporate accountants focus on two practice areas. They help manage the day-to-day finances of a company. So the syllabus is to be designed in such a way which shows the students that how this principles are variedly applied to the corporate or company accounting.

[B] OBJECTIVES

- 1. The objective of this subject is to enable the students to have a comprehensive awareness about the provisions of the Company's Act and Corporate Accounts.
- 2. To teach the procedure of underwriting commission.
- 3. To teach types of insurance, legal framework and make them aware about insurance Regulatory & Development Authority.
- 4. To give the basic partly knowledge of company law and SEBI's guide lines of only that portion which affects the accounting system, entries and procedure.
- 5. To develop an in-depth understanding of corporate accounting, its characteristics and the applications of those accounting in corporate field.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn the meaning of goodwill, methods and its treatments.
- 2. Students will learn the valuation of shares and its methods.
- 3. Students will learn the accounting transitions, accounts and important words used in bank.
- 4. Students will learn the applications of basics of accounting into corporate

accounting.

5. Students will learn to prepare the vertical balance sheet and can compare the difference with horizontal balance sheet.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL	WEIGHTAGE
		Hrs.	(%)
1.	Underwriting Commission	15	25%
2.	Redemption of Debentures	15	25%
3.	Final Accounts of Company	17	30%
4.	Accounting Standards:	13	20%
	TOTAL	60	100%

Subject Code			Teaching	Scheme	8	Exan	n Scheme	
	Subject Title	Credit	Theory/	Tutaria	University Theory		Internal practical work	Total
			Practical	Tutorial	Hrs.	Max Marks	Max Marks	Marks
B.COM 204	Corporate Accounting- 2	4	4		3	70	30	100
[E] CC	OURSE CONT	ENT:	NA VIS	HWAV/	DYA	Lax	39	

$[\mathbf{E}]$

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUCT IONAL HOURS	WEIGHTAG E In %
1.	Underwriting Commission:		
	Meaning, SEBI Guidelines 2000 for underwriting shares and Debentures, Underwriting, Commission, Underwriting Agreement, Brokerage, Marked and Unmarked Application, Full and Partial Underwriting, Joint Underwriting, Firm Underwriting, Determination of Underwriters' Liability.	15	25%

2.	Redemption of Debentures: Debenture redemption with premium, at par and at discount, conversion of debentures into shares, Debenture redemption Reserve, sinking Fund, Debenture redemption Fund, Writing of Debenture discount. Purchase From Open Market.	15	25%
3.	Final Accounts of Company: Preparation and Presentation of Final Accounts, according to companies act 2013, Schedule – III of the Companies Act with practical examples.	17	30%
4.	Accounting Standards: 3,6,14 & 20	13	20%

[F] RECOMMENDED BOOKS AND REFERANCE MATERIALS

- 1. Soundarajan A & K Venkataramana, Corporate Accounting, VBH
- 2. S.P. Jain and K.L. Narang Corporate Accounting
- 3. S. Bhatt Corporate Accounting
- 4. S.P. Iyenger, Advanced Accounting, Sultan Chand
- 5. R L Gupta Advanced Accounting
- 6. Dr. Maheshwari, S. N. Corporate Accounting. New Delhi: Vikash Publishing House, n.d.
- 7. Gupta, R. L. Advance Accountancy. Vols. vol-1 and vol-2. New Delhi: Sultanchand & Sons, n.d.
- 8. Dr. Bharal, S. K. and P. K. Dr. Jain. Corporate AccountTata McGraw Hill Publications. New Delhi: Ramesh Book Depot, n.d.
- 9. Dr. Maheshweri, S. N. Advance Accountancy. Vols. Vol-1 and Vol-2. New Delhi: Vikash Publisher House Pvt. Ltd., n.d.
- 10. Dr. Paul, S. Kr. Central's Corporate Accounting. London: New Central Book Agency (P) Ltd., n.d.
- 11. Goyal, V. K. Corporate Accounting. New Delhi: Excel Books, n.d.
- 12. Gupta, Nirmal and Chhavi Sharma. Corporate Accounting Theory & Practice. New Delhi: Ane Books Pvt. Ltd., n.d.

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-2 Subject: Corporate Accounting-2 (204) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR (III)	
Q-2 A	TO A THE TENTH OF	
В	1 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	
Q-3 A	111 1111	14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14



SYLLABUS OF

COMMERCIAL COMMUNICATION

SUBJECT CODE: B.COM CE 201

For Bachelor of Commerce: Semester-II

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER II B.COM CE201

Commercial Communication

[A] RATIONALE

Language is the most commonly used and effective medium of self- expressions in all spheres of human life. A student must have a fair knowledge of English language and be able to pursue the present course of study and handle the future job in industry.

[B] OBJECTIVES

- 1. To introduce students the concepts of English language, communication strategies, verbal and non-verbal communication, and four-fold skills based on English language.
- 2. To enable students to meet high professional expertise with the help of much developed communication skills.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will easily get in touch with their communicative aspects.
- 2. Students will improve in writing skill.
- 3. Students will understand different communicative techniques.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL	WEIGHTAGE
		Hrs.	(%)
1.	Unit– 1	20	33%
	1. Introduction to Communication		
	2. Forms of Communication		
2.	Unit – 2	10	17%
	Letter writing Techniques		
3.	Unit – 3	20	33%
	Types of Letters		
4	Unit – 4	10	17%
	Commonly Confused Words & One		
	word Phrases		
	TOTAL	60	100

			Teach Scher	_		Ex	am Scheme	
Sr. No./	Subject Title	CREDI T			University Internal practical work			Total Marks
Subject Code			Theory	Tut	Hrs	Max Marks	. Max Mark s	
B.COM CE 201	Commercial Communication	4	4	0	3	70	30	100

[E] COURSE CONTENT:

No. of Hours: 20 Unit -1

- 1. **Introduction to Communication:**
- Definition of Communication 1.1.
- 1.2. Process of Communication
- **Aims or Objectives of Communication** 1.3.
- Knowledge 1.
- Information 2.
- Counseling 3.
- 4. Request
- Warning 5.
- 6.
- Advice
 Raising morale 7.
- Persuasion 8.
- Appeal 9.
- Report 10.
- 11. Motivation
- 12. Order
- Suggestion 13.
- 14. Complaint
- 15. Instruction

1.4. The Seven C's of the Effective Communication

- 1. Completeness
- 2. Conciseness
- 3. Consideration
- 4. Concreteness
- 5. Clarity
- 6. Courtesy
- 7. Correctness
- 2. Forms of Communication:

2.1. Verbal communication

- 1 Oral Communication
- 2 Written Communication
- 3 Communication through listening and reading
- 4 Advantages and limitations of verbal Communication

2.2. Non-verbal Communication

- 1. Importance of non-verbal Communication
- 2. Types of non-verbal Communication
- 1. Body language
- 2. Para language
- 3. Time and space language
- 4. Sign language
- 3. Advantages and Limitations of non-verbal Communication

Unit -2 No. of Hours:-10

A VISHWAVID MALAYA

Letter writing techniques

1. Understanding the basics of letter writing

1.1. Physical appearance

1.1.1. Paper

- 1.1.1.1. Quality
- 1.1.1.2. Color
- 1.1.1.3. Size
- 1.1.1.4. Continuation sheet

1.1.2. Typing

- 1.1.2.1. On conventional type writer
- 1.1.2.2. On computers
- 1.1.2.3. Advantages of typing on computer
- 1.1.3. Margin
- 1.1.4. Folding
- **1.1.5.** Envelop
- Sizes 1.1.5.1.
- Window envelop 1.1.5.2.

1.1.6. Superscription

Structure of letter and essential parts of letter 2.

- Heading 1.
- 2. Date
- SARVA VISHWAVIDYALAY 3. Reference number
- Confidential and personal notes 4.
- Inside address 5.
- 6. Attention line
- 7. Salutation
- 8. Subject
- Body of the letter 9.
- 10. Complimentary close

- 11. Signature
- 12. Post script
- 13. Enclosures
- 14. Identification initial
- 15. Carbon notation

3. Style or format of the letter

- 1. The full block form
- 2. The semi block form
- 3. The modified block form
 - 4. Principles of effective letter writing

Unit: 3 No. of Hours: -20

SARVA VISHWAVIDYALAYA

Types of letters

1. Inquiry letters

- 1.1.1. Solicited inquiry
- 1.1.2. Unsolicited inquiry
- 1.1.3. Routine inquiry
- 1.1.4. Inquiry for a special purpose or favor

2. Reply to inquiry letter

- 2.1. Circumstantial reply
- 3. Order letter
- 3.1. Order letter by the buyer
- 3.2. Acknowledgement of orders

4. Reply to order letter

- 4.1. Execution of orders
- 4.2. Cancellation of orders

5. Letters of Goodwill

5.1. Letter of Thanks, Appreciation, Sympathy and Condolence, Letters inviting Speakers at meetings and functions, accepting or refucing invitations



Unit- 4 No. of Hours:-10

Commonly Confused Words* & one word Phrases **

A List of commonly confused and misused word

accept /except	formally /formerly
advice (noun) /advise	hear /here
(verb)	
adverse /averse affect	heard /herd
(verb);/effect (noun);	hoard /horde
aisle /isle allude	knew /new
/elude	later /latter
allusion /illusion false idea	lead /led
already /all ready altar	read / red
/alter	lessen /lesson loose
	/lose meat /meet
angel /angle	moral/morale
accent /ascent assent	A COUNTY OF THE PARTY OF THE PA
beside /besides	patience /patients
boar /bore board	peace /piece peak
/bored born	/peek
/borne buy /by	personal /personnel plain
conital /conital	/plane
capital /capitol	principal (adj.); (noun)
choose /chose	/principle quiet
coarse /course	/quite rain /reign
complement	
	scene /seen
/compliment corps	
/corpse dead body	
dairy /diary	sight /site
dew /due die	through /thorough
/dye	waist /waste weak
fair /fare	/week
	/ W COR

ONE WORD PHRASES(define following words into simple English)**

1.Altruist26.Inflammable2.Agenda27.Inaccessible3.Arbitrator28.Invigilator4.Amphibian29.Kennel5.Astronomer30.Linguist6.Bibliophile31.Optimist7.Blasphemy32.Opaque8.Bibliophile33.Philanthropist9.Biennial34.Plagiarism10.Cosmopolitan35.Panacea11.Cynosure36.Pediatrician12.Choreographer37.Portable13.Calligraphist38.Polyglot14.Epitaph39.Quarantine15.Emigrant40.Sculptor16.Edible41.Stable17.Epicure42.Somnambulist18.Egotism43.Souvenir19.Epicure44.Sanatorium
3.Arbitrator28.Invigilator4.Amphibian29.Kennel5.Astronomer30.Linguist6.Bibliophile31.Optimist7.Blasphemy32.Opaque8.Bibliophile33.Philanthropist9.Biennial34.Plagiarism10.Cosmopolitan35.Panacea11.Cynosure36.Pediatrician12.Choreographer37.Portable13.Calligraphist38.Polyglot14.Epitaph39.Quarantine15.Emigrant40.Sculptor16.Edible41.Stable17.Epicure42.Somnambulist18.Egotism43.Souvenir19.Epicure44.Sanatorium
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17. Epicure42. Somnambulist18. Egotism43. Souvenir19. Epicure44. Sanatorium
18.Egotism43.Souvenir19.Epicure44.Sanatorium
19. Epicure 44. Sanatorium
A STATE OF THE PARTY OF THE PAR
20. Fatal 45. Transparent
21. Fauna 46. Utopia
22. Fragile 47. Verbatim
23. Granary 48. Volunteer
24. Horticulture 49. Wardrobe
25. Horizon 50. Warrant

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Sehgal, M.K., Vandana Khetarpal, Nature and scope of Business Communication, Excel Books: Delhi, 2003. Print.
- 2. Rai, Urmila, S.M.Rai, Business Communication, Himalaya Publishing House: Delhi, 2002. Print.
- 3. Rao, Babu, Communication Today, Himalaya Publishing House: Delhi, 2003. Print.
- 4. Kaul, Asha, Effective Business Communication, Prentice Hall of India: Delhi, 2005.Print.

Seat	No.	
\sim cut	110.	

KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com.SEM-2 Subject: Commercial Communication (CE 201)

Time: 3 Hours

Q-1 A		07
В		07
Q-2 A		05
В		05
	OR	
Q-2 A		05
В		05
Q-3	Letters (1/2)	08
	OR	
Q-3	Letters (1/2)	08
Q-4 A	Letters (1/2)	08
98	OR	
A	Letters (1/2)	08
Q-4 B	Letters (1/2)	08
	OR	
В	Letters (1/2)	08
Q-5 A	Objective Questions	
	 Commonly Confused Words 	11
	One word Phrases	
В	Objective Questions	11

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

ENVIRONMENTAL STUDIES

SUBJECT CODE: B.COM CE 202

For Bachelor of Commerce: Semester-II

Effective from the Academic Year: 2017 - 2018

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER II B.COM CE202

Environmental Studies

[A] Rationale of Study:

To learn about the area of environment science with selection of elective paper. This paper is designed to enable students to acquire basic understanding of the environment.

[B] Learning Outcome:

The students will learn about the basic concepts of environmental science.

[C] Teaching & evaluation scheme:

The objective of evaluation is not only to measure the performance of students, but also to motivate them for better performance. Students are evaluated on the basis of their regular attendance in classroom & external (20 marks) university examination.

Subject	Subject	CREDIT	Teaching Scheme		Exan		a Schedule	
code	Title		Theory Tut		University Theory		Internal Practical Work	Total Marks
					Hrs.	Max Marks	Max Marks	
CE 202 Environmental Studies		2	2	0	2	35	15	50

[D] Course Content

Unit I

Number of lectures: 15 Weightage: 50%

- Definition, scope and basic principles of ecology and environment -2 Hrs.
- Natural Resources Renewable and Non-renewable resources 3 Hrs.
- Current environmental issues climate change, Global warming, Acid rain, Ozone layer depletion 5 Hrs.
- Pollution- Air, Water, Soil, Marine, Thermal, Noise pollution- causes and effects-5 Hrs.

Unit II

Number of lectures: 15 Weightage: 50%

- Ecosystem : Basic concepts, components of ecosystem. 2 Hr.
- Trophic levels, food chains and food web -2 Hr
- Ecological pyramids, ecosystem functions. 3 Hrs.
- Energy flow in ecological systems, energy efficiencies 2 Hrs.
- Biogeochemical Cycles: Importance, gaseous and sedimentary cycles. Carbon,
 Nitrogen, Phosphorus, hydrogen and Sulphur Cycles. 6 Hrs.

[E] References:

- 1. Modi C D & others (2006) Paryavaran and Aapatti Vyavasthapan [Gujarati], Swami prakashan, Patan- 384265
- 2. Patel J C (2006) Paryavaran and disaster management [Gujarati], Parshwa publication, Ahmedabad- 380001
- 3. Erachs Bharucha (2008, first edition) Paryavaran Adhyayan [Gujarati], Orient Longman Pvt. Ltd., Hyderabad.
- 4. Distributor: M/S Himanshu book company, 06-07 Shri Jayendrapuri Bhavan, Ellisbridge, New Sanyas Ashram, Ahmedabad 380 006.
- 5. K Ramana Murthi, 2004 Disaster Management, Dominant Publishers and Di stributors, New Delhi 110002

eat No	—— KADI SARVA VISHWAVIDYALAYA	
	KADI SAKVA VISHWAVIDTALATA	
Pate: /	/ University Exam:	Marks: 35
3.Com.SEM-	Subject: Environmental Studies (CE 202)	
Cime: 2 Hour	S	
		<u> </u>
Q-1 A	MULTIPLE CHOICE QUESTIONS	05
В	SHORT QUESTIONS	05
Q-2 A		08
В		08
1	OR	
Q-2 A		08
В	V- Day of the	08
Q-3	WRITE SHORT NOTES ON:	09
	ENDI SARVA VISHWAVID MALAYA	

.

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

NATIONAL SERVICE SCHEME-2

SUBJECT CODE: B.COM CE 203

For Bachelor of Commerce: Semester-II

Effective from the Academic Year: 2017 - 2018

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER II B.COM CE203

National Service Scheme-2

[A] RATIONALE OF THE COURSE

This course will enable students to understand the concept of NSS. It aims to develop understanding about the various NSS functionaries, opportunities for youth, financial pattern of the scheme, National Youth Policy and youth crime.

[B] OBJECTIVES

- 1. Understand the community in which they work
- 2. Understand Themselves In Relation To Their Community
- 3. Identify The Needs And Problems Of The Community And Involve Them In Problem-Solving
- 4. Develop Among Themselves A Sense Of Social And Civic Responsibility
- 5. Utilise Their Knowledge In Finding Practical Solutions To Individual And Community Problems
- 6. Develop Competence Required For Group-Living And Sharing Of Responsibilities
- 7. Gain Skills In Mobilising Community Participation
- 8. Acquire Leadership Qualities And Democratic Attitudes
- 9. Develop Capacity To Meet Emergencies And Natural Disasters And
- 10. Practise National Integration And Social Harmony

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM:

After completing this course, the students will be able to

- 1. Understand the Objectives of NSS.
- 2. Describe The Organizational Structure, Roles And Responsibilities Of Various NSS Functionaries
- 3. Describe The Issues, Challenges And Opportunities For Youth

- 4. Explain National Youth Policy
- 5. Understand Youth Crime
- 6. Describe Entrepreneur

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL HRs.	WEIGHTAGE (%)
1.	Youth and Crime	18	30%
2.	Youth and Civil Defense	21	35%
3.	Community Mobilization	21	35%
	TOTAL	60	100%

Sr.			Teaching Scheme		Exa	m Scheme	
No./ Subject	Subject Title	CREDIT	Practical		niversity Practical	Internal Practical	Total Marks
Code		ARVAV	SHWAV	Hrs.	Max Marks	Max Marks	
B.COM CE 203	NATIONAL SERVICE	2	4	2	50	0	50
	SCHEME-2 (NSS)						

• The class will be taught by using lectures and demonstration, seminars, classroom discussion, videos, charts and presentations method.

[E] **COURSE CONTENT:**

UNIT NO		TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTAGE In %
1.		and Crime		
	0	Sociological and Psychological Factors influencing youth crime		
	О	Peer mentoring in preventing crimes	18	30%
	0	Awareness about anti-ragging		000
_	0	Cybercrime and its prevention		7
2.	Youth	and Civil Defense		
	0	Juvenile justice	7	
	0	Civil defense services, aims and objectives of civil defense	21	35%
	0	Needs for self-defense training		
3.		nunity Mobilization		
0.	O	Mapping of Community Stakeholders		
	0	Designing the message in the context of		17
		the problem and the culture of the	21	35%
	V	community		
	o	Identifying methods of Mobilization		1
	0	Youth-adult partnership		//

[F] EVALUATION SCHEME:

SHWAVIDYALAYA Project work/viva will be given to students.

Name of proposed projects:

- 1. Awareness about anti-ragging
- 2. Cybercrime and its prevention
- 3. Youth-adult partnership

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF BACHELOR OF COMMERCE SEMESTER III AND IV

EFFECTIVE FROM 2018-19

KADI SARVA VISHWAVIDYALAYA - GANDHINAGAR

Teaching & Examination scheme

Bachelor of Commerce B.COM 3rd SEMESTER

KADI SARVA VISHWA VIDYALAYA, GANDHINAGAR [B.Com SEMESTER-3 SYLLABUS]

Sr. No.	Name of the subject	SUB Total	Teaching scheme (per week)		Examination scheme			
		CREDIT			MID External			Total Marks
		117	Th.	Pr.	Th.	Th.	Pr.	
Part 1	B.COMCE-301 Intellectual Property Rights	2	2	0	15	35	0	50
4	B.COM CE-302 Personality Development	2	2	0	15	35	0	50
Part 2	B.COM-301 Corporate Accounting - 3	4	4	0	30	70	0	100
	B.COM-302 Human Resource Management	4	4	0	30	70	0	100
	B.COM-303 Mercantile Law	4	4	0	30	70	0	100
	B.COM-304 Applied Statistics	4	4	0	30	70	0	100
Part 3	B.COM CE-303 Digital Trends and Technologies in Commerce	2		2	0	0	50	50
	B.COM CE-304 - Exploring	2	0	4	0	00	50	50
	Culture and Civilization of India.							
	TOTAL	24	21	6	150	350	100	600

KADISARVAVISHWAVIDYALAYA, GANDHINAGAR [B.COMSEMESTER-4SYLLABUS]

Sr.	Name of the subject	SUB	Teac	ching	Examination scheme					
No.		Total	<u>sche</u>	scheme (per week)						
		CREDIT	(per			`*		MID External		Total Marks
			weel							
			Th.	Pr.	Th.	Th.	Pr.			
Part 1	B.COM CE-401 Communication & Soft	4	4	0	30	70	0	100		
	Skills Development	100	J.			М				
Part 2	B.COM-401 Cost Accounting - 1	4	4	0	30	70	0	100		
	B.COM-402 Marketing Management	4	4	0	30	70	0	100		
	B.COM-403 Taxation-I	4	4	0	30	70	0	100		
	B.COM-404 Advanced Statistics-1	4	4	0	30	70	0	100		
Part 3	B.COM CE-402 Foundation Course	2	2	0	15	35	0	50		
	Basics of Research Methodology	A all	4			П				
	B.COM CE-403 - Yoga, Health	2	0	4	0	0	50	50		
	& Hygiene	اقسال				1				
	TOTAL	24	22	4	165	385	50	600		

Note: Internal marks are divided in following categories:

- 1.) Sessional exam carries 20 marks.
- 2.) Assignment/Project Work submission carries 10 marks.

EXAMINATION & EQUIVALENCY RULES

- 1. Students who have not cleared their old syllabus exams will be given chance for following two years (e.g.2018-19 and 2019-20) to pass out their exam.
- 2. If student fails to pass out his/her examination within the above prescribed time of two years, he/she has to appear in examination of new syllabus (Introduced from the academic year 2018-19). In this case credit of his old subject will remain unchanged.
- 3. List of equivalent subjects in the new syllabus with the old syllabus are provided below with its respective credit.

Semester	Subject name & code in Old Syllabus	Credit of old subjects	Equivalent subject name & code in new syllabus	Credit of new syllabus
	B.COM 301 Corporate	5	B.COM 301 Corporate Accounting - 3	4
	Accounting-III B.COM 302 Fundamentals Of Business Finance	4	B.COM 302 Human Resource Management	4
	B.COM 303 Public Finance	4	B.COM CE 302 Personality Development	2
	B.COM 304 Commercial Communication-II	4	B.COM 303 Mercantile Law	4
ER-3	B.COM 305 Mercantile	5	B.COM 304 Applied Statistics	4
SEMESTER-3	B.COM 306 Business Mathematics	5	B.COM CE 301 Intellectual Property Rights	2
SEI		KS	B.COM CE 303 Digital Trends And Technologies in Commerce B.COM CE 304 Exploring Culture and Civilization of India.	2
02	2000	(ALSH)	/AVIDE AS	2
	TOTAL CREDIT	27	70 L	24
4-	B.COM 401 Cost Accounting-I B.COM 402 Indian Financial System B.COM 403 Business Environment	5 4 4	B.COM 401 Cost Accounting - 1 B.COM 402 Marketing Management	4
STER	B.COM 404 Commercial Communication-III	4		
SEMESTER-4	B.COM 405 Direct Tax B.COM 406 Advanced Statistics-I	5 5	B.COM 403 Taxation -1 B.COM 404 Advanced Statistics	4 4
			B.COM CE 401 Communication & Soft Skills Development	4
			B.COM CE 402 Foundation Course Basics of Research Methodology	2
			B.COM CE 403 Yoga, Health & Hygiene	2
	TOTAL CREDIT	27		24
	t		•	

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

CORPORATE ACCOUNTING-3

SUBJECT CODE: B.COM 301

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 – 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER III B.COM 301

Corporate Accounting - 3

[A] RATIONALE

Corporate Accounting is a special branch of accounting which deals with the accounting for companies, preparation of their final accounts and cash flow statements, analysis and interpretation of companies' financial results and accounting for specific events like amalgamation, absorption, preparation of consolidated balance sheets. Generally corporate accountants focus on two practice areas. They help manage the day-to-day finances of a company. So the syllabus is to be designed in such a way which shows the students that how this principles are variedly applied to the corporate or company accounting.

[B] OBJECTIVES

- 1. The objective of this subject is to enable the students to have a comprehensive awareness about the provisions of the Company"s Act and Corporate Accounts.
- 2. To teach the procedure of underwriting commission.
- 3. To teach types of insurance, legal framework and make them aware about insurance Regulatory & Development Authority.
- 4. To give the basic partly knowledge of company law and SEBI's guide lines of only that portion which affects the accounting system, entries and procedure.
- 5. To develop an in-depth understanding of corporate accounting, its characteristics and the applications of those accounting in corporate field.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn the meaning of goodwill, methods and its treatments.
- 2. Students will learn the valuation of shares and its methods.
- 3. Students will learn the accounting transitions, accounts and important words used in bank.
- 4. Students will learn the applications of basics of accounting into corporate accounting.

5. Students will learn to prepare the vertical balance sheet and can compare the difference with horizontal balance sheet.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL	WEIGHTAGE
		Hrs.	(%)
1.	Valuation of Goodwill	12	20%
2.	Valuation of shares	12	20%
3.	Company liquidation accounts	12	20%
4.	Bank accounts	10	18%
5.	Amalgamation and Absorption	14	22%
	[As per Accounting Standard-14]		
	TOTAL	60	100%

			Teaching	Scheme	Exam Scheme			e
Subject Code	Subject Title & Code	Credit	Theory/ Practica [Tutorial		ersity eory	Intern al practic a l work	Total Marks
	N. M.				Hrs	Max Mar ks	Max Mark s	
B.COM 301	Corporate Accounting-3 (301)	4	4	-	3	70	3 0	100

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRU CTION AL HOURS	WEIGHTA GE In %
1.	Valuation of Goodwill: Need for valuation of goodwill, Factors affecting of valuation of Goodwill, Methods of Valuation of Goodwill, simple profit, capitalization of profit, super profit, purchase of super profit, annuity method of super profit, capitalization of super profit.	12	20%
2.	Valuation of shares: Need for valuation of Shares, Methods of valuations of shares, net assets backing method or intrinsic value of shares, yield method, valuation based on rate of return, valuation based on productivity factor, fair value of shares.	12	20%
3.	Company liquidation accounts: Meaning of liquidation, Mode of winding up, compulsory winding up and voluntary winding up, winding up under the supervision of court, consequences of winding up, secured creditors, interest on debts, dues of workers, overriding preferential payment Sec-326, preferential creditors payments Sec-327, statement of affairs, liquidators final statement of account, realization of assets specifically pledged, liquidators remuneration, calls in advance, adjustment of the right of contributories, receiver for debenture holder.	12	20%
4.	Bank accounts: Introduction, Functions of RBI, Functions of bank, Important provisions of banking Regulation Act-1949, Main characteristics of Bank's Book Keeping, Principal Books of Accounts, Management, National bank and important provisions of Law, Income Recognition, Non- performing assets provisions and importance [NPA]	10	18%
	Classification of bank advances for loss provisions, classification of investments, forms of profit and loss account and balance sheet, schedule of advances, interest on doubtful debts, Transactions of loan, cash credits, overdrafts and bad debts and bad debts reserve, explanation of balance sheet items.		

5.	Amalgamation and Absorption [As per Accounting Standard-14]: Introduction, meaning of amalgamation and absorption, provisions of amalgamation and absorption, purposed for reconstruction, Provisions of amalgamation as per Accounting standard-14, calculation of purchase consideration-Two methods: a) Net assets method b) Consideration method, Accounting entries in the books of vendor company and purchasing company, Amalgamation in nature of a) In nature of purchase b) in nature of Merger. Balance sheet after amalgamation and absorption.		22%
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[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Soundarajan. A & K. Venkataramana, Corporate Accounting, VBH.
- 2. S. P. Jain and K. L. Narang Corporate Accounting
- 3. S. Bhat- Corporate Accounting.
- 4. S P Iyengar, Advanced Accountancy, Sultan Chand
- 5. R L Gupta, Advanced Accountancy.
- 6. Dr. Maheshwari, S. N. Corporate Accounting. New Delhi: Vikash Publishing House, n.d.
- 7. Gupta, R. L. Advance Accountancy. Vols. vol-1 and vol-2. New Delhi: Sultanchand & Sons, n.d.
- 8. Dr. Bharal, S. K. and P. K. Dr. Jain. Corporate Account Tata McGraw Hill Publications. New Delhi: Ramesh Book Depot, n.d.
- 9. Dr. Maheshweri, S. N. Advance Accountancy. Vols. Vol-1 and Vol-2. New Delhi: Vikash Publisher House Pvt. Ltd., n.d.
- 10. Dr. Paul, S. Kr. Central's Corporate Accounting. London: New Central Book Agency (P) Ltd., n.d.
- 11. Goyal, V. K. Corporate Accounting. New Delhi: Excel Books, n.d.
- 12. Gupta, Nirmal and Chhavi Sharma. Corporate Accounting Theory & Practice. New Delhi: Ane Books Pvt. Ltd., n.d.

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-3 Subject: Corporate Accounting-3 (301) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR	
Q-2 A	TARVA VISITIANTE VI	
В	1 5 613 613	
Q-3 A		14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

HUMAN RESOURCE MANAGEMENT

SUBJECT CODE: B.COM 302

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 - 2019

B.COM SEMESTER III B.COM 302

Human Resource Management

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of Human Resource management.

[B] COURSE OBJECTIVE

- a) To understand the basic concepts of Human Resource management, its functions and importance of Human Resource management.
- b) To understand the basic aspects of Human Resource management and to apply these principles in their routine life.
- c) To develop the knowledge of fundamental concepts of Human Resources and Human Resource System in an Organization.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAMME Students will

- Get awareness about the fundamental concepts of Human Resource management and role of HR Manager in the organization.
- Get awareness about various managerial skills to be required in the field of Human Resource management in routine life.
- Get awareness about the importance of Human Resource Management
- Will be able to understand the elements of finance such as capitalisation, Capital Structure, Cost of Capital, Working Capital etc.
- Will be able to understand the basic concepts of money Market and Capital Market.

[D] SCHEME OF TEACHING AND ASSEMENT

UNIT	TOPIC	HOURS	WEIGHTAGE
1	Human Resource Management And Planning	10	20
2	Recruitment, Selection, Training & Development	15	20
3	Performance Appraisal, Promotion, Demotion And Transfer	15	20
4	Job Design And Job Analysis	10	20
5	Quality of Work Life (QWL)	10	20
	TOTAL	60	100

			Teaching Scheme		Exam Scheme			
Subject Code	Subject Title	Credit	Theory	Tutorial	it	nivers ty Theor	Internal/ practical work	Total Mark
	V	EXP		D. 407 1	Hr	Max	Max	S
	1 20		780	277	S.	Mark	Marks	
	Human	- 1	T 1. 47.	The same		S	1	
B.COM 302	Resource	4	4	-	3	70	30	100
	Management		- with	intra-	-	1		
0.0	200	100	17/12	WAY	200	1	100	

[E] COURSE CONTENT

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTAGE In %
1.	HUMAN RESOURCE MANAGEMENT & HUMAN RESOURCE PLANNING Meaning, Importance, Scope (Significance) And Functions – Difference Between Personnel Management And Hrm, Meaning, Process Of Hr Planning.	10	20

	RECRUITMENT, SELECTION,		
	TRAINING AND DEVELOPMENT		
	Meaning, Sources Of Recruitment (Internal And		
	External), Steps In Selection Process - Placement And		
2.	Induction, Meaning Of Training And Development,	15	20
	Need For Training And Development -Methods Of		
	Training Workers And Supervisors - Methods Of		42
	Management Development –		\
	Difference Between Training And Development.		1
	PERFORMANCE APPRAISAL,		1
	PROMOTION, DEMOTION AND		
	TRANSFER		
	Meaning & Need - Methods Of Performance		
3.	Appraisal: Confidential Reports, Rating Scales,	15	20
	Ranking System, Paired Comparison Method, Forced-		/
	Choice, Critical Incident, Cost, Accounting - Forced		/
	Distribution - Self Appraisal, Comparison Of Merit		Y
	Based Promotion And Seniority Based		
	Promotion, JOB DESIGN AND JOB ANALYSIS		
	THE VISION RELIGIONS		5
	Job Design, Approaches To Job Design, Meaning	Aka	
4	And Utility Of Job Rotation, Job Enlargement, Job Enrichment,; Job Analysis, Job Description, Job	10	20
	Specification, Uses Of Job Analysis. QUALITY OF WORK LIFE (QWL)		
5	Meaning, characteristics, Elements, strategy,	10	20
	Importance/ Advantages, Limitations, Principles, 1981		
	Recommendations of QWL.		

[F] RECOMMENDED BOOKS AND REFERENCE MATERIALS

- Edwin Flippo: Principles Of Personnel Management
- Dale Yoder: Personnel Management And Industrial Relations: Premice Hall Of India
 New India
- K.Aswathappa: Human Resource And Personnel Management, Tata Mcgraw Hill Publishing Company Limited, Delhi

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-3 Subject: Human Resource Management (302) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		14
В		
Q-2 A		14
В		
	OR	
Q-2 A	TARVA TISHTIMITED AND AND AND AND AND AND AND AND AND AN	V
В	7 (100)	
Q-3 A	THE WAY	14
В		
	OR	
Q-3 A		
В		
Q-4 A		14
В		
	OR	
Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

MERCANTILE LAW

SUBJECT CODE: B.COM 303

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 – 2019

B.COM SEMESTER III B.COM 303

Mercantile Law

[A] RATIONALE:

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of Mercantile Law, and use Business law for the development of commerce.

[B] OBJECTIVE:

To help the students to understand the concept of Necessary Mercantile laws as given below:

- Indian Contract Act, 1872.
- The Sale of Goods Act, 1930

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- Student will learn various terminology used in Indian Contract Act, 1872.
- Student will get practical knowledge about The Sale of Goods Act, 1930

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Contract Act	30	50%
2.	Special Contract Act	12	20%
3.	Sale of goods Act	18	30%
	TOTAL	60	100%

Sr. No.	Name of the subject	SUB Total	Teaching E		<u>Ex</u>	amin	ation	scheme				
		CREDIT	(per week)		\1		\1		MID	External		Total Marks
			Th.	Pr.	Th.	Th.	Pr.					
B.COM 303	Mercantile Law	4	4	0	30	70	0	100				

[E] COURSE CONTENT

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TI ONAL HOURS	WEIGHTAGE In %
1.	CONTRACT ACT	30	50%
	1. Definitions: (Sec.2)		
	a. Agreement,		
	b. Contract,		
	c. Offer,		
	d. Acceptance,		
	e. Consideration,		100
	f. Void agreements,		
	g. Voidable agreement.		
	2. Essential elements of a valid contract.	20	
	3. Kinds of contracts:	100	1
	a. Valid,		
	b. Void,		
	c. Voidable,		
	d. Contingent and		
	e. Quasi Contract and		10
	f. E- contract.		1
	4. Communication, Acceptance and Revocation		
	5. Capacity of parties (Sec10-12)		
	6. Consideration (Sec 2 and 25)		1
	7. Free Consent (Secs. 13-19)		//
	8. Void Agreements: (Secs.24-30)		
2.	SPECIAL CONTRACT ACT	12	20%
	1. Indemnity (Sec 124-125)	~ L	
0.0	2. Guarantee (Sec-126-129,132-144)	1	100
1.5	3. Bailment and Pledge (Secs148,152-154,162	Alan	7 /
	172, 178, 178A	11/1	1.67
	and 179)		0.00
	4. Agency (Secs. 182-185, 201-209)		
3.	SALE OF GOODS ACT	18	30%
	1. Definitions (Sec-2)		
	2. Formalities of the contract of sale (Sec 4-10)		
	a. Distinction between 'sale' and 'agreement of		
	sale'		
	b. Distinction between 'sale and hire-purchase		
	agreement'		
	3. Conditions and Warranties (11-17)		
	4. Transfer of property as between the seller		
	and the buyer (sec-18-26)		
	5. Rights of an unpaid seller (Secs-45-54)		

[F] LIST OF REFERENCE BOOKS:

- (1) law of Contract and Specific Relief By : Avatar Singh Published by : Eastern Book Company
- (2) Elements of Mercantile Laws By: N.D. Kapoor Published by: Sultan Chand & Sons



[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-3 Subject: Mercantile Law (303) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

	A STATE OF THE PARTY OF THE PAR	
Q-1 A.		14
В		
Q-2 A		14
В		
	OR (II)	
Q-2 A	TARVA TIBILIANTON	V
В	1 C C C C C C C C C C C C C C C C C C C	
Q-3 A	THE WAY	14
В		
	OR	
Q-3 A		
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Q-4 A		14
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Q-4 A		
В		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

APPLIED STATISTICS

SUBJECT CODE: B.COM 304

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 – 2019

B.COM SEMESTER III B.COM 304

Applied Statistics

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the knowledge of various concepts of Applied Statistics.

[B] OBJECTIVES

- 1. To familiarize the students with concepts and tools of Applied Statistics.
- 2. To acquire knowledge and understanding of various techniques of Applied Statistics.
- 3. To develop skill for various applications of skills related with Business.
- 4. To grasp the meaning and significance of various skills of Applied Statistics.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

Students will:

- 1. Get awareness about the various concepts and tools of Applied Statistics.
- 2. Get awareness about various Analytical skills to be required in the field of statistics in routine life.
- Get awareness about various techniques of applied statistics in the field of commerce.
- 4. Will be able to understand the importance of basic techniques of statistics.
- 5. Get awareness about the modern techniques of statistics by teaching learning process.

[D] SCHEME OF TEACHING AND ASSESSMENT

UNIT	TOPICS	INSTRUCTIONAL HOURS	APPROX. WEIGHTAGE (%)
1	Process Control	13	20%
2	Product Control	13	20%
3	Sampling Techniques	11	20%
4	Transportation	11	20%
5	Assignment & Replacement	12	20%
	Total	60	100%

			Tea <mark>ch</mark> ir Sch <mark>em</mark> e			Exam	Scheme	
Subject Code	Subject Title & Code	Credit	Theory/ Practical		Th	versity neory	Interna practica work	
		-//4		ATT !	Hrs.	Max Marks	Max Marks	
B.COM 304	APPLIED STATISTICS	4	4	7716	3	70	30	100

HADI SARVA VISHWAVIDYALAYA



[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTA GE In %
	Process control (Statistical Quality Control)	13	20%
Unit 1	Meaning of Statistical Quality Control and it uses in industry, Variation in quality, Theory of control charts and revised control limits, Theory of runs, Control charts for variables – chart for Average and Range, Control charts for attributes – p-chart, np – chart and c – chart and its related examples.		
Unit 2	Product Control (Acceptance Sampling)	13	20%
	Meaning of a lot control, Basic concepts like procedure's and consumer's risks. Concept of AQL, LTPD, OC, ASN, ATI, AOQ and AOQL based on Single Sampling Plan, Single sampling plan for attributes when two points are fixed on the O.C. curve -Simple examples, based upon Hyper geometric, Binomial and Poisson distributions, Concept of Double Sampling Plan & Sequential Sampling (Introduction).		
Unit 3	Sampling Techniques	11	20%
	Population Survey and Sample Survey, Characteristics of a good Sample, Advantages of Sampling, size of a Sample, Difference between population study, Sampling methods, Simple random sampling, Stratified random sampling, Introduction of Systematic Sampling, Examples of Simple random sampling and Stratified random sampling.		
Unit 4	Transportation	11	20%
	Definition of balanced transportation problem, its formulation, different methods of obtaining initial basic feasible solution by north – west corner rule, Matrix Minima, Vogel's approximations method its applications.		109 Page

Unit	Assignment & Replacement	12	20%
5	Definitions of balanced assignment problem, Formulation of		
	the problem – Hungarian method of solving an assignment		
	problem - Its Applications, Importance of replacement		
	models, Simple replacement problem when the units get		
	deteriorate as per passage of time. Value of money remains		
	the same – simple illustrations.		

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Sancheti & Kapoor: Business Statistics, Sultan Chand & Sons, New Delhi.
- 2. Sancheti. & Kapoor: Business Mathematics, Sultan Chand & Sons, New Delhi.
- 3. Kapoor V. K.: Business Mathematics; Sultan Chand & Sons, Delhi.
- 4. Srivastava O. S.: A Textbook of Demography, Vikas Publication.
- 5. Levin and Rubin: "Statistics of Management", Prentice Hall of India Pvt. Ltd. New Delhi, (7th edition)

HADI SARVA VISHWAVID KALAKA

6. Parimal Mukhopadhyay: "Mathematical Statistics" Books & Allied (P) Ltd. (2nd edition) 2000.



[G] PAP	ER SCHEME:
Seat No.	

KADI SARVA VISHWAVIDYALAYA

Date: / /	University Exam:	Marks: 70
B.Com.SEM-3	Subject: Applied Statistics (304)	Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.
- 6) Graph Paper will be given on request.

Q.1[A]	Theory (Any One)	[04]
[B]	Examples (Any One)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.2[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.3[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.4 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.5 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

INTELLECTUAL PROPERTY RIGHTS

SUBJECT CODE: B.COM CE301

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 - 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER III B.COM CE301

Intellectual Property Rights

[A] RATIONALE

Intellectual property has increasingly assumed a vital role with the rapid pace of technological, Scientific and medical innovation that we are witnessing today. Moreover, changes in the global economic environment have influenced the development of business models where intellectual property is a central element establishing value and potential growth. In India several new legislations for the protection of intellectual property rights (IPRs) have been passed to meet the international obligations under the WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS).

[B] OBJECTIVES

- 1) The objective of this subject is to enable the students to have a comprehensive awareness about the concepts of Intellectual Property Rights.
- 2) To teach the procedure of Registration for Registration of Intellectual Property Rights.
- 3) To teach types of Intellectual Property Rights.
- 4) To give the basic knowledge of WTO, TRIPS, GATT.
- 5) To develop an in-depth understanding of Intellectual Property Rights, its characteristics and the applications of those in corporate field.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn the meaning of Intellectual Property Rights, methods and its treatments.
- 2. Students will learn the Concepts of Trade Mark.
- 3. Students will learn the Concepts of Patents and its various aspects.
- 4. Students will learn the Concepts of Copyright and its various aspects.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Introduction to Intellectual Property Rights and Trademark	12	40
2.	Patents and Copyrights	18	60
	TOTAL	30	100%

			Teachi Schem			Exa	m Scheme	
Subject Code	Subject Title & Code	Credit	Theory/	Tutorial	Th	ersity eory	Internal practica l work	Total
			Practi <mark>cal</mark>		Hrs.	Max Mark	Max Marks	Marks
B.COM	Intellectual Property	2	2		2	35	15	50
CE 301	Rights	7	K	AVAD			1/2	

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTAGE In %
1.	Introduction to Intellectual Property Rights and Trademark: Introduction to meaning of Intellectual Property Rights and its Application Meaning of Trade Mark, Procedure for Registration, Trade Mark Act, 1999 (Extract), use of Trade Mark and	12	40%
	Registered users, Appellate Board, Offences, Penalties and Procedure, miscellaneous.		

2.	Patents and Copyrights: Meaning of Patents, Procedure for Registration, <i>Patents Act</i> , 1970 (<i>Extract</i>), use of Patents and Registered users, Grants of Patents and Rights of Patentee, Appellate Board, Offences, Penalties and Procedure,		
	miscellaneous. Meaning of Copyrights, Procedure for Registration,	18	60%
	Copyrights Act,1957 (Extract), use of Copyrights and Registered users ,Concept of International Copyrights, Appellate Board, Offences, Penalties and Procedure, miscellaneous.	_0	3370

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Law Relating to Intellectual Property Rights,- V.K Ahuja
- 2. Law of Trademarks in India- Aswani Kumar Bansal



Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 35

B.Com.SEM-III Subject: Intellectual Property Rights (CE301)

Time: 2 Hours

[G] PAPER SCHEME:

Instructions:

1) There are 3 questions in this paper.

- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Que:1A		07 Marks
Que:1B		07 Marks
	OR	
Que:1B	SAIN SAIN ALAUN T	07 Marks
Que:2A	A Kun	07 Marks
	OR	
Que:2A		07 Marks
Que:2B		07 Marks
	OR	
Que:2B		07 Marks
Que:3	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	07 Marks

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

PERSONALITY DEVELOPMENT

SUBJECT CODE: B.COM CE302

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 - 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER III B.COM CE302

Personality Development

[A] RATIONALE:

Personality development means enhancing and grooming one's outer and inner self to bring about a positive change to your life. This process includes boosting one's confidence, improving communication and language, widening one's scope of knowledge, developing certain hobbies or skills, learning fine etiquettes and manners, adding style and grace to the way one looks, talks and walks and overall imbibing oneself with positivity, liveliness and peace.

[B] OBJECTIVES:

- 1. To introduce a student to the concept and relevance of PDP.
- 2. To enhance their Personality.
- 3. To generate an awareness regarding grooming and self-management.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will get idea about the hurdles of the language.
- 2. Students will be able to understand about communicative techniques
- 3. Identify the various aspects of the organizational setting for business communication
- 4. Students will improve in writing skill

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTION AL HRs.	WEIGHTAGE (%)
1.	Unit– 1Basics of Personality Development	12	40
_	Unit – 2 Leadership Skills: Stress Management Time Management	10	40
	Unit – 3 Team Building /Coordination skills	08	20
	TOTAL	30	100

Sr.			Teach Scher		Exam Scheme						
No./ Subjec	Subject Title	CDED	Theory/		Unive The	•		Internal	Total		
t Code	,	CRED I T	Practic al	Tut •	Hr s	Max Mar k	Hr s	Max Marks	Mark s		
BCO M CE 302	PERSONALIT Y DEVELOPME N T	2	2		2	35	2	15	50		

[E] COURSE CONTENT:

Unit Number	Unit/ Title Of Unit	Number of hours required	Weightage In %
Unit 1	 Basics of Personality Development Concept of Personality Development & Importance of PDP. SWOT Analysis. Presenting One self- Body Language, Dress code Personal Hygiene and grooming. Development of Positive Attitude. Boosting Self Confidence. 	12	40
Unit 2	 Leadership Skills: Introduction to Leadership, Leadership in Administration. Stress Management: Introduction to Stress, Causes of Stress, Impact Stress, Managing Stress. Time Management: Time as a Resource, Identify Important Time Wasters, and Individual Time Management styles, Techniques for better Time Management. 	10	40

	Team Building / Coordination Skills:	08	20
	1. Concept of Group		
	2. Understanding Group Dynamics		
	3. Team Building		
Unit	4. Practical : 1. Team Building Practices through		
3	group exercises, team task/ role play		
	2. Ability to mixing and accommodation		
	3. Ability to work together.		

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. English and Soft Skills, S.P Dhanavel: Orient Longman.
- 2. Personality Development and Soft Skills, Oxford University Press by Barun K. Mitra.



[G] PAPER SCHEME:	
Seat No	

Date: / / University Exam: Marks: 35

KADI SARVA VISHWAVIDYALAYA

B.Com.SEM-3 Subject: Personality Development (CE302)

Time: 2 Hours

Instructions:

- 1) There are 3 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Que:1A		07 Marks
Que:1B		07 Marks
	OR	
Que:1B	CONTRACTOR AND SOME	<u> </u>
Que:2A		07 Marks
	OR	
Que:2A		
Que:2B		07 Marks
	OR	
Que:2B		
Que:3	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	07 Marks

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

DIGITAL TRENDS AND TECHNOLOGIES IN COMMERCE

SUBJECT CODE: B.COM CE303

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 - 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER III B.COM CE303

Digital trends and technologies in Commerce

[A] RATIONALE

Digital Technologies and Trends cover recent and new technologies like E-Commerce, Online Storage, Forms and online Surveys, Digital Marketing like Online Marketing and Social Media Marketing and its effective use commerce. These Syllabus Covers Digital Transactions technologies which are current trend in all over world.

Online Trade from Ecommerce websites and application are also covered in this syllabus. Introduction of digital Locker is also part of the syllabus which introduces the online digital locker of documents.

[B] OBJECTIVES

- 1. To provide Practical Knowledge of a Current technologies and trends.
- 2. To enable the students for Ecommerce and Social Media Marketing.
- 3. To provide specialized and updated knowledge in the area of Digital Technologies like Google Search Engine, Google Forms etc...
- 4. To provide Basic knowledge of Digital Transaction and Digital Locker.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will be able to Use Google Technologies like Forms, Drive.
- 2. This syllabus will help students to understand the basics of Ecommerce.
- 3. This syllabus will help students to understand Digital transactions.
- 4. This will also provide introduction of Digital Locker.

[D] TEACHING SCHEME

UNIT	TOPIC	INSTRUCTIONAL	WEIGHTAGE
		HOURS	In %
1	Digital Technologies like Google web	11	25 %
	applications		
2	Social Media Marketing	11	25 %
3	Ecommerce Technologies	11	25 %
4	Digital Transactions	8	20 %
5	Digital Locker	4	5 %

	1-/	- (1)	Teachin schem		8	Ex	am Sch	eme	
Subject code	Subject title	Credit	Practical hours	Tut		ernal neory		ernal cti <mark>c</mark> al	Total
			1	1	Hrs.	Max. Marks	Hrs.	Max. Marks	marks
BCOM CE-303	Digital Trends and Technologies in Commerce	2	2	1			2	50	50

[E] COURSE CONTENT:

UNIT NO	Learning Objective	Content	INSTRU CTION AL	WEIG HTAG E In
	197		HOURS	%
	Digital Technolo gies and	Internet, World Wide Web and Search EnginesGoogle Search Engine		
	Services	 Search Techniques Google forms Google Drive You tube Gmail Google translate 	11	25 %

2	Social	• Different Social Media like Facebook,		
	Media	WhatsApp, LinkedIn, Twitter		
	Marketing	 Facebook Profile and Page 	1.1	25 %
		• Twitter profile	11	23 %
		• Linked in Profile		
		• Google Blog		
3	Ecomme	• Ecommerce		
	rce	• Ecommerce Sites		25 %
	Technolo	• Ecommerce Seller Account,	11	23 70
	gies	• Ecommerce Buyer Account	-4	
4	Digital	Bank Transfer (NEFT)		
	Transacti	•Digital Wallets	8	20 %
	ons	• Bhim		
5	Digital	Digital Profile Locker like DigiLocker	4	5.0/
	Locker	Government Program	4	5 %

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[F] RECOMMENDED BOOKS & REFERENCE ONLINE

- 1. www.google.com
- 2. Social Media Websites
- 3. Ecommerce Websites
- 4. Digi Locker (https://digilocker.gov.in/)
- 5. Digital Payment Services Applications

[G] PAPER SCHEME: Seat No.____ KADI SARVA VISHWAVIDYALAYA Date: / **University Exam:** Marks: 50 B.Com.SEM-3 **Subject: Digital Trends and Technologies in Commerce (CE303) Time: 2 Hours Instructions:** 1) Examination of this subject based on viva and practical. HADI SARVA VISHWAVIDYALAY

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

EXPLORING CULTURE AND CIVILIZATION OF INDIA

SUBJECT CODE: B.COM CE304

For Bachelor of Commerce: Semester-III

To be introduced from the Academic Year: 2018 – 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER III B.COM CE304

Exploring culture and civilization of India

[A] RATIONALE

India is a flourishing country with cultural diversity. It is vibrant with its true colors of rich heritage and cultural traditions. Dating back to Gujarat's history with the Harappan civilization, the state becomes a confluence of many religions – Hinduism, Islam, Jainism and Buddhism. The Gujarati culture blends in arts, beliefs, customs, traditions, institutions, inventions, language, technology and values.

[B] OBJECTIVES

- 1. The objective of this subject is to enable the students to have a comprehensive awareness about Indian Culture and Heritage.
- 2. To teach the Glimpses of Gujarat's vibrant history.
- 3. To teach various diversities of Gujarat's culture.
- 4. To give the basic knowledge of ancient civilization of Gujarat's culture.
- 5. To develop an in-depth understanding of social, economical, cultural, literary etc aspects of civilization.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn the Salient features of Indian Civilization.
- 2. Students will learn Glory of Gujarati Culture.
- 3. Students will learn about various ancient civilizations.
- 4. Students will get the idea about importance of culture

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL	WEIGHTAGE
		Hrs.	(%)
1.	1(a)Salient features of Indian Culture 1(b)Sources of Ancient Gujarat History	12	40
2.	Project Work on Historical Sites of Gujarat	18	60
	TOTAL	30	100%

				eaching cheme	University Theory		Exam Scheme	
•	Subject Title & Code	Credit	Practical University practic					Internal practical work
					Hrs	Max Mark	Max Marks	Marks
	Exploring Culture and Civilization of India	2	4	1 6		-	50	50

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRU CTION AL HOURS	WEIGHTA GE In %
1(a). 1(b).	Culture and Civilization- Meaning and its Forms Salient features of Indian Culture Sources of Ancient Indian History Sources of Ancient Gujarat's History (Maitrak, Solanki, Vaghela etc) (Literary, Evidence and Archeaological) Centers of Harppan Civilization in Gujarat-Lothal and Dholavira (Civilization, Social, Economical, Religious and Cultural Life) Glory of Valabhi and Chinese Visitor (Establishmentof Valabhi, Monarchy Valabhi Vidhyapith(university) and Cultural Life)	12	20
2.	Project Report on Historical Sites of Gujarat(Any One) Patan, Modhera, Junagadh, Bharuch, Ahmedabad, Vadnagar, Dholavira, Champaner.	18	30
3.	Practical Exposure regarding Unit 1 and Unit 2	30	50

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Vikram Singh- Glimpses of Indian Culture.
- 2. Thaper Romila- A History of India- Vol-I 1980
- 3. Kosambi D. D- The culture and civilization of ancient India-1975
- 4. Kosambi D. D- An Introduction to study of Indian History 1975

MOI SARVA VISHWAVID MALAY

5. Sharma S.P- History of Ancient India

[G] PAPER SCHEME:

Project based marks allocation.

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

COST ACCOUNTING-1

SUBJECT CODE: B.COM 401

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 – 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER IV B.COM 401

Cost Accounting – 1

[A] RATIONALE

As students learn fundamentals of Financial Accounting and corporate accounting, it is necessary now to teach them accounting for manufacturing units and cost accounting which is very crucial to take basic decisions of the business. As cost accounting is a special branch of accounting students should learn the basics of it at a under graduate level.

So the syllabus is to be designed in such a way which shows the students that how these principles are variedly applied to the corporate or company accounting.

Another aspect to design this syllabus is to familiarize the students with the various cost accounting principles and its treatment.

[B] OBJECTIVES

- 1. To teach the basics of cost accounting i.e. cost centers, unit costing, cost sheet etc.
- 2. To teach basic principles, standards and its applications of cost accounting in various manufacturing units for various costing methods.
- 3. To give the basic partly knowledge of cost components and elements of costs.
- 4. To teach the Non-integrated accounting of cost.
- 5. To develop an in-depth understanding of cost accounting, its characteristics, the need of cost accounting.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will learn basic accounting procedure for cost accounting.
- 2. Students will get the information and basic knowledge about elements of cost.
- 3. Students will learn the applications of basic of cost accounting into manufacturing units.
- 4. Students will learn in depth procedure of non integrated accounting of cost.
- 5. Students will get in depth knowledge about reconciliation of cost and financial accounts.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1	Basics of Cost Accounting and Materials	12	20
2	Labour	12	20
3	Overheads	12	20
4	Single or Unit Costing	12	20
5	Reconciliation of Cost and Financial Accounts	12	20
	Total	60	100%

			Te <mark>ac</mark> hing Sch <mark>e</mark> me		Exam Scheme			
Subject Code			Theory/	Tutorial	University Theory		Internal practical work	Total
Code	Couc		Practical		Hrs.	Max Mar ks	Max Marks	Marks
B.COM- 401	COST ACCOUNTING -1	4	4	WAVIA	3	70	30	100

[E] COURSE CONTENT

UNIT		INSTRUCTI	WEIGHTAG
NO	TITLE OF UNIT AND DETAILS	ONAL HOURS	E In %
1.	BASICS OF COST ACCOUNTING AND		111 / 0
	MATERIALS:	12	20%
	[A] Requirement of management and limitations		
	of financial accounting, definitions, objectives of		
	cost accounting, functions of cost accounting or		
	cost accountant, advantages of cost accounting,		
	objectives of cost accounting, installation of cost		
	accounting system, cost manuals, approach for		
	ascertaining cost, methods of costing, elements of		A Comment
	cost and classification of expenditure, types of	A	
	costing, cost units, cost centers, cost allocations and		
	cost apportionment, cost estimation and cost		
	ascertainment, basic terms of costing		
	[B] MATERIAL: Material control, requirement of		
	material control, material purchases procedure,		N
	duties/ function of purchase department, co-		A. Comment
	operation between purchase manager and others –		/
	standard list, fixation of stock levels, economic		
	order (EOQ), costing of incoming material,		
	choosing a supplier and inviting tender, storing of		
	materials, bin card, issue of materials, bill of		
	material, inventory records, and control, storage,	1//	
	ledger, forms to be used in inventory taking,		
	selective inventory management, ABC analysis,		
14	inventory control ratio, inventory turnover ratio,	1/11	100
	pricing of issue of materials, FIFO,	3481 11	6
	LIFO, average cost, weighted average method replacement cost	- N	
	or market price at the date of issue, choice of pricing		
	method, control of issue of material, stock ledger		
	control account, material losses wastage and control		
	accounts, normal loss and abnormal loss, control		
	over the use of indirect materials and spares.		

Direct and indirect labour, labour cost control, important factors for the control of labour cost, methods of recording attendance and time, time and motion study, control over idle time, control over overtime, methods of wages, wages on time base, wager on piece basis, balance of debt system, incentive plans, Halsey premium plan, Halsey-weir plan, Rowan plan, Barth Variable Sharing plan, Taylor's differential price system, Merrick Differential Plan, Emerson's efficiency plan, Cantt's task and Bonus plan, Haynes's plan, the Bedeax Plan, Priestman's production Bonus, Group Bonus, Profit sharing, wages and cost of production, payment of wages, wage sheet, control over casual contract and other workers control over labour turnover, causes of labour turnover, job evaluation, merit rating (Performance appraisal) 3 OVERHEADS: Classification of overheads, fixed overheads, variable overheads, semi variable overheads, the process of distinguishing fixed and variable cost, collection and absorption of overheads, factory or works overheads, basis of apportionment of overheads, production and service departments, methods of apportionment of service department overheads, step-ladder method, interservice department overheads, step-ladder method, interservice department overheads, distribution method, method of absorption of factory overheads, the "percentage on direct wages" or direct labour cost basis, the "Percentage on materials" or direct materials cost basis, the "Percentage on prime cost" basis, Hourly rate basis, the machine hour rate, direct labour hour rate, treatment of over or under absorption of overheads, overhead apportionment book, research and development costs, absorption of fixed overheads over output- actual or af normal capacity—item excluded from cost accounts	2	LABOUR:	10	200/
important factors for the control of labour cost, methods of recording attendance and time, time and motion study, control over idle time, control over overtime, methods of wages, wages on time base, wager on piece basis, balance of debt system, incentive plans, Halsey premium plan, Halsey-weir plan, Rowan plan, Barth Variable Sharing plan, Taylor's differential price system, Merrick Differential Plan, Emerson's efficiency plan, Cantt's task and Bonus plan, Haynes's plan, the Bedeax Plan, Priestman's production Bonus, Group Bonus, Profit sharing, wages and cost of production, payment of wages, wage sheet, control over casual contract and other workers control over labour turnover, causes of labour turnover, job evaluation, merit rating (Performance appraisal) 3 OVERHEADS: Classification of overheads, fixed overheads, the process of distinguishing fixed and variable cost, collection and absorption of overheads, factory or works overheads, basis of apportionment of overheads, production and service departments, methods of apportionment of service department overheads, step-ladder method, inter-service department overheads, step-ladder method, inter-service department overheads, in allocation system (simultaneous Equation Method), "cycles" Methods or repeated distribution method, method of absorption of factory overheads, the "percentage on materials" or direct materials cost basis, the "percentage on direct wages" or direct labour cost basis, the "Percentage on prime cost" basis, Hourly rate basis, the machine hour rate, direct labour cost basis, the "Percentage on prime cost" basis, Hourly rate basis, the machine hour rate, direct labour hour rate, treatment of over or under absorption of overheads, overhead apportionment book, research and development costs, absorption of fixed overheads over output- actual or at normal capacity – item excluded from cost	_			2070
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4	SINGLE OR UNIT COSTING: Components of total cost; Expenses that are not treated as cost in cost sheet; Imputed costs; Treatment of work-in- progress; Defective materials; Sales of scrap; Defective productive; Normal and abnormal materials; Treatment of finished goods; Preparation of Historical cost sheet, Estimated cost sheet, Estimate for work order.		20%
5	RECONCILIATION OF COST AND FINANCIAL ACCOUNTS Reconciliation of profit method of reconciliation, memorandum reconciliation account, reconciliation statement	12	20%

TEXT BOOK:Cost accounting tax and problems by M.C. Shukla, T.S. Grewal, M.P Gupta, S. Chand & Co.

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Financial Accounting (Corporate Accounting), Rana T.J., B.S. Shah Prakashan Ahmedabad
- 2.Corporate Accounting, Dr. Maheshwari S.N. And Dr. Maheshwari S.K., Vikash Publishing House Pvt. Ltd. New Delhi
- 3. Advance Accountancy Vol 1 & 2, Gupta R.L., Sultanchand & Sons New Delhi
- 4. Advance Accountancy Vol 1 & 2, Maheshweri S.N., Vikash Publishers House Pvt. Ltd.
- 5.Advance Accounting: Theory And Practice, Reddy Jayprakash R., A.P.H.Publishing Corporation, New Delhi
- 6. Corporate Accounting, Dr. V.K. Goyal, Excel Books, New Delhi
- 7. Corporate Accounting, Mukharji Amitabh, Tmh New Delhi
- 8.Central's Corporate Accounting Vol 1 & 2, Dr S Kr Paul, New Central Book Agengy (P) Ltd, London.
- 9. Corporate Accounting Theory & Practice, Gupta Nirmal And Sharma Chhavi, Ane Books Pvt Ltd. New Delhi
- 10. Corporate Accounts, Dr. Bharal S.K., Dr. Jain P.K. Ramesh Book Depot, New Delhi.

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: // University Exam: Marks: 70 B.Com.

SEM-IV Subject: Cost Accounting -1 (401) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

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Q-1		14
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	OR	
Q-4 A.		
В.		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

MARKETING MANAGEMENT

SUBJECT CODE: B.COM 402

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 – 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER IV B.COM 402

Marketing Management

[A] RATIONALE

The knowledge of this subject is required for the students of commerce who wish to choose higher education or Industry/field as their career. This course is designed to develop understanding of fundamental concepts of Marketing, Role and important functions of Marketing Manager.

[B] COURSE OBJECTIVE

The course is designed to achieve the following objectives.

- 1. To understand the basic concepts of marketing, its origination and scope of marketing.
- 2. To understand the importance of marketing management and to identify the present opportunities in the field of marketing.
- 3. To develop the knowledge of basic concepts such as advertising, branding, product development and various bases of segments local markets for their livelihood.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAMME

Students will:

- Get awareness about the fundamental concepts of marketing management and role of marketing Manager in the Organisation.
- Get awareness about various managerial skills to be required in the field of marketing management in routine life.
- Get awareness about the changes taking place in the field of marketing environment
- Will be able to understand the elements of marketing such as product, price, physical distribution (place) and promotion etc.

[D] SCHEME OF TEACHING AND ASSESSMENT

UNITS	ТОРІС	INSTRUCTIONAL HRS	WEIGHTAGE (%)
1	Introduction of Marketing	12	20%
2	Concept of Product And Consumer Behaviour	12	20%
3	Marketing Segmentation	12	20%
4	Branding and Advertising	12	20%
5	Channels of Distributions	12	20%
	Total	60	100

		6.7.7	Teaching scheme		Scheme of Examination			
Subject code	Subject title	Credit	Theory	Tutorial	Univ theor	ersity cy	Internal	Total
		1	W	· V	Hrs	Max. Marks	Max. Marks	Marks
B.com	Marketing	4	1		3	70	30	100
402	Management			ALL	,	70	30	100

[E] COURSE CONTENT

Unit Number	Unit/ Title Of Unit	Number of hours required	weightage
1.	Introduction of Marketing Nature and Scope of Marketing - Importance of Marketing in the economy. Different concepts of Marketing; Production Concept, Product Concept, Selling Concept, Marketing Concept, Societal marketing Concept, Marketing in different demand situations,	12	20%
	- Marketing Mix - Four P's in marketing.		
2.	Concept of Product and Consumer Behaviour Product - Concept of Product, product line and product mix Product life cycle and appropriate strategies for different stages of Product life cycle, Consumer Behavior - Major factors influencing consumer behavior. The Buying behavior Process.	12	20%

3.	Marketing Segmentation	12	20%
	Meaning, importance; Bases; Market Targeting -		
	Product Positioning.		
4.	Branding and Advertising:	12	20%
	Meaning, Types of branding and important decisions in		
	branding. Trade Mark and branding.		
	-Meanings, importance, advantages and disadvantages-		
	Difference between Publicity and Advertisement.(General		
	awareness of various types of advertising media)		
5.	Channels of Distributions:	12	20%
	Channels of distribution, objectives of channels of		
	distribution, flows in channels of distribution, key issues in		
	determining channels requirement, marketing middlemen,		
	wholesale trade, services to the retailers. Retailers, functions	100	
	of retailers, prerequisites of retail trade, small scale retailers,		
	large scale retail organization, direct marketing (channel less		
	retailing) on line		
	marketing.		
	Total Hours	60	100

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Philip Kotler: Marketing Management Prentice Hall Of Hill.
- 2. Stanton: Fundamentals of Marketing Tata Mcgraw Hill.
- 3. V. S. Ramaswamy & S. Namakumari: Marketing Management Macmillan India
- 4. Edwin Flippo: Principles Of Personnel Management
- 5. Broom: Production Management D.B. Taraporewala & Sons.
- 6. S.A. Sherleker Marketing Management (Integrated Value-Based Managerial Approach Under Current Market Driven And Competitive Global Marketing) Himalaya Publishung House (Thirteenth Revised Edition)

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70

B.Com.SEM-1V Subject: Marketing Management (402) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q-1 A.		07
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	OR	
Q-3 A.		07
B.		07
Q-4 A.		07
B.		07
	OR	
Q-4 A.		07
В.		07
Q-5.	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

TAXATION-I

SUBJECT CODE: B.COM 403

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 – 2019

B.COM SEMESTER IV B.COM 403

Taxation – I

[A] RATIONALE:

This subject provides the structure, and administration of income tax. By studying this subject one can know which person has to pay income tax, when & how he has to pay it. Besides it incorporates the definitions of various types of incomes, their computations, deductions & exception available and the powers of various income tax authorities, procedure of assessment etc.

[B] OBJECTIVE:

- 1. To understand the basic concept and definition of Income Tax Act, 1961
- 2. To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961
- 3. To Acquire Knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.
- 4. To prepare students Competent enough to take up to employment in Tax planner.
- 5. Student will learn various terminology used in indirect tax GST.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn various terminology used in income tax.
- 2. Student will learn how to compute income under different heads of income tax.
- 3. Student will learn tax planning for individuals.
- 4. Student will get practical knowledge about the submission of Income Tax Return, Advance Tax, and Tax deducted at Source.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNIT S	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAG E (%)
1.	History and Basic Concepts of Income Tax: (Theory & Practical)	15	25%
2.	Income from Salary and Exempted income	15	25%

3.	Income from House Property: (Theory & Practical)	12	25%
4.	Introduction-GST	18	25%
	TOTAL	60	100%

~		SUB Total		ching eme	Ex	amin	ation	scheme
Subject code	Name of the subject	CREDIT		er eek)	MID	Ext	ernal	Total Marks
	h		Th.	Pr.	Th.	Th.	Pr.	
B.COM 403	Taxation-I (403)	4	4	0	30	70	0	100

[E] COURSE CONTENT

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUCTI ONAL HOURS	WEIGHTAGE In %
1.	History and Basic Concepts: (Theory & Practical) History of Income Tax, Difference between Direct and indirect taxes, Tax Slab rates, Definitions as per the Income tax Act: Income, Agricultural income, Assessee, Person, Previous Year, Assessment Year and other terms relevant to the syllabus; Basis of charge of income - tax: Scope of total income and residential status of an individual assessee (sections 4 to 9); Income Tax Authorities.	15	25%
2.	Income from Salary and Exempted income: Meaning of Salary, Allowances, Perquisites, Deductions from Gross Salary, practical sums.	15	25%
3.	Income from House Property: (Theory & Practical)Basis of Charge, Gross Annual valuation, Determination of Income from House Property, Deduction U/S 24.Individual assessee's incomes exempt from income - tax (section 10)	12	25%
4	Introduction-GST: Need of GST; Concept of GST, salient futures of GST, Constitutional framework of Indirect Taxes before GST (Taxation Powers of Union & State Government); Structure of GST (SGST, CGST, UTGST & IGST); GST Network, Registration.	18	25%

Note: Provisions of respective laws applicable (to individual assesses only) as 31st March immediately preceding the date of commencement of current academic year shall be considered.

[F] LIST OF REFERENCE BOOKS:

- 1. Students' Guide to Income Tax Act and Introduction to Central Sales Tax. -By Dr. Vinod Singhania and Ms Monica Singhania [Taxmann]
- 2. Systematic Approach to Income Tax Act and Central Sales Tax Act. -By Dr. Girish Ahuja and Dr. Ravi Ahuja [Bharat]
- 3. Direct Taxes By T.N. Manoharan [Snow White]
- 4. Direct Taxes Law and Practice -By Dr. Vinod Singhania and Dr. Kapil Singhania [Taxmann]
- 5. Professional Approach to Direct Taxes Law and Practice. -By Dr. Girish Ahuja and Dr. Ravi Ahuja [Bharat]

WADI SARVA VISHWAVID YALAYA

B.Com.SEM-1V Subject:Taxation-I (403) Time: 3 House Instructions: 1) There are 5 questions in this paper. 2) All questions carry equal marks. 3) Figures to the right indicate full marks. 4) Scientific calculator is not allowed in exam.	Seat No.		
B.Com.SEM-1V Subject:Taxation-I (403) Time: 3 House Instructions: 1) There are 5 questions in this paper. 2) All questions carry equal marks. 3) Figures to the right indicate full marks. 4) Scientific calculator is not allowed in exam.		KADI SARVA VISHWAVIDYALAYA	
Instructions: 1) There are 5 questions in this paper. 2) All questions carry equal marks. 3) Figures to the right indicate full marks. 4) Scientific calculator is not allowed in exam.	Date: //	University Exam:	Marks: 70
 There are 5 questions in this paper. All questions carry equal marks. Figures to the right indicate full marks. Scientific calculator is not allowed in exam. 	B.Com.SEM-1V	Subject:Taxation-I (403)	Time: 3 Hour
 All questions carry equal marks. Figures to the right indicate full marks. Scientific calculator is not allowed in exam. 	Instructions:		
 Figures to the right indicate full marks. Scientific calculator is not allowed in exam. 	1) There are	5 questions in this paper.	-1
4) Scientific calculator is not allowed in exam.	2) All question	ns carry equal marks.	
	3) Figures to	the right indicate full marks.	
5) A (11 O 4 i	4) Scientific	calculator is not allowed in exam.	
5) Attempt all Questions.	5) Attempt al	l Questions.	
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Q-4 A.		14
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Q-4 A.		
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Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

ADVANCED STATISTICS-1

SUBJECT CODE: B.COM 404

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 – 2019

B.COM SEMESTER IV B.COM 404

Advanced Statistics - 1

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of advanced statistics, and application of it in commerce.

[B] OBJECTIVES

To familiarize the students with concepts and principles of Advanced Statistics.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

Students will:

- 1. Get awareness about the fundamentals of Advanced Statistics.
- 2. Get awareness about various Analytical skills to be required in the field of statistics in routine life.
- 3. Get awareness about various techniques of Advanced Statistics in the field of commerce.
- 4. Will be able to understand the importance of Calculus, probability and probability distributions.
- 5. Get awareness about the modern techniques of Advanced Statistics by teaching learning process.

[D] SCHEME OF TEACHING AND ASSESSMENT

UNITS	TOPICS	INSTRUCTIONAL Hours	APPROX. WEIGHTAGE (%)
1	Probability Theory	11	20%
2	Probability Distribution - I (Discrete Distribution)	16	20%
3	Probability Distribution - II (Continuous Distribution)	11	20%
4	Differentiations	11	20%
5	Integration	11	20%
	TOTAL	60	100%

			Teaching Scheme		Exam Scheme			
Subject Code	Subject Title & Cred		Theory/ Practical	Tutorial	University Theory		Internal/ practical work	Total Marks
	150	701	Tuetical		Hrs.	Max Marks	Max. Marks	
B.COM 404	Advanced Statistics-1	4	4		3	70	30	100

[E] COURSE CONTENT:

UNIT NO	TITLE OF UNIT AND DETAILS	INSTRUC TIONAL HOURS	WEIGHTAGE In %
Unit 1:	PROBABILITY THEORY	HOURS	
	Definitions of Random Experiment, Sample Space	11	20
	(With simple illustrations), Events, Mutually		
	exclusive events, Equally likely events, Exhaustive		
	events, Dependent Events and Independent Events		000
	Mathematical, Statistical and Axiomatic definitions		7
	of probability Theorems and corollaries of addition		
	and 'multiplication laws probability (Without Proof)-		
	Simple numerical examples of probability. Bayes		
	theorem (Without Proof) and examples up to 3		
	events.		
	PROBABILITY DISTRIBUTION - I		
Unit 2	(DISCRETE DISTRIBUTION)	16	20
	Discrete: Introduction to Probability Distribution,		1.10
	Difference between Discrete and Continuous		1
	probability Distribution.		
	Binomial Distribution: Basics of Bernoulli Trials,		10
	Construction of Binomial Distribution, Mean,		
	Variance of Binomial Distribution (without proof),		
	Properties and uses of Binomial Distribution and		
	Basic Examples of Distribution.	V K	~
94	Poisson Distribution: Conditions of Poisson	11	9 2
	distribution, Mean, Variance of Poisson Distribution	CAY T	10
	(without proof), Properties and uses of Poisson	A P	Art -
	distribution and Basic Examples of Distribution.	-	
	Hypergeometric Distribution: Conditions of		
	distribution, Mean, Variance of Distribution (without		
	proof), Properties and uses of the distribution and		
	basic examples of distribution.		
Unit 3	PROBABILITY DISTRIBUTION -	11	20
	II(CONTINUOUS DISTRIBUTIONS)		
	Conditions of distribution, Mean, Variance of		
	Distribution (without proof), Properties of the		
	distribution and basic examples of distribution.		

Unit 4	DIFFERENTIATION Introduction to Differentiation, Construction of derivative functions based of limit (First Principle), derivatives of log x, ex, ax and nx (without proof). Rules of Derivative – Rule of Addition, Subtraction, Multiplication, Division, Chains Rule, and Simple Examples of derivative w.r.t. y. Basics of Second order derivatives.	20
Unit 5	INTEGRATION Definition integral standard forms of integration (xx, ex, a, 1/x), Definite integral and its rules & its simple example, Application of integration (Marginal Cost, Marginal Revenue, Average Cost, Average Revenue and Profit Function).	20

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Goon, Gupta, Dasgupta: "An outline of Statistical Theory" Vol-I and II, World Press, Culcutta (1980)
- 2. Sancheti&Kapoor: Business Statistics, Sultan Chand & Sons, New Delhi.
- 3. Sancheti.&Kapoor: Business Mathematics, Sultan Chand & Sons, New Delhi.
- 4. D. N. Elhance: Fundamentals of Statistics.
- 5. Kapoor V. K.: Business Mathematics; Sultan Chand & Sons, Delhi.
- 6. Levin and Rubin: "Statistics of Management", Prentice Hall of India Pvt. Ltd. New Delhi, (7th edition)
- 7. ParimalMukhopadhyay: "Mathematical Statistics" Books & Allied (P) Ltd. (2nd edition) 2000.

[G] PAPER SCHEME:

Seat	No.	
Deat	110.	

KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM- IV Subject: Advanced Statistics - 1 (404) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.
- 6) Graph Paper will be given on request.

Q.1[A]	Theory (Any One)	[04]
[B]	Examples (Any One)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.2[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.3[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.4 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.5 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

COMMUNICATION AND SOFT SKILLS DEVELOPMENT

SUBJECT CODE: B.COM CE 401

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 - 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER IV B.COM CE401

Communication and Soft Skills Development

[A] RATIONALE:

In the world of globalization, the need has arisen to imbibe certain habits and attitudes which help students to adapt to the organizational set-ups. Such behavioral competencies are known as Soft Skills. The comprehensive learning of soft skills with communication enables the learner to develop a succinct expression in the organizational Set-up.

[B] OBJECTIVES:

- 1. To enable the students to develop their writing skills.
- 2. To enhance the students with the new emerging technological development.
- 3. To give a realistic perspective of work expectation to the students
- 4. To motivate the students for personal and professional Growth.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will get idea about the hurdles of the language.
- 2. Students will be able to understand about communicative techniques
- 3. Identify the various aspects of the organizational setting for business communication
- 4. Students will improve in writing skill
- 5. Students will develop their vocabulary skill

[D]SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL HRs.	Marks	WEIGHTAGE (%)
1.	Unit– 1 Understanding the Basics of Soft Skills:	20	20	28.5%
	Unit – 2 Problem Solving and Decision Making:	10	15	21.5%
3.	Unit – 3 Commercial Communication and its different forms: 1. E-mail Writing 2. Memorandum	20	26	37%
4	Unit – 4 Effectiveness of Business Vocabulary. 4.1 Business Idioms 4.2 Business Phrasal Verbs	10	09	13%
	TOTAL	60	70	100%

9.	00	1.5	Teaching Scheme		Exam Scheme			
Subject Code	Subject Title & Code	Credi t	Theory/ Practica	Tutoria I	y	versit neory	Internal / practica l work	Total Mark
					Hrs.	Max Mark s	Max. Marks	S
B.CO M CE 401	Communication and Soft Skills Development	4	4	0	3	70	30	100

[E] COURSE CONTENT:

Unit: 1: Understanding the Basics of Soft Skills:

- 1.1 Understanding what are soft skills.
- 1.2 Need for Soft Skills in today's world.
- 1.3 Anticipation and understanding changes.

Unit: 2: Problem Solving and Decision Making:

- 2.1 Identifying and Defining Problems.
- 2.2 Analyzing Problems
- 2.3 Solving the problem.
- 2.4 Verifying the solution
- 2.5 Using Adaptive Techniques
- 2.6 Understanding Critical Thinking
- 2.7 Identifying Arguments
- 2.8 Thinking Critically.
- 2.9 Group Decision Making and Decision Support Tools.

Unit: 3: Commercial Communication and its different forms:

- 3.1 Email writing as an emerging form of Commercial Communication.
- 3.2 Common pitfalls, guiding principles of composing emails, maintaining common etiquette.
- 3.3 Memorandum.
- 3.4 Format of Memo, Advantages of Memo.
- 3.5 Office Orders, Office Circulars, Office Notes: Tools of Internal communication
- 3.6 Office memorandums, Office Orders, Office circulars, Office notes
- 3.7 Memo Writing: Warning Memo, Congratulatory Memo, Request Memo and Information Memo.

Unit: 4 Effectiveness of Business Vocabulary

- 4.1 Business Idioms
- 4.2 Business Phrasal Verbs

List of Business Idioms:

- 1. Across the board = including everyone or everything
- 2. Banker's hours = short work hours
- 3. Big gun/cheese/wheel/wig = an important person, a leader.
- 4. Calculated risk = an action that may fail but has a good chance to succeed
- 5. Company man = a person who always works hard and agrees with his employees
- 6. Cut Corners = economize
- 7. Gain ground = go forward, make progress
- 8. Get a break = get an opportunity or good deal
- 9. In short supply = not enough, in less than the amount or number needed
- 10. In the black = successful or making money
- 11. In the red = losing money, unprofitable
- 12. Sell like hotcakes = sell very quickly
- 13. Take a nosedive = collapse, fall, decrease in value
- 14. Tight spot = a difficult situation
- 15. Bitter pill to swallow = bad news, something unpleasant to accept
- 16. On top of trends = modern, aware and responding to the latest tastes
- 17. To pass the buck = to shift the blame, to blame somebody else
- 18. Mix business with pleasure = to combine work and social activities
- 19. Go about your business = to do what you usually do
- 20. To keep one's eye on the prize = to stay focused on the end result
- 21. To keep something under wraps = to keep something secret
- 22. To dot your I's and cross your t's = to be very careful, to pay attention to details
- 23. To drum up business = to create business, to find new customers
- 24. To compare apples to oranges = to compare two unlike things, to make an invalid comparison

25. Throw money at something = try to solve a problem by spending money on it.

Phrasal verbs:

- 1. to ask around = to ask many people the same question
- 2. to back * up = to support
- 3. to call * back = to return a phone call
- 4. Deal with = To handle, work on
- 5. Take over = To get control or responsibility for something
- 6. Look into = To investigate, learn more about
- 7. Look up to =To respect
- 8. Look for =To search
- 9. Look through = To search many things
- 10. Catch = To finally understand, to understand something that other people already understand
- 11. Get ahead = To move up in position, improve your career
- 12. Drop in = To make an unexpected visit
- 13. Drop off = A sharp decrease, To deliver
- 14. Fill in = To do a job or hold a position temporarily
- 15. Bring up = To say or introduce a topic or issue
- 16. Break down = To explain something or divide something into parts
- 17. Hold up = To cause a delay
- 18. Turn down = To handle, work on
- 19. Think through = To consider carefully and thoroughly
- 20. Spell out = To say something in a simple way
- 21. Point out= To indicate or show something
- 22. Cut down = To reduce, make something less
- 23. Cut out = To completely remove or erase
- 24. Call off = To cancel
- 25. Chip in = To give some help
- 26. Put off = To postpone, delay

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Soft Skills for Everyone by Jeff Butterfield: Cengage Learning India Private Limited.
- 2. Campus to Corporate: A key to Managerial Skill Development by S.S. Narula: Taxmann Publications.



Seat	No	
Seat	NO.	

KADI SARVA VISHWAVIDYALAYA

Date: /	/ University Exam	: Marks: 70
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B.Com. SEM- IV Subject: Communication and Soft Skills Development (CE 401)

Time: 2 Hours

Que:1A		10 Marks
Que:1B		10 Marks
	OR	
Que:1B		
Que:2A		08 Marks
	OR	į.
Que:2A		
Que:2B	KEV ALL	07 Marks
	OR	
Que:2B		
Que:3A	AN VICHIUMANA	10 Marks
95	OR	X
	1 (10)	1
Que:3B		10 Marks
	OR	
Que:4 A		09 Marks
Que :4 B		06 Marks

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

BASICS OF RESEARCH METHODOLOGY

SUBJECT CODE: B.COM CE 402

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 - 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER IV B.COM CE402

Basics of Research Methodology

[A] RATIONALE:

Graduate students should cultivate their capacity to take decisions as a head, as a managers or as an entrepreneurs. This syllabus will help them and give insight to handle the situation or problem facing in taking decisions by the way of Research and various Surveys as a manager.

[B] OBJECTIVES:

The objective of this course is to acquaint students in the field of research with the concepts, tools and techniques for Research.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM:

- 1. Students will learn different Methodology of Research.
- 2. Students will learn various types of Research Designs and Survey
- 3. Students will learn how to analyze the various dimensions in the field of Research and Survey.
- 4. Students will learn the methodology and modes of Research at the different level of the Experiments.
- 5. Students will learn the various techniques of preparing the Projects and Assignments.

[D] SCHEME OF TEACHING AND ASSESSMENT

UNITS	TOPICS	INSTRUCTIONAL HOURS	APPROX. WEIGHTAGE
			(%)
1	Introduction to Research	15	50%
2	Data Collection and Presentation	15	50%
	TOTAL	30	100%

			Teaching Scheme		Exam Scheme			
Subject Code	Subject Title & Code	Credit	I neory/	Tutorial	T	versity heory	Internal/ practical work	Total
			Practical		Hrs.	Max Marks	Max Marks	Marks
B.COM CE 402	Basics of Research Methodology	2	2		2	35	15	50

Note: Internal marks are divided in three categories:

- 1. Session exam carries 05 marks.
- 2. Assignment submission carries 05 marks.
- 3. Attendance carries 05 marks.

[E] COURSE CONTENT:

Unit Number	Unit/ Title Of Unit	Number of hours required	Weightage In %
Unit 1	INTRODUCTION TO RESEARCH Introduction of research, Types of research, research Design, Research process, Criteria for good research, Research Proposal, Research Report	15	50%
Unit 2	DATA COLLECTION AND PRESENTATION Source of Data Collection, Types of Data, Classification of Data, Presentation of Data with Different Charts	15	50%

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Goon, Gupta, Dasgupta: "An outline of Statistical Theory" Vol-I and II, World Press, Culcutta (1980)
- 2. Sancheti & Kapoor: Business Statistics, Sultan Chand & Sons, New Delhi.
- 3. Sancheti & Kapoor : Business Mathematics, Sultan Chand & Sons, New Delhi.
- 4. D. N. Elhance: Fundamentals of Statistics.
- 5. Kapoor V. K.: Business Mathematics; Sultan Chand & Sons, Delhi.
- 6. Levin and Rubin: "Statistics of Management", Prentice Hall of India Pvt. Ltd. New Delhi, (7th edition)
- 7. ParimalMukhopadhyay: "Mathematical Statistics" Books & Allied (P) Ltd. (2nd edition) 2000.



[G] P.	APER SCHEME:		
Seat N	No		
		KADI SARVA VISHWAVIDYALAYA	
Date:	1 1	University Exam:	Marks: 35
B.Con	n. SEM- IV	Subject: Basics of Research Methodology (CE 402)	
Time:	2 Hours		
Instru	 ictions:		
1)	There are 3 question	ons in this paper.	
2)	· ·	t indicate full marks.	

5) Graph Paper will be given on request.

Attempt all Questions.

3)

4)

Scientific calculator is not allowed in exam.

Q.1	Theory (Any One)	[15]
Q.2	Examples (Any Two)	[15]
Q.3	Objective Question(Compulsory)	[05]
	RADI SARVA VISHWAVID MALAYA	

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF

YOGA, HEALTH & HYGIENE

SUBJECT CODE: B.COM CE 403

For Bachelor of Commerce: Semester-IV

To be introduced from the Academic Year: 2018 – 2019

KADI SARVA VISHWAVIDYALAYA B.COM SEMESTER IV B.COM CE403

Yoga, Health & Hygiene

[A] RATIONALE

Yoga is said to come from Hinduism long back and is being practiced worldwide today. People have learned about the merits of Yoga and have accepted it in the form of exercise and meditation. The art of practicing yoga helps in controlling an individual's mind, body and soul. It brings together physical and mental disciplines to achieve a peaceful body and mind; it helps manage stress and anxiety and keeps you relaxing. It also helps in increasing flexibility, muscle strength and body tone. Basically Yoga is not only a form of exercise but it is an ancient wisdom for healthier, happier and peaceful way of living. It helps in finding inner peace and leads to union with self.

[B] OBJECTIVES

- 1. The objective of this subject is to enable the students to have a comprehensive awareness about Yoga, Health and Hygiene.
- 2. To help the students in finding inner peace and leads to union with self.
- 3. To give the basic knowledge of practicing yoga to control an individual's mind, body and soul.
- 4. To help to manage stress and helps increasing flexibility

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn the Salient features of Yoga, Health and Hygiene.
- 2. Students will learn manage stress.
- 3. Students will learn about art of Yoga.
- 4. Students will get the idea about importance of Yoga.

[D] SCHEME OF TEACHING AND ASSESSMENT:

UNITS	TOPICS	INSTRUCTIONAL Hrs.	WEIGHTAGE (%)
1.	Salient features of Yoga, Health & Hygiene.	06	20
2.	Project Work on Yoga, Health & Hygiene.	24	80
	TOTAL	30	100%

	1		Teachi Scheme	_		Exa	m Scheme	
Subject Code	Subject Title & Code	Credit	Practical	1/ 100	T	iversity heory	practical work	Total
				Tutorial	Hrs	Max Marks	Max Marks	Marks
B.COM CE 403	Yoga, Health & Hygiene	2	4				50	50

Examination scheme shall be as decided by the faculty.

The faculty as per need of the class shall evolve teaching / learning scheme.

[E] COURSE CONTENT:

Sr no.	Topics	No. of Hrs.	Approx. marks
1	INTRODUCTION OF YOGA		
	Brief historical development of yoga, definition of yoga, Different types of yoga, Misconceptions of yoga. Introduction of Astanga yoga, yama, Niyama, asana, Pranayama, Pratyadharma, Dhyana, Dharana and Samadhi.	01hrs.	04

2	PRINCIPALS OF YOGIC PRACTICES		
	# Details & Introduction of		
	- Asanas	10 hrs.	1.0
	- Pranayama		10
	- Shavasana		
	# Benefits of yogic practices		
3	YOGA & HEALTH		
	 concept of Health and Hygiene 		
	- Relation between: Yoga & Health	0.11	
	- Health and Diet.	01hrs.	0.4
	- Importance of fast and physiological	-	04
	effects of fast		
	- Relation between health & water.		
	- Sunbath and its importance		
4	PRACTICE		
	Asanas :-		
	- Padmasan		
	- Ardha-Halasana		
	- Uttan Padasana		
	- Pawan Muktasana	1	
	- Naukasana	15 Hrs.	
	- Viparit Karani	15 1118.	20
	- Sarvangasana		20
	- Halasana		
	- Niralamasana		
	- Sarpasana		
	- Bhujangasana		
	- Ardha Salabhasana - Salabhasana	The same	
	- Salabhasana	10071	
	- Dhanurasana	481 11	
	- Pachimottanasana	A Paris	
	- Ustrasana		
	- Yoga – Mudra		
	- Shashankasana		
	- Supt Vajrasana		
	- Parvatasana		
	- Uttam Mandkasana		
	- Gomukhasana		
	- Vakrasana		
	- Chakrasana		
	- Tiryaktadasana		
	- Vrikshasana		
	- Utkatasana		

Kriyas		
- Uddiyan - Jala Neti - Vaman Dhauti	01 Hrs	04
Pranayama - Anulom vilom - Brahamari - Kapalbhati	01 Hrs	04
Relaxation - Shavasana / Yoga Nidra - Om Recitation	01 Hrs	04

• Text book and Reference Books:

1.	Asana Why & How (English)	O.P. Tiwari and G.S. Sahay
2.	A Stanga Yoga	Bhakti Sagar(English) by Saint Charandas
3.	Teaching Methods for Yogic Practices	Dr.M.L. Gharote & S.K. Ganguly
4	7 11 1	
4.	Pranayama (English)	Swami Kavalayananda
5.	Pranayama (English) Essence of Pranayama(English)	Swami Kavalayananda Yoga for health & healing series: 2 by Shri Krishana
	CARLE ALISATION	Yoga for health & healing

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR



SYLLABUS OF BACHELOR OF COMMERCE

SEMESTER 5 AND 6

EFFECTIVE FROM 2019-20

KADI SARVA VISHWAVIDYALAYA – GANDHINAGAR

Teaching and Examination Scheme

Bachelor of Commerce – Semester 5

Sr.	Name of the Subject	Sub Total	nicory/		Teaching Scheme		Examination Scheme			
No.	-	Credit	Electiv	(Per week)			MID External		Total	
		Credit	e	Th.	Pr.	Th.	Th.	Pr.	Marks	
1.	Cost Accounting -II	4	Comp.	4	0	30	70	0	100	
	(BCOM CC 501)	119	2)	73						
2.	Public Finance	4	Comp.	4	0	30	70	0	100	
2.	(BCOM CC 502)	d	Comp.		Ü	30	70	O	100	
3.	Taxation – II	4	Comp.	4	0	30	70	0	100	
	(BCOM CC 503)	//	X	N.				V.		
4.	Advanced Statistics - II	4	Comp.	4	0	30	70	0	100	
	(BCOM CC 504)	177	comp.	6		20	, 0	Ü	100	
	Elective -1	ELZ	المالت	W						
	1. Entrepreneurship						/			
5.	Management – I	4	Elec.	4	0	30	70	0	100	
	(BCOM EC 501)	VAVI	SHWA	110	146	8	0	5		
	2. Marketing Research				960	4	1.1			
	(BCOM EC 502)					A.	10			
6.	Corporate Soft Skills	2	Comp.	2	0	15	35	0	50	
	(BCOM CC 505)		1							
7.	Project Phase -I	2	Comp.	0	2	15	0	35	50	
	(BCOM CC 506									
	TOTAL	24		22	2	180	385	35	600	

Bachelor of Commerce – Semester 6

Sr.	Name of the Subject	Sub	Comp- ulsory/	Teaching Scheme (Per week)		Examination Scheme			
No.	J	Total Credit	Electiv e			MID	External		Total Marks
			C	Th.	Pr.	Th.	Th.	Pr.	WICHKS
1.	Management Accounting &	4	Comp.	4	0	30	70	0	100
	Auditing –I			3 1					
	(BCOM CC 601)						-1		
2.	Indian Economy	4	Comp.	4	0	30	70	0	100
	(BCOM CC 602)	1. F B	4773						
3.	Management Accounting &	4	Comp.	4	0	30	70	0	100
	Auditing -II		1						
	(BCOM CC 603)		1						
4.	Business Statistics	4	Comp.	4	0	30	70	0	100
	(BCOM CC 604)	_ //	1	1					
	Elective -2	35							
	1. Entrepreneurship	(#:	'A' A	7			N		
5.	Management – II	4	Elec.	4	0	30	70	0	100
	(BCOM EC 601)					//	.)		
	2. Financial Management	CVIS	HWAV	100	1	K	35	× .	
	(BCOM EC 602)	3		4/	9600		7	1	
6.	Software Based Accounting	2	Comp.	0	2	0	0	50	50
0.	(BCOM CC 605)		Comp.	J	2		J	50	50
7.	Project Phase -II	2	Comp.	0	2	15	0	35	50
	(BCOM CC 606)								
	TOTAL	24		20	4	165	350	85	600

KADI SARVA VISHWAVIDYALAYA GANDHINAGAR

Syllabus of Cost Accounting -II

For Bachelor of Commerce: Semester -V

Subject Code: BCOM CC 501

[A] RATIONALE

As students learn fundamentals of Financial Accounting and corporate accounting, it is necessary now to teach them accounting for manufacturing units and cost accounting which is very crucial to take basic decisions of the business. As cost accounting is a special branch of accounting students should learn the basics of it at a under graduate level. So the syllabus is to be designed in such a way which shows the students that how these principles are variedly applied to the corporate or company accounting.

Another aspect to design this syllabus is to familiarize the students with various cost accounting principles and their treatment.

[B] OBJECTIVES

- To teach the basics of cost accounting for service providers i.e. transporters.
- 2. To teach various costing methods i.e. job costing, batch costing, contract costing.
- 3. To give the basic knowledge of standard costing and variance analysis.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will learn basics of cost accounting for service providers.
- 2. Students will learn process costing
- 3. Students will learn to calculate variances and understand the concept variance with the help of standard costing

[D] SCHEME OF TEACHING ANDASSESSMENT:

Units	Topics	Instructional	Weightage
Cints	Topics	Hrs.	(%)
1.	Operating Costing	12	20%
2.	Job and Batch Costing	12	20%
3.	Contract Costing	12	20%
4.	Process Costing	12	20%
5.	Standard Costing and Variance Analysis	12	20%
	Total	60	100%

			Teaching Exam Scheme Scheme													
Subject Code	Subject Title	Credit	Theory/ Practical	i I utoriai		University		•		Theory/ Tutorial Theory		<u> </u>		Internal practical work	Total	
					Hrc	Max Marks	Max Marks	Marks								
	Cost Accounting-II	4	4	-	3	70	30	100								

[E] COURSE CONTENT

Sr. No.	Particulars	Weightage (%)	Number of Lectures Required
1	Operating Costing:	20%	12
	Introduction, Operating costing definition and characteristics,		
	Transport Costing methods, Road Transport-Bus and truck[
	Excluding Hotel Costing] (For Transport undertaking)		
2	Job and BatchCosting:	20%	12
	Definition and features of Job Costing; Pre-requisites for Job		
	Costing; Source Documents, Procedure for recording under Job		
	Costing; Definition of Batch Costing and its accounting		
	procedure; Method of determination of Economic Batch		
	Quantity (EBQ);	1/2	
3	Contract Costing:	20%	12
	Definition of Contract Costing; Difference between Job and	00	X
	Contract Costing; Features of Contract Costing; Accounting	11/1	
	Entries; Work Certified, Work uncertified and Retention	9 16	
	Money; Method of valuation of Work-in-progress; Profit on	100	
	Incomplete Contracts; Costing Entries.		
4	Process Costing:	20%	12
	Meaning, Definition and Features; Job Costing vs. Process		
	Costing; Process losses and gains; Accounting of waste, scrap,		
	defectives and spoilage; Valuation of Work-in-Progress		
	(Equivalent Production); Meaning of Joint Products and By-		
	Products; Objectives for allocation of joint costs and Methods		
	of Accounting for Joint Products; Methods of Accounting for		
	By-Products; Inter process profit and transfer price.		

5	Standard Costing and Variance Analysis:	20%	12
	Direct Material Cost variances, Direct Labour Cost variances,		
	Variable Overhead cost variances and Fixed Overhead		
	cost variances (Excluding Sales and Profit variance)		

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Cost Accounting A Managerial Emphasis Charles T. Horngren and George Foster Prentice Hall of India, New Delhi
- 2. Management & Cost Accounting Colin Drury International Thomson Business Press
- 3. Principles & Practices of Cost Accounting Ashish K. Bhattacharya A.H. Wheller Publisher
- 4. Costing Accounting for C. A. Dr. N. K. Agrawal Suchitra Prakashan Pvt. Ltd.
- 5. Cost Accounting (Problem and Theory) S.N. MaheshwariMahavir Publication
- 6. Cost Accounting (Methods & Problems) B.K. Bhar Academic Publisher, Calcutta
- 7. Principles and Practices of cost Accounting Ashish K. Bhattacharya A.H. Wheeter Publisher
- 8. Management & Cost Accounting, Colin Drury, International Thomson Business Press
- 9. Principles & Practices of Cost Accounting, Ashish K. Bhattacharya, A. H. Wheller Publisher
- 10. Cost Accounting- M. N. Arora, (Himalaya Publishing House)
- 11. Cost Accounting- S.P. Jain and K.L Narang (Kaylani Publishers)
- 12. Cost Accounting- Mahabaleswara Bhatta (Himalaya Publishing House)
- 13. Cost Accounting- J. Made Gowda (Himalaya Publishing House)

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / University Exam: Marks: 70 B.Com.
SEM-V Subject: Cost Accounting— II (CC 501) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

	A CONTRACTOR OF THE PARTY OF TH	
Q-1		14
Q-2		14
	OR	
Q-2		
Q-3	TOVA VISHWAVIOU	14
	OR	
Q-3	11 11/20	
Q-4		14
	OR	
Q-4		
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT ANSWER	14

Syllabus of Public Finance

For Bachelor of Commerce: Semester -V

Subject Code: BCOM CC 502

[A] RATIONAL

Public finance is the study of the role of the government in economy. It is a branch of economics which has assesses the government revenue and expenditure of the public authorities and the adjustments of one or the other to activities, participants and politics involved in the collection, custody and expenditure of public revenue at the federal, state and local levels of government. Topics of discussion include: assessment and collection of taxes, public borrowing and debt administration, preparation and enactment of the budget, financial accountability and audit, and politics of the budgetary process.

[B] COURSE OBJECTIVES:

Public finance issues are central to economic and political discourse worldwide, as one of the primary functions of government is to generate resources from its people to spend money improving the lives of its people. However, while the concept of money from the people, for the people is quite simple conceptually, there is little agreement on how best to raise and spend public funds in practice. Thus, the primary course objective is to provide students with the tools, and the skills to use the set tools, to understand the underlying concepts and practical tradeoffs entailed in public finance policy alternatives. This will prepare students to be informed consumer of public finance policy alternatives. This will prepare students to be informed consumers of public finance data and thus, equip student to engage constructive lying the formulation, implementation and evaluation of public finance policies.

[C] EXPECTED LEARNINGOUTCOMES OF THE PROGRAM

After successful completion of this course, students should be able to:

- 1. Understand the process, structures and underlying logic off financial administration in the public sector.
- 2. Have knowledge of basic principles in public finance, accounting and economics that relate to public budgeting and the budgetary process.
- 3. Identify differences in processes, revenue sources and budgetary challenges that exist between different levels of government.
- 4. Identify and understand the politics associated with public budgeting at each stage in the process among participants and at various levels of government.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Topics	Instructional Hrs.	Weightage %
1	Nature & Scope of Public Finance	10	15
2	Public Budget	12	20
3	Public Expenditure	13	20
4	Public Revenue	15	25
5	Public Debt	10	20
Total		60	100

Subject	Name of the subject	Sub	Teac Scho	hing eme	Exam <mark>i</mark> nation Sch <mark>e</mark> me			
Code	Name of the subject	Total	(per week)		Mid	External Tota		Total
	11000	Credit	Th.	Pr.	Th.	Th.	Pr.	Marks
B.Com	Public Finance	4	1	0	30	70	0	100
CC 502	rublic Fillance		90	U	30	70	U	100

Sr. No.	Particulars	Wightage (%)	Number of Lectures Required
1	Nature and Scope of Public Finance	15%	10
	Definition, Objectives and Scope of Public Finance, Role of	271	
	Public Finance in Economic Development, Principles of	7//	
	Maximum Social Advantage, Meaning and Characteristics of	100	
	Public Goods, Private Goods and Merit Goods, Spill-Over		
	Effects.		
2.	Public Budget	20%	12
	Meaning and Objective, Budget Classification and Types,		
	Deficit Budget and Type of Deficit.		
3.	Public Expenditure	20%	13
	Meaning and objective, Canons of Public Expenditure,		
	Classifications of Public Expenditure, Causes of Public		
	Expenditure, Effects of Public Expenditure, Objectives of Fiscal		
	Policy, Fiscal Imbalance & Deficit Finance, Federalism and		
	Federal Finance, Latest Finance Commission		

4.	Public Revenue	25%	15
	Meaning and Sources, Classification of Taxes, Importance of		
	Taxations, Canons of Taxations, Role of Taxation in Economics		
	Development, Merits and Demerits of Direct Taxes, Merits and		
	Demerits of Indirect Taxes, Effects of Taxation		
5.	Public Debt	20%	10
	Sources of Public Debt (External and Internal), Objectives of		
	Public Debt, Effects of Public Debt.		

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS:

- 1. Public Finance in Theory and Practice: R. R. Musgrave & P. G. Musgrave.
- 2. Public Finance: H. L. Bhatia.
- 3. Public Finance: B. P. Tyagi.
- 4. Public Finance: R. C. Agarwal.
- 5. The Theory & Working of Union Finance in India: Bhargava R. N.
- 6. Datt & Sundharam's Indian Economy- Gaurav Datt & Ashwani Mahajan S. Chand.
- 7. Indian Economy V. K. Puri, S. K. Mishra- Himalaya Publishing House-36th Edition.

WIDT SARVA VISHWAVID MALAYA

Seat	No.	
\sim	1 10.	

KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM-V Subject: Public Finance (CC 502) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q – 1 A.		10
B.		04
Q-2A.		07
B.	-UN VICHWAVIA	07
100	OR).
Q-2A.		07
B.	7 / //	07
Q-3 A.		07
B.		07
	OR	
Q-3 A.		07
В.		07
Q – 4 A.		07
B.		07
	OR	
Q – 4 A.		07
B.		07
Q – 5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

Syllabus of Taxation - II

For Bachelor of Commerce: Semester -V Subject Code: BCOM CC 503

[A] RATIONALE

There is an urgent need for new Indirect Tax. A tax which will be only on the value addition. A tax which will have no cascading effect. A tax where there will be-No Tax on Tax. The country has found the answer in GST. The Goods and Services Tax which is being implemented from 1st July, 2017 is proposed to be a unified tax for the entire nation. The intended objective of GST 2017 is to replace a lot of other indirect and direct taxes like the VAT, Service Tax, Luxury Tax etc.

[B] OBJECTIVE

- To provide students with a working knowledge of principles and provisions of GST.
- To give the students a general understanding of the GST in the country and provide an insight into practical aspects of GST and equip them to become tax practitioners.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will learn various terminology used in indirect tax GST.
- 2. Student will learn that the cascading effect of tax on tax will be eliminated.
- 3. Student will learn practical aspect of Goods and Service Tax.
- 4. Student will get practical knowledge about the submission of Tax Return.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Topics	Instructional Hrs.	Weightage (%)
1.	Profit and Gains from Business and Profession: (Theory & Practical)	15	25%
2.	[A] Income from Capital Gain: (Theory & Practical)[B] Income from Other Sources: (Theory& Basic level Practical)	15	25%
3.	Levy and collection of GST	15	25%
4.	Input Tax Credit	15	25%
	Total	60	100%

			Teaching Scheme			Exam	Scheme	
Subject Code	Subject	Credit		Tutorial	University Theory		Internal practical work	Total
	Title	-7	Practical	A arr	Hrs	Max Marks	Max Marks	Marks
BCOM CC 503	Taxation - II	4	4	77/	3	70	30	100

. , -	TOUR VISHWAVIOR	1	
Sr. No.	Particulars	Weightage (%)	Number of Lectures Required
1.	Profit and Gains from Business and Profession:	25%	15
	(Theory & Practical)		
	Meaning, Computation of Income from Business and		
	Computation of Income from profession		
	Deductions U/S 80C to 80U under Income Tax Act 1961		

2.	[A] Income from Capital Gain: (Theory & Practical)	25%	15
	Meaning of Capital Assets, Short Term Capital Gain,		
	Long Term Capital Gain, Computation of Short / Long		
	Term Capital Gain. Exemptions available under capital		
	gain		
	[B] Income from other Sources: (Theory & Basic level		
	Practical)		
	Meaning and Types of Securities, Dividend income Casual		
	income, Computation of taxable income under		
	income from other sources	10000	
3.	Levy and collection of GST:	25%	15
	Taxable event-"Supply" of Goods and Services; Place of		
	Supply: Within state, Interstate, Small supplies and	- 1	
	Composition Scheme; Classification of Goods and Services;		
	Tax Invoice, Credit and Debit Notes, Returns,	24 11	
	Assessment: Self-Assessment,		
4.	Input Tax Credit:	25%	15
	Eligibility and Ineligible Input Tax Credit; Apportionments		
	of Credit and Blocked Credits; Tax Credit in respect of	-	
	Capital Goods; Recovery of Excess Tax Credit; Availability		
	of Tax Credit in special circumstance; Transfer of Input		
	Credit(Input Service Distribution); Payment of Taxes;		
	Refund; Doctrine of unjust enrichment; TDS, TCS. Reverse		
	Charge		
	Mechanism.		

Note: In case of any subsequent notifications/amendments regarding GST / law by the government, the syllabus would be updated accordingly.

[F] LIST OF REFERENCE BOOKS

- 1. GST Decoded a Complex Law Made Simple, 2nd revised edition, Monish Bhalla, Commercial Law Publications (India) Pvt. Ltd.
- 2. GST Ready Reckoner by V.S. Datey, Published by Taxman Publications (P) Ltd.
- 3. Anandaday Mishra, GST Law & Procedure, Taxman.
- 4. Gupta, S.S., GST- How to meet your obligations (April 2017), Taxman Publications.

[G] PAPER SCHEM Seat No.	E:	
Seat No	KADI SARVA VISHWAVIDYALAYA	
Date: / /	University Exam:	Marks: 70
B.Com. SEM-V	Subject: Taxation-II (CC 503)	Time: 3 Hours
Instructions:		-1
1) There are 5 que	estions in this paper.	
2) All questions c	arry equal marks.	
3) Figures to the r	ight indicate full marks.	
4) Scientific calcu	lator is not allowed in exam.	
5) Attempt all Qu	estions.	
Q-1		14
Q-2	NO V	14
	OR	
Q-2	A MICHIDANA	4
Q-3	CORVA VISITIAVIDYA	14
111	OR	1 16
Q-3		
Q-4		14
	OR	

MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS

Q-4

Q-5

14

Syllabus of Advanced Statistics - II

For Bachelor of Commerce: Semester -V

Subject Code: BCOM CC 504

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of advanced statistics, and application of it in commerce.

[B] OBJECTIVES

To familiarize the students with concepts and principles of Advanced Statistics – II

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

Students will:

- 1. Get awareness about the various concepts and tools of Advanced Statistics II.
- 2. Get awareness about various Analytical skills to be required in the field of statistics in routine life.
- 3. Get awareness about various techniques of Advanced Statistics- II the field of commerce.
- 4. Will be able to understand the usage of Large-small sample test, Small Sample Test, Interpolating and Extrapolation, Demographic Theory and Time based Analysis by Using Time Series.
- 5. Get awareness about the modern techniques of Advanced Statistics by teaching learning process.

[D] SCHEME OF TEACHING ANDASSESSMENT:

Units	Topics	Instructiona	Weightage
Units	Topics	l Hrs.	(%)
1.	Large Sample Test	12	20%
2.	Small Sample Test	12	20%
3.	Interpolation-Extrapolation	12	20%
4.	Demographic Methods	12	20%
5.	Time Series Analysis	12	20%
Tot	al Instructional Hours	60	100%

			Teachin Scheme	0		Exam	Scheme	
Subject Code	Subject Title	Credit	Theory/ Practical	Tutorial	The	ersity eory	Internal practical work	Total Marks
			Tractical	1	Hrs.	Max Marks	Max Marks	Maiks
BCOM CC 504	Advanced Statistics - II	4	4		3	70	30	100

Sr. No.	Particulars	Weightage (%)	Number of Lectures Required
1	Large Sample Test	20%	12
	Introduction to Parameter and Statistics, Meaning of		
	Hypothesis, Statistical Hypothesis, Null Hypothesis,		
	Alternative Hypothesis, Level of Significance, Type I and Type		
	II errors, critical region. Significance of Mean, Significance of		
	two means, significance of proportion, significance of two		
	proportions, significance of number of success		

2	Small Sample Test	20%	12
	Introduction to small sample test, difference between large and		
	small sample test, degree of freedom, goodness of fit, basics of		
	t-test, Significance of Mean, Significance of two means, Paired		
	t-test, chi-square test, F- distribution		
3	Interpolation-Extrapolation	20%	12
	Introduction to Interpolation-Extrapolation, meaning,		
	importance and limitations of Interpolation-Extrapolation,		
	understanding of operators, Newton's Method, Method of		
	Binomial Expansion and Lagrange Method for interpolate and		
- 1	extrapolate values.		
4	Demographic Methods	20%	12
	Introduction to Demographic Methods, advantages and		
	disadvantages of Demographic Methods, Understanding of		
	Infant Mortality Rate, Simple Birth Rate, Simple Death Rate,	2	
	Standardized Death Rate, comparison of health for health for		
	two or three regions. Understanding of General Fertility Rate,		
	Specific Fertility Rate, Total Fertility Rate, calculations of all		
	Demographic variables for fertility		
5	Time Series Analysis	20%	12
	Introduction to time series, importance of time series,		
	theoretical approach to graphical method and trend analysis in		
	time series, components of time series, time series analysis,	1/0	
	demand forecasting, application of moving average method,	hon	
	application of seasonal indices.	600	
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[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- (1) Goon, Gupta, Dasgupta: "An outline of Statistical Theory" World Press, Calcutta (1980)
- (2) Sancheti & Kapoor: Business Statistics, Sultan Chand & Sons, New Delhi.
- (3) Sancheti. & Kapoor: Business Mathematics, Sultan Chand & Sons, New Delhi.
- (4) D. N. Enhance: Fundamentals of Statistics.
- (5) Kapoor V. K.: Business Mathematics; Sultan Chand & Sons, Delhi.

Seat	No.	
Scat	1100	

KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM-V Subject: Advanced Statistics II (CC 504) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q.1	[A]	Theory (Any One of Two)	[04]
	[B]	Examples (Any Two out of Three)	[80]
	[C]	Objective Question (Compulsory)	[02]
Q.2	[A]	Theory (Any One of Two)	[04]
	[B]	Examples (Any Two out of Three)	[08]
	[C]	Objective Question (Compulsory)	[02]
Q.3	[A]	Theory (Any One of Two)	[04]
	[B]	Examples (Any Two out of Three)	[08]
	[C]	Objective Question (Compulsory)	[02]
Q.4	[A]	Theory (Any One of Two)	[04]
	[B]	Examples (Any Two out of Three)	[08]
	[C]	Objective Question (Compulsory)	[02]
Q.5	[A]	Theory (Any Two out of Three)	[04]
	[B]	Examples (Any Two out of Three)	[08]
	[C]	Objective Question (Compulsory)	[02]

Syllabus of Entrepreneurship Management – I

For Bachelor of Commerce: Semester -V

Subject Code: BCOM EC 501

[A] RATIONALE

The knowledge of this subject is required for the students of commerce who wish to choose their career as an entrepreneur. This course is designed to develop the understanding of fundamental concept of entrepreneurship management, role and important functions of an Entrepreneur.

[B] COURSE OBJECTIVE

- 1.To understand the concept of entrepreneurship development, the theories of entrepreneurship and the relationship between theory and practice.
- 2.To create awareness of the role of entrepreneurs in the growth of Indian economy
- 3.To comprehend the process of creating an entrepreneurial venture
- 4.To develop analytical skills for evaluating new venture ideas and understanding both the opportunities and constraints faced by entrepreneurs.
- 5.To critically view the role of financial institutions, government bodies in promoting entrepreneurship in India.
- 6.To develop an entrepreneurial spirit and have feasible ideas for ventures

[C] LEARNING OUTCOMES

- 1.Understand the issues involved in entrepreneurship development.
- 2. Able to evaluate opportunities for a new venture.
- 3. Demonstrate the ability to prepare a business plan for a venture.
- 4.Get insights into their creative, entrepreneurial and team skills.
- 5. To equip them with a platform to develop an entrepreneurial venture.

[D] SCHEME OF TEACHING AND ASSESSMENT

Units	Торіс	Teaching Hours	Weightage (%)
1	Entrepreneurship Management & Development	15	25
2	Role of Entrepreneur	15	25
3	Environmental Analyses	15	25
4	Business Developments	15	25
	Total	60	100

	11		Teaching	g Scheme			Exam cheme	
Subject Code	Subject Title	Credit	Theory/ Practica <mark>l</mark>	Tutorial	Th	versity leory Max Marks	Internal practical work Max Marks	Total Marks
BCOM EC 501	Entrepreneurship Management – I		4		3	70	30	100

Sr. No.	Particulars	Weightage (%)	Number of Lectures Required
1	ENTREPRENEURSHIP MANAGEMENT &	25%	15
	DEVELOPMENT	jel.	
	Introduction, importance and significance,		
	Entrepreneurial Development - world perspective.		
	Concept of entrepreneurship development, Evolution		
	and growth - stages. Theories entrepreneurship.		
	Concept of Entrepreneur. Entrepreneur,		
	Entrepreneurship and Manager. Difference between		
	Entrepreneur and Entrepreneur, Entrepreneur and		
	Entrepreneurship.		

2	ROLE OF ENTREPRENEUR	25%	15
	Attributes and Characteristics of successful		
	entrepreneur.		
	Developing entrepreneurial culture.		
	• Qualities of a successful entrepreneur.		
	Role of Entrepreneur in Indian Economy (developing)		
	economy with reference to self-employment)		
	development		
	Business Planning Process understanding business		
	life cycle and product life cycle.		
3	ENVIRONMENTAL ANALYSES	25%	15
3		23%	13
	Environmental Analysis: Search and scanning-	13.11	
	strength and weaknesses.		
	• Identifying problems and opportunities -		
	Opportunities and Threats		
4	BUSINESS DEVELOPMENTS	25%	15
7		2370	13
	Defining Business Idea, Product, location and Output Defining Business Idea, Product, location and Idea Output Defining Business Idea, Product, location and Idea Output Defining Business Idea, Product, location and Idea Output Defining Business Idea Output Defining Business Idea Defining Business Idea Output Defining Business Idea Output Defining Business Idea Defining Business Idea Output Defining Business Idea Output		10.
	ownership.		
	• Stages in starting the new venture.		
	• Entrepreneurial Models - Franchises, BPO, KPO,		
	venture capital funding.		

[F] REFERENCE BOOKS

- 1. Thomasw. Zimmerer and Norman M Scarborough, Essential of Entrepreneurship and small Business Management, (PHI) 4th Edition
- 2. Robert Hisrich, Michael Peters and David Shepherd, Entrepreneurship, Tata McGraw Hill, New Delhi
- 3. Donald Kuratto and Rickard Hdgetts, Entrepreneurship, 6th edition
- 4. David Holt, Entrepreneurial Development, (PHI)
- 5. S B Srivastav, A practical guide to Industrial Entrepreneurs, (Sultan Chand)

Scat 110	KADI SARVA VISHWAVIDYALAYA
Seat No.	
[G] PAPER SCHEME:	

Date: / / University Exam: Marks: 70

B.Com. SEM-V Subject: Entrepreneurship Management I (EC 501)

Time: 3 Hours

Instructions:

1) There are 5 questions in this paper.

- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

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Q.4 A		14
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	OR	
Q.4 A		
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Q.5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

Syllabus of Marketing Research

For Bachelor of Commerce: Semester -V

Subject Code: BCOM EC 502

[A] RATIONALE

The knowledge of this subject is required for the students of commerce who wish to choose higher education in the field of marketing as their career. This course is designed to develop understanding of fundamental concept of marketing research, role and function of Marketing Manager.

[B] COURSE OBJECTIVE

- 1.To understand the basic concept of marketing research and its impact on business organization.
- 2.To understand the importance of marketing research and to apply these principles in the organization.
- 3.To develop the knowledge of basic concept and fundamentals of marketing research.

[C] LEARNING OUTCOMES

- 1.Students will get awareness about fundamental concept of marketing research and role of research in organization.
- 2.To get awareness about marketing skill required in the field marketing research.
- 3.To get awareness about the changes taking place in the field of market.
- 4.Students will be able to understand the elements of market such as global marketing, marketing of services and research process

[D] SCHEME OF TEACHING AND ASSESSMENT

Units	Topic	Teaching	Weightage
	Topic	Hours	(%)
1	Marketing Research	12	20
2	Marketing Research Process	12	20
3	Ethical Issues In Marketing Research	9	15
4	Global Marketing	15	25
5	Service Marketing	12	20
	Total	60	100

			Teaching	197		Exam Cheme		
Subject Code	Subject Title	Credit	Theory/ Practical	Tutorial	TI	versity eory Max Marks	Internal practical work Max Marks	Total Marks
BCOM EC 502	Marketing Research	4	4	W 1	3	70	30	100

Sr. No.	Particulars	Weightage (%)	Number of Lectures Required
1	MARKETING RESEARCH	20%	12
	 Introduction, meaning of marketing research, definition of marketing research Importance of marketing research and objectives of marketing research Scope of marketing research, market research Vs. marketing 	JA	
	research		
	 Advantages (utility) of marketing research 		
	• Limitations of marketing research.		

2	MARKETING RESEARCH PROCESS	20%	12
	Marketing research process, types of marketing research,		
	Sampling, questionnaire, methods of data collection,		
	secondary data, primary data,		
	Difference between secondary data and primary data,		
	• Survey techniques, observation techniques, panel research,		
	and experimental method	1.50/	0.0
3	ETHICAL ISSUES IN MARKETING RESEARCH	15%	09
	Introduction, ethical problems in marketing research,		
	Characteristics and assumptions of ethics		
	• Nature and details of ethical problems, ethical problems of		
	market research (ethical problems with regards to clients,		
	research agency, respondents-customers)		
	Rights of respondents		
	Marketing research in India	1	
4	GLOBAL MARKETING	25%	15
	International marketing Concepts		
	Emergence of global marketing		
	Country wise marketing strategies	- 10	
	Global marketing environment		
	Major global marketing decisions		
5	SERVICE MARKETING	20%	12
	Nature and scope of services		
	Classification of services		
	Peculiar features of services	/	
	Problems of a service organization	6	
	Determinants of service quality	100	V.
	Marketing mix for marketing of services	37/	

[F] REFERENCE BOOKS

- 1. R. S. N. Pillai and Bagavathi, Modern Marketing (Principles and Practices), S. Chand & Company Ltd.
- 2. Philip Kotler, Kevin Lane Keller, Abraham Koshy, MithileshwarJha, Marketing Management, Pearson
- 3. R.B. Rudani, Basics of Marketing Management (Theory & Practice), Sultan Chand Publishing.

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / /	University Exam:	Marks: 70
B.Com. SEM-V	Subject: Marketing Research (EC 502)	Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

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Q.5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

Syllabus of Corporate Soft Skills

For Bachelor of Commerce: Semester -V

Subject Code: BCOM CC 505

[A] RATIONALE

Corporate Soft Skills include team spirit, interpersonal skills, etiquettes, motivation, and positive attitude and so on. This process includes boosting one's confidence, improving communication and language, developing certain hobbies or skills, learning fine etiquettes and manners, adding style and grace to the way one looks, talks and walks and overall imbibing oneself with positivity, liveliness and peace.

[B] OBJECTIVES

- 1. To introduce a student to the concept and relevance of corporate soft skills
- 2. To train them for corporate soft skills
- 3. To generate an awareness regarding etiquettes in corporate world
- 4. To understand what is Group Discussion.
- 5. To identify customer service skills.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will get idea about the concept and relevance of corporate soft skills
- 2. Students will be able to understand about Business Etiquette.
- 3. Identify the various aspects of Presentation Skills
- 4. Students will improve in Group Discussion Skills.
- 5. Students will experience Customer Service Skills.

[D] SCHEME OF TEACHING AND ASSESSMENT

Unit	Unit/ Title Of Unit	Hrs.	Weightage %
1	Business Etiquettes	10	33%
2	Presentation Skills	10	33%
3	Effective Group Discussion	05	17%
4	Customer Service Skills	05	17%

			Teaching	Teaching Scheme		Exam Scheme			
Subject Code	Subject Title & Code	Credit	Credit	Theory/ Practical	Tutorial	University Theory		Internal practical work	Total Marks
			Practical		Hrs.	Max Marks	Max Marks	Marks	
B. Com. CC 505	Corporate Soft Skills	2	2	-	2	35	15	50	

1	Business Etiquettes	10
	A. Meaning of Etiquettes	10
1	B. Principles of Etiquettes	
7	1. Respect	
-	2. Punctuality	
	3. Consideration	
	4. Privacy	
	5. Appearance	
	C. Challenges at Work place D. Business Dress and Grooming	
	1. Business professional and casual attire	
	2. professional and casual attire for women	
	3. professional and casual attire for men	
V.	E. Importance of Business Etiquettes	1 /
X.	Electronic Communication Etiquette	1//
	• Telephones	
1.3	• Speakerphones	100
- 1	• Cellular Telephones	1
- '	Video Conference	/
	Webinars	
	Answering Machines and Voice Mail	
	Electronic Mail (E-Mail)	100
200	Dining Etiquette	100
1	Styles of Eating and Place Settings	
13.1	Basic Guidelines for Business Dining	1.11
N.N.	Problem Dining Situations	Art II
- 30	Manners for Difficult-to-Eat Foods	1
	Cultural Variations in Dining Etiquette	1.0
2	Presentation Skills	10
	Purpose of presentation	
	• factors of presentation	
	1. Eye Contact	
	2. Posture, and Gestures	
	3. Presentation Attire	
	4. Vocal Characteristics	
	5. Humor , Visual Aids	
	6. Presenter's Etiquette	
	7. Distracting or Annoying Presenter's Behaviors	
	8. Audience Etiquette Chellenges while preparing and delivering Presentations	
	• Challenges while preparing and delivering Presentations	
	 Planning to prepare Presentations 	

3	Effective Group Discussion	05
	What is Group Discussion?	
	Understanding GD	
	 Positive Behaviour in Group Discussion 	
	Dress code and Body Language for GD	
4	Customer Service Skills	05
	• Patience	
	Attentiveness	
	Clear communication skills	
	Knowledge of the Product	
	Ability to use positive language	
	Acting skills	
	Time management skills	
	Ability to 'read' customers	
	A calming presence	
	Goal-oriented focus	
	Ability to handle surprises	
	Persuasion skills	
	Tenacity	
	Closing ability	
	• Empathy	
	Willingness to learn	

[F] SUGGESTED READING

- 1. Enhancing Employability: Connecting Campus with Corporate: M.S. Rao
- 2. The Essential Guide to Business Etiquette by Lillian Hunt Chaney and Jeanette St. Clair Martin
- 3. Corporate Soft skills: Sarvesh Gulati
- 4. The ACE of Soft Skills: Attitude. Communication and Etiquette for Success: Gopalaswamy Ramesh, Mahadevan Ramesh
- 5. The hard truth about Soft Skills. : Peggy Klaus,

https://www.helpscout.com/blog/customer-service-skills/

[G] PAPER SCHEME:

KADI SARVA VISHWAVIDYALAYA

Date:__/__/20__ University Exam: 20____ B.Com.: Semester V

Marks:35

Subject: Corporate Soft Skills (B.COM. CC 505)

Time: 2 hours

Instructions:

- 1. There are 5 questions in this paper
- 2. Figures to the right indicate full marks
- 3. Attempt all questions.

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MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	10
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Syllabus of Project Phase - I

For Bachelor of Commerce: Semester –V

Subject Code: (BCOM CC 506)

[A] RATIONALE

This course enables the students to exercise some of the knowledge and/or skills developed during the program to new situation or problem for which there are number of solutions. This course include planning of the tasks which are to be completed within the time allocated, and in turn, helps to develop ability to plan, use, monitor and control resources optimally and economically. By studying this course abilities like creativity, imitativeness and performance qualities are also developed in students. Leadership development and supervision skills are also integrated objectives of learning this course.

[B] OBJECTIVES

The course content should be taught and implemented with the aim to develop different types of skills so that students are able: to acquire following competencies.

- 1. Plan, use, monitor and control resources optimally and economically.
- 2. Identify the problem and apply innovative, creative and logical approach for problem solving.
- 3. Industrial concepts and preparation of projects for particular Industry or Area.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

The practical should be carried out in such a manner that students are able to acquire different learning outcomes in cognitive, psychomotor and affective domain to demonstrate following course outcomes.

- 1. Plan and identify the problems and proceed to handle the problems.
- 2. Develop innovative and creative ideas.
- 3. Develop leadership, interpersonal skill and team work.
- 4. Develop sense of managerial responsibility.
- 5. Interpret the results and give proper conclusions.
- 6. Being Familiar with fast changes in management and society.

[D] SCHEME OF TEACHING AND ASSESSMENT

IImi4a	Tonio	Practical	Weightage
Units	Topic	Hours	(%)
1	Introduction to Industries	6	20
2	Thrust Areas in Management/Commerce/	10	35
2	Entrepreneurship/ Industry/Field work etc.	10	33
3	Information and data collection	14	45
	Total	30	100

	-		Teaching Scheme Exam Scheme					
Subject Code	Subject Title	Credit	Theory/ Practical	Tutorial	University Practical		Internal practical work	Total Marks
				Vill	Hrs.	Max Marks	Max Marks	Warks
BCOM CC 506	Project Phase – I	2	2			35	15	50

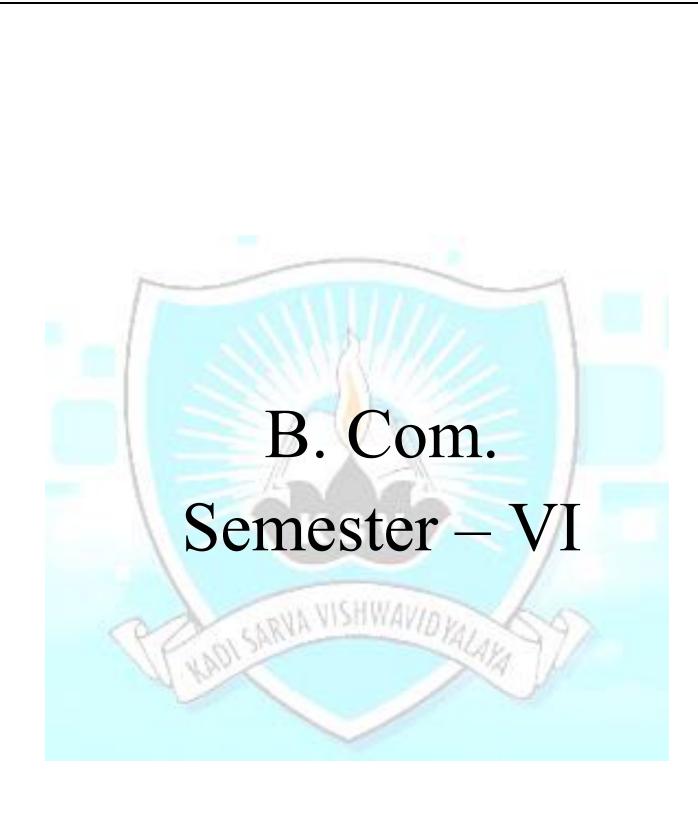
Unit	Particulars	Weightage	Number
	TOUR VISHWAVIOR	(%)	of Lectures
1	The Table	2007	Required
1	Introduction To Industries	20%	6
	Brief about Projects	St. March	
	Importance and Learning Outcomes	1	
	• Use of Research in Management and Commerce		
2	Thrust Areas In Management And Commerce	35%	10
	 Need of Research in Management and Commerce 		
	 Understanding of Thrust Areas 		
	 How it is useful to Management/Commerce/ 		
	Entrepreneurship/ Industry/Field work etc.		
3	Information and Data Collection	45%	14
	 Concern Literature to the Industry 		
	Historical and present information related to the		
	Industry		

[F] REFERENCES

- 1. C. R. Kothari, Research Methodology
- 2. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition, by John W. Creswell (Author)
- 3. Qualitative Research: A Guide to Design and Implementation 4th Edition, by Sharan B. Merriam (Author), Elizabeth J. Tisdell (Author)
- 4. The Craft of Research, Third Edition, by Wayne C. Booth (Author), Gregory
- G. Colomb (Author), Joseph M. Williams (Author)
- 5. The Research Methods Knowledge Base, 3rd Edition, by William M. K. Trochim (Author), James P. Donnelly (Author)
- 6. Qualitative Inquiryand Research Design: Choosing Among Five Approaches 3rd Edition, by John W. Creswell (Author)
- 7. Doing Your Research Project (Open Up Study Skills) 5th Edition, by Judith Bell (Author)
- 8. Introducing Research Methodology: A Beginner's Guide to Doing a Research Project 2nd ed. Edition, by Uwe Flick (Author)
- 9. The Essential Guide to Doing Your Research Project 2nd Edition, by Zina O'Leary (Author)
- 10. Research Methods in Education 7th Edition, by Louis Cohen (Author), Lawrence Manion (Author), Keith Morrison (Author)
- 1 .The SAGE Handbook of Qualitative Research (Sage Handbooks) 4th Edition, by Norman K. Denzin (Editor), Yvonna S. Lincoln (Editor)
- 12. Naturalistic Inquiry 1st Edition, by Yvonna S. Lincoln (Author), Egon G. Guba (Author)

[G] Viva-Voce (Practical)

Internal = 15 Marks University = 35 Marks



Syllabus of Management Accounting & Auditing - I

For Bachelor of Commerce: Semester - VI

Subject Code: BCOM CC 601

[A] RATIONALE

As students have already learnt Financial Accounting, corporate accounting and cost accounting it is necessary now to teach them accounting for Management. As Management accountancy is a special branch of accounting students should learn the basics of it at a under graduate level. So the syllabus is to be designed in such a way which shows the students that how this principles are variedly applied for decision making. Another aspect to design this syllabus is to familiarize the students with the various Management accounting principles and its treatment.

[B] OBJECTIVES

- 1. To teach the basics of Management accountancy
- 2. To teach basic principles, standards and its applications of Management accounting.
- 3. To teach the budgeting and various budgets as tool of management accounting.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will learn basic accounting procedure for Management accountancy.
- 2. Students will learn basic principles, standards and its applications of Management accounting.
- 3. Students will learn in-depth procedure budgeting and various budgets as tool of management accounting.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Tonics	Instructional	Weightage	
Units	Topics	Hrs.	(%)	
1	[A] Introduction of Management Accountancy	03	05%	
1.	[B] Cash Budget	12	20%	
2.	Marginal Costing	15	25%	
۷.	[Excluding Decision making]	13	2370	
3.	Introduction and Audit of Joint Stock	15	25%	
<i>J</i> .	Companies	13	2370	
4.	[A] Audit report & certificate	10	15%	
	[B] Audit Programme	05	10%	
	Total	60	100%	

		8		Exam Cheme				
Subject Code	Subject Title & Code	Credit	Theory/ Practical	Tutorial	TI	versity leory	Internal practical work	Total Marks
		=7	Practical		Hrs.	Max Marks	Max Marks	Marks
BCOM	Management	-0			ì			
CC 601	Accounting & Auditing- I	4	4	M	3	70	30	100

Unit No	Title of Unit and Details	Weightage In %	Number of Lectures Required
1.	Introduction of Management Accountancy:	5	3
	Explain the meaning of management accounting, scope of		
	management accounting, difference between management		
	accounting and financial accounting, advantages and		
	limitations of management accounting, functions of		
	management accountant, role of management accountant Cash budget:	20	12
	Introduction, advantages and limitations of cash budget,		
	methods of preparing cash budget: Cash receipts and		
	disbursement method, Adjusted earnings method, Balance		
	sheet projection method, Working capital differential methods.		

2.	Marginal Costing (Excluding Decision Making): Introduction, Definition, Characteristics of Marginal Costing, Assumptions of Marginal Costing, Advantages of Marginal Costing, Limitation of Marginal Costing, Certain terms relating to Marginal Costing, Sales in Foreign Market, Margin of Safety, Profit Volume Ratio, Key Factor (analysis with more than one limiting factors is not expected), Break-even chart, Utility of Break Even Analysis, Assumptions of Break Even Analysis, Limitations of Break Even Analysis, P.V. Chart.	25	15
3.	1) Introduction and Audit of Joint Stock Companies	25	15
	Introduction of Audit: Introduction, Definition, Objectives,		
	Types of Audit; Techniques of Auditing	- 1	
	Audit of Joint Stock Companies: Introduction, Points to be		
	considered before commencing the Audit of a Company,	4 1	
	Main documents of the company and their importance: (A)		
	Memorandum of Association, (B) Articles of Association		
	(C) Prospectus (D)Minutes Book (E) Preliminary Contracts		
	Audit of Share Capital: (A) Types of Shares		
	(B) Redeemable Preference Shares(C) Shares issued at a premium (D) Shares issued at a		
	discount (E) Shares issued for consideration other than		
	cash (F) Bonus Shares (G) Right Shares (H) Shares issued		
	for Business Purchase (I) Shares issued in consideration of		
	Debentures (J) Brokerage and Underwriting Commission on	1/0	
	Shares (K) Forfeiture of Shares (L) Share Warrant (M) Shares and Stock (N) Audit of Share Transfer	hon	
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4.	(A)Audit report & certificate	15	10
	Audit Report: Introduction, Meaning, Importance,		
	Specimen of Audit Report, Elements, Contents, Points to be		
	consider while Preparing Audit Report, Meaning of the		
	Phrase "True and Fair View", Types: Clean and Qualified		
	Report, Difference between Clean and Qualified Report.		
	Audit Certificate: Meaning, Importance, Specimen of Audit		
	Certificate, Difference between Audit Report and Audit	10	05
	Certificate	10	0.5
	(B) Audit Programme: Introduction, Meaning, details to be		

obtained before preparing Audit Programme, Points to be considered while preparing an Audit Programme

Audit Programme of:

- 1) Educational Institutions
- 2) Branch of a Commercial Bank
- 3) Manufacturing Companies

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- 1. Financial Management and Policy (Ninth Edition), Van Horne and C. James, Prentice Hall of India Pvt. Ltd., New Delhi
- 2. Financial Management, S.C. Kuchhal, Chaitanya Publishing House, Allahabad
- 3. Management Accounting & Financial Analysis Ist Edition, Dr. S.N. Maheshwari,
- S. Chand & Sons
- 4. Financial Management Theory and Practice, Prasanna Chandra, Tata McGraw Hill Book Co., New Delhi
- 5. Financial Management, I.M. Pandey, Vikas Publishing House New Delhi
- 6. Financial Management Text & Problems, M.Y. Khan & R.K. Jain, Tata McGraw Hill Publishing Co. Ltd
- 7. Foster G: Financial Statement Analysis; Prentice Hall, New Delhi.
- 8. Pandey I.M.: Essentials of Management Accounting; Vikas Publishing House Pvt. Ltd.
- 9. Practical Auditing 5th Edition Spicer & Pegler (S.V. Ghatalia) Allied Publishers de Paula's
- 10. Auditing Attwood & Stein Pitman, ELBS Auditing Today Emily Woolf Prentice Hall
- 11. Fundamentals of Auditing Kamal Gupta & Ashok Arora Tata McGraw Hill Ltd., N.D.
- 12. Contemporary Auditing Kamal Gupta Tata McGraw Hill Book Co., New Delhi.
- 13. Advanced Auditing & Investigation Emile Woolf Et al McDonald & Evans, U.K.
- 14. Management Auditing: A questionnaire approach R.J. Thirauf AMACOM Publication
- 15. Auditing Today Emile Woolf Prentice Hall
- 16. Auditing: Principles & Techniques, Author: Basu S. K.

[G]	PAPER SCHE	ME:	
Sea	t No	KADI SARVA VISHWAVIDYALAYA	
Dat	e: / /	University Exam:	Marks: 70
	Com. SEM-VI ne: 3 Hours	Subject: Management Accounting & Audit	ting-I (CC 601)
Inst	tructions:		
1)	There are 5	questions in this paper.	
2)	All questions	s carry equal marks.	
3)	Figures to th	e right indicate full marks.	
4)	Scientific ca	lculator is not allowed in exam.	
5)	Attempt all (Ouestions.	
	0.1	74-31	14
	Q-1		14
	Q-2	OR	14
	Q-2	AL VIICHWAVA	ha
	Q-2 Q-3	ANN A VISITIANTO	14
	Q 3	OR	1 14
	Q-3		
	Q-4		14

OR

Q-5 MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS

Q-4

14

Syllabus of Indian Economy

For Bachelor of Commerce: Semester - VI

Subject Code: BCOM CC 602

[A] RATIONAL:

Indian Economy is the study of the role of different sectors of the economy. It is a branch of economics which provides detail review of the country. This is the value addition to the student of B.Com. This course provides an overview of the Economic activities of Indian Economy at the central, State and local levels of government. Topics of discussion include: assessment of problems of Indian Economy, Sectoral composition of Indian Economy and Economic Policies.

[B] COURSE OBJECTIVES:

The objective dealt with many and varied. Beginning with the perspective of possibilities on the horizon, there are at one end chapters dealing with the assessment of and at the other end subject such as the evolution of the progress of the economy have been dealt with. In between there are discussion such components of the Indian Economy as its features, agriculture, industry and Knowledge Economy. It creates awareness about the components of Indian Economy. And students will evaluate the Indian economic progress.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM:

After successful completion of this course, students should be able to:

- 1. Understand the process and structures of Indian Economy,
- 2. Learning new issues which are useful for the competitive examination.
- 3. Learn the better understanding of the evaluation of the progress of the country's Economy.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Topics	Instructional Hrs.	Weightage (%)
1.	Basic features and problems of Indian Economy	10	15
2.	Sectoral composition of Indian Economy	12	20
3	Economic Policies	13	20
4.	External sector in India	15	25
5	Knowledge Economy	10	20
	Total	60	100%

			Teaching	Scheme		Exa	m Scheme	
Subject Code	Subject Title	Credit	Theory/	Tutorial	University Theory		Internal practical work	Total Marks
	1	- 40	Tracticar	H	Hrs.	Max	Max	Warks
				6A.7 AUGUS		Marks	Marks	
BCOM	Indian	4	4		3	70	30	100
CC 602	Economy	•			3	70	30	100

Sr · No ·	Particul ars	Weightag e (%)	Number of lecture s
1	Basic features and problems of Indian	15	10
	Economy: Indian Economy- Introduction,		
	Basic Characteristics,		
	Human Development index (HDI), (Only Concept),		
	Meaning and Problems of Poverty, Meaning and		
	Problems of unemployment, Causes of income inequality.		

2	Sectoral composition of Indian Economy: -	20	12
	Role of Agriculture, Issues in Agriculture sector in		
	India , Objective of land reforms, Objective of		
	Tenancy Reforms Ceilings on Agriculture holding,		
	Impact of Green Revolution agriculture policies		
	of India, Policies for Agriculture		
	Rural development - an overview.		
3	Economic Policies:-	20	13
	Objectives, Rational, Targets, And Achievements Of		
	Economic Planning in India, Establishment of NITI Aayog,	0.00	
	Black Economy in India- Definition, Causes,		
	Consequences, Government Measures to cure black money.		
4	External sector in India: -	25	15
	India's foreign trade value composition and direction,	1	
	Meaning, Steps Towards Globalization, Effects of		
	Globalization on Indian Economy, Foreign Trade Period	2	
	2015-2020		
5	Knowledge Economy:-	20	10
	Meaning of knowledge-base economy, Features of K-	-	
	Economy, The k- Economy: The basic framework, The K-	. 10	
	Economy Indicators, K- Economy in a developing Country		

Note: Requirement of lectures is subject to change as per need of students understanding.

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS:

- 1. Dutt Rudder and K.P.M Sunderam (2001): Indian Economy, S Chand & Co. Ltd. New Delhi.
- 2. Mishra S.K & V.K Puri (2001) "Indian Economy and –Its development experience", Himalaya Publishing House.
- 3. KapilaUma: Indian Economy: Policies and Performances, Academic Foundation
- 4. Bardhan, P.K. (9th Edition) (1999), the Political Economy of Development in India, Oxford University Press, New Delhi.
- 5. Jalan, B. (1996), India's Economic Policy- Preparing for the Twenty First Century, Viking, New Delhi.
- 6. D. M. Mithan Managerial Economics.

[G]	PAPER	SCHEN	ИE:
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Seat	No.	
Scat	110.	

KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM-VI Subject: Indian Economy (CC 602) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q – 1 A		10
Q – 1 B		04
Q-2A		07
Q-2B	AL VIICHIDIANA	07
9	OR	
Q-2A	(C)	07
Q-2B		07
Q-3A		07
Q - 3 B		07
	OR	
Q-3A		07
Q - 3 B		07
Q – 4 A		07
Q – 4 B		07
	OR	
Q-4A		07
Q – 4 B		07
Q-5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

Syllabus of Management Accounting & Auditing - II

For Bachelor of Commerce: Semester - VI

Subject Code: BCOM CC 603

[A] RATIONALE

At the graduation level students should have the knowledge and understanding of information reported in the financial statements with this objective, this syllabus is designed.

[B] OBJECTIVES

- 1. To teach the basics of financial statement analysis.
- 2. To teach interpretation of financial statements.
- 3. To give knowledge of Leverage.
- 4. To give the knowledge of accounting ratios and their interpretation.
- 5. To teach the cash flow statement as a one of the financial statements.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Students will learn basic of financial statement analysis.
- 2. Students will get the information and basic knowledge about interpretation of financial statements.
- 3. Students will learn the applications of basic of accounting ratios and their interpretation.
- 4. Students will learn in-depth procedure of cash flow statement.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Topics	Instructional	Weightage
		Hrs.	(%)
1.	Accounting Ratio & their	15	25%
	Interpretation	13	2370
2.	Cash Flow Statement as per AS-3	15	25%
3.	Investigation	15	25%
4.	Divisible Profit	15	25%
	Total	60	100%

			Teaching Scheme		Exa		m Scheme	
Subject Code	Subject	Credit		Tutorial	TI	versity neory	Internal practical work	Total
	Title		Practical		Hrs.	Max	Max	Marks
					піз.	Marks	Marks	
BCOM CC 603	Management Accounting & Auditing	4	4	-	3	70	30	100
	- II							

Unit No	Title Of Unit And Details	Weightage In %	Number of Lectures Required
1.	Accounting Ratios and their Interpretation:	25	15
	Definition; Mode of expression and Interpretation of Ratios;	. Fe	
	Classification of Ratios; Practical Problems on the following		
	Ratios Only: Current Ratio; Liquid Ratio; Turnover Ratios		
	relating to Stock, Debtors; Creditors, Net Assets, Fixed		
	Assets and Working Capital; Gross Profit Ratio, Net Profit		
	Ratio, Operating Ratio, Expense Ratios, Rate of Return on	1/	
	Investment, Return on Shareholders' Funds, Earning per	1/	
	share and Price-Earnings Ratio, Leverage Ratio (Trading on	her	
	Equity or Capital Gearing); Advantages and Limitations of	600	
	Ratio Analysis.	4711	
2.	Cash Flow Statement as per AS-3:	25	15
	Concept and Significance of Funds Flow Statement, Sources		
	and Applications of Cash, Cash from Operation, Income and		
	Expenditure Approach and Net Profit Approach, Difference		
	between Fund Flow Statement and Cash Flow Statements,		
	Preparation of Cash Flow Statement as per applicable		
	Accounting Standard issued by ICAI.		

3.	Investigation	25	15
	Introduction, Definition, Characteristics, Difference between		
	Investigation and Audit, Points to be noted while conducting		
	Investigation, Procedure of Investigation or Approaches to		
	Investigation, Various kinds of Investigations:		
	(1)Investigation on behalf of an intending purchaser of a		
	business (2) Investigation on behalf of a creditor or a bank		
	granting loans (3) Investigation in case of suspected fraud		
	(4)Investigation in case of considerable fluctuations in profit.		
4.	Divisible Profit	25	15
	Introduction, Meaning of Profits, Importance of Correct		
	computation of profit, Problems in Determination of profits,		
	Meaning of Divisible Profit, Difference between profit and	1 1	
	divisible profit, Guiding principles for computing Divisible		
	profits Dividend, Datable points regarding Divisible		
	profits:		
	(1) Depreciation on Assets, (2) Capital Profit, Capital Loss,		
	(3) Past Revenue Losses, (4) Dividend from past profits,	- F	
	(5)Transfer to Reserves, (6) Payment of salaries out of		
	profits		
	Provision of Companies Act Regarding Depreciation,		
	Auditor's Duty in connection with Divisible Profit,		
	Summary of Legal Decision.		
	Note: Examples on Divisible Profits should expect.		

[F] TEXT BOOK:

- 1. Practical Auditing 5th Edition Spicer & Pegler (S.V. Ghatalia) Allied Publishers de Paula's
- 2. Auditing Attwood & Stein Pitman, ELBS Auditing Today Emily Woolf Prentice Hall Auditing Today Emile Woolf Prentice Hall
- 3. Auditing: Principles& Techniques, Author : Basu SK
- 4. Foster G: Financial Statement Analysis; Prentice Hall, New Delhi.

SARVAV

5. Institute of Chartered Accountants of India; Various Publications.

[G]	PAPE	R SCHEME:	
Sea	t No	KADI SARVA VISHWAVIDYALAYA	
B.C	e: / Com. SI ne: 3 H	/ University Exam: EM-VI Subject: Management Accounting & Auditing-II (CC 6	Marks: 70
Inst	truction	ns:	
1)	The	ere are 5 questions in this paper.	
2)	All	questions carry equal marks.	
3)	Fig	ures to the right indicate full marks.	
4)	Sci	entific calculator is not allowed in exam.	
5)	Att	empt all Questions.	
,			
	Q-1		14
	Q-2		14
		OR	
	Q-2	THE WAY AVAILABLE OF THE PARTY	
	Q-3	P SNOT ALLE ST	14
		OR	
	Q-3		
	\circ 1		1.4

OR

Q-5 | MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS

Q-4

14

Syllabus of Business Statistics

For Bachelor of Commerce: Semester -VI

Subject Code: BCOM CC 604

[A] RATIONALE

The knowledge of this subject is required for all undergraduate commerce students who wish to choose higher education or Industry/field as their career. The course is designed to deliver the basic fundamental concepts of Business statistics, and application of it in commerce.

[B] OBJECTIVES

To familiarize the students with concepts and principles of Business Statistics

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

Students will:

- 1. Get awareness about the various concepts and tools of Business Statistics.
- 2. Get awareness about various Analytical skills to be required in the field of statistics in routine life.
- 3. Get awareness about various techniques of Business Statistics the field of commerce.
- 4. Will be able to understand the usage of Linear Correlation, Regression, Association of Attributes, Matrix Algebra and Business Forecasting.
- 5. Get awareness about the modern techniques of Business Statistics by teaching learning process.

[D] SCHEME OF TEACHING ANDASSESSMENT:

Units	Topics	Instructional	Weightage
		Hrs.	(%)
1.	Linear Correlation	12	20%
2.	Linear Regression	12	20%
3.	Association of Attributes	12	20%
4.	Matrix	12	20%
5.	Business Forecasting	12	20%
	Total	60	100%

			Teaching Scheme		Exa		m Scheme	
Subject Code	Subject Title	Credit	Theory/ Practical	Tutorial	Tri	versity neory	Internal practical work	Total Marks
	Title		1140000		Hrs.	Max	Max	1,141115
					1115.	Marks	Marks	
BCOM	Business	4	4	_	3	70	30	100
CC 604	Statistics	-			3	70	30	100

Unit	Content	Weightage (%)	Lectures Required
1	Linear Correlation Introduction to Bi-variate study, introduction to linear correlation, meaning, types of correlation, theoretical approach to method of scatter diagram, Karl Pearson's product moment method, Spearmen's Rank Correlation. Interpretation of correlation co-efficient, calculation of probable error and interpretation of PE, determination of R and interpretation.	20%	12
2	Linear Regression Introduction to linear regression, theoretical approach to two regression lines, properties of regression co-efficient, practical approach to data to estimate line of x on y and line of y on x.	20%	12
3	Association of Attributes Introduction to Attributes, theoretical approach to Association of Attributes for two attributes, types of association, method of observed and expected frequencies, proportion method of attributes, Yule's method for determining co-efficient, interpretation of Yule's co-efficient.	20%	12

4	Matrix	20%	12
	Introduction to matrices, meaning and arrangement of		
	matrices, types of matrices with example, transpose of		
	matrix, basic properties of matrices, addition and		
	subtraction of matrices, multiplication of matrices, usage		
	of properties for addition, subtraction and multiplication		
	of matrices, adjoin of matrix, inverse of		
	matrix, simultaneous equation system and solution by		
	using matrix.		
5	Business Forecasting	20%	12
	Introduction to Business forecasting, Importance, limits,		
	demand forecasting, linear equation system to obtain		
	solution for forecast, second degree parabola, method of		
	exponential smoothing.		

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- (1) Goon, Gupta, Dasgupta: "An outline of Statistical Theory" Vol-I and II, World Press, Culcutta (1980)
- (2) Sancheti & Kapoor: Business Statistics, Sultan Chand & Sons, New Delhi.
- (3) Sancheti. & Kapoor: Business Mathematics, Sultan Chand & Sons, New Delhi.
- (4) D. N. Elhance: Fundamentals of Statistics.
- (5) Kapoor V. K.: Business Mathematics; Sultan Chand & Sons, Delhi.
- (6) Levin and Rubin: "Statistics of Management", Prentice Hall of India Pvt. Ltd. New Delhi, (7th edition)
- (7) Parimal Mukhopadhyay: "Mathematical Statistics" Books & Allied (P) Ltd. (2nd edition) 2000.

Seat	No.
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KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM- VI Subject: Business Statistics (CC604) Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.
- 6) Graph Paper will be given on request.

Q.1[A]	Theory (Any One)	[04]
[B]	Examples (Any One)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.2[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.3[A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.4 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]
Q.5 [A]	Theory (Any One)	[04]
[B]	Examples (Any Two)	[08]
[C]	Objective Question (Compulsory)	[02]

Syllabus of Entrepreneurship Management – II

For Bachelor of Commerce: Semester -VI

Subject Code: BCOM EC 601

[A] RATIONALE

The knowledge of this subject is required for the students of commerce who wish to choose their career as an entrepreneur. This course is designed to develop the understanding of fundamental concept of entrepreneurship management, role and important functions of an Entrepreneur.

[B] COURSE OBJECTIVE:

- 1. To understand the concept of entrepreneurship development, the theories of entrepreneurship and the relationship between theory and practice.
- 2. To create awareness of the role of entrepreneurs in the growth of Indian economy
- 3. To comprehend the process of creating an entrepreneurial venture
- 4. To develop analytical skills for evaluating new venture ideas and understanding both the opportunities and constraints faced by entrepreneurs.
- 5. To critically view the role of financial institutions, government bodies in promoting entrepreneurship in India.
- 6. To develop an entrepreneurial spirit and have feasible ideas for ventures

[C] LEARNING OUTCOMES:

- 1. Understand the issues involved in entrepreneurship development.
- 2. Able to evaluate opportunities for a new venture.
- 3. Demonstrate the ability to prepare a business plan for a venture.
- 4. Get insights into their creative, entrepreneurial and team skills.
- 5. To equip them with a platform to develop an entrepreneurial venture.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Topic	Instructional Hrs.	Weightage (%)
1	Project Management	15	25
2	Financing The Project	15	25
	Role Of Central And State Government		
3	In Promoting Entrepreneurship	15	25
	Entrepreneurship Training & Development		
4		15	25
	Total	60	100

			Teaching Scheme		Exa		m Scheme	
Subject Code	Subject Title	Credit	Theory/	Tutorial	TI	versity neory	Internal practical work	Total
Coue			Practical	1000		Max	Max	Marks
			/		Hrs.	Marks	Marks	
BCOM	Entrepreneurship	4	1	V 4005, 17	2	70	30	100
EC	Management – II		4	DARTLAND	3	70	30	100
601	1		1 dl	B, Y A			1.0	

TOWN WISHWAVIOL	Kin	
Content		Required
	(%)	Lectures
UNIT -1 PROJECT MANAGEMENT	25%	15
Meaning of project, objectives and how to choose a project.		
Preparing a business plan, marketing plan, financial plan		
and organization plan.		
UNIT – 2 FINANCING THE PROJECT	25%	15
Estimating and Financing funds requirement.		
Schemes offered by various commercial Banks and		
Financial Institutions.		
Working capital: Meaning, need and significance, Determinants		
of working capital.		

UNIT – 3 ROLE OF CENTRAL AND STATE	25%	15
GOVERNMENT IN PROMOTING		
ENTREPRENEURSHIP		
Introduction to various incentives, subsidies and grants;		
Promotion of export oriented units; Fiscal and tax concessions		
Role of DIC (District Industries Centre) in the		
Entrepreneurship development and ED programs		
DIC - its functioning and objectives.		
UNIT -4 ENTREPRENEURSHIP TRAINING &	25%	15
DEVELOPMENT		
Objectives, contents, methods and execution		
Problems and difficulties of Entrepreneurs – Marketing,		
Finance, Human Resource, Production		
Research - external problems, Future of entrepreneurship		
in India.		
Women Entrepreneurs in India		

[F] REFERENCE BOOKS:

- 1. Thomas w. Zimmerer and Norman M Scarborough, Essential of Entrepreneurship and small Business Management, (PHI) 4th Edition
- 2. Robert Hisrich, Michael Peters and David Shepherd, Entrepreneurship, Tata McGraw Hill, New Delhi
- 3. Donald Kuratto and Rickard Hdgetts, Entrepreneurship, 6th edition
- 4. David Holt, Entrepreneurial Development, (PHI)
- 5. S B Srivastav, A practical guide to Industrial Entrepreneurs, (Sultan Chand)

[G] PAPER SCHEME:	
Seat No	
	KADI SARVA VISHWAVIDYALAYA

Date: / / University Exam: Marks: 70

B.Com. SEM-VI Subject: Entrepreneurship Management II (EC 601)

Time: 3 Hours

Instructions:

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q.1 A		14
В		
Q.2 A		14
		14
В		
	OR	
Q.2 A	CONTRACTOR AND	
В	C CI SALL TO THE COLUMN TO THE	
Q.3 A		14
В		
	OR	
Q.3 A		
В		
Q.4 A		14
В		
	OR	
Q.4 A		
В		
Q.5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14

Syllabus of Financial Management

For Bachelor of Commerce: Semester -VI

Subject Code: BCOM EC 602

[A] RATIONALE

The knowledge of this subject is required for the students of commerce who wish to choose higher education or industry as their career. This course is designed to develop understanding of fundamental concept of business finance, role and important function of Financial Manager.

[B] COURSE OBJECTIVE:

- 1. To understand the basic concept of business finance and its impact on business performance.
- 2. To understand the importance of financial management and to apply these principles in their routine life.
- 3. To develop the knowledge of basic concept and fundamentals of financial management.

DYALAYA

[C] LEARNING OUTCOMES:

- 1. Students will get awareness about fundamental concept of financial management and role of financial manager in organization.
- 2. To get awareness about managerial skill required in the field financial management in routine life.
- 3. To get awareness about the changes taking place in the field of financial environment.
- 4. Students will be able to understand the elements of finance such as capitalization, capital structure, capital budgeting and leverage.

[D] SCHEME OF TEACHING AND ASSESSMENT:

Units	Tonio	Instructional	Weightage
Units	Topic	Hrs.	(%)
1	Financial Management -	10	15
1	Introduction		
2	Capital Structure And	12	20
2	Capitalization		
3	Leverage	12	20
4	Capital Budgeting	18	30
5	Dividend Policies	8	15
	Total	60	100

		0.70	Teaching Scheme		Exa		m Scheme	
Subject Code	Subject Title	Credit	Theory/	Tutorial	TO	versity neory	Internal practical work	Total
			Practical		Hrs.	Max	Max	Marks
		77	// ·	W	1115.	Marks	Marks	
BCOM	Financial	4	4	100	3	70	30	100
EC 602	Management	140				70	50	100

Conten	Weightag e	Require d
	(%)	Lectures
UNIT -1 FINANCIAL MANAGEMENT - INTRODUCTION	15%	10
Meaning, importance, finance functions, Traditional and		
Modern concept, Role of Financial Manager, Inter relationship		
between finance function and other functional areas of		
management		
UNIT -2 CAPITAL STRUCTURE AND	20%	12
CAPITALIZATION		
Meaning, causes, Effect of under capitalization and over,		
capitalization, Watered Stock Meaning, Determination of		
capital structure		
UNIT -3 LEVERAGE	20%	12
Meaning, Operating leverage, Financial leverage, Combined		
leverage, Trading on Equity (with practical)		

UNIT -4 CAPITAL BUDGETING	30%	18
Meaning, significance, Payback Period, Average Rate		
of Return Time value of money, Net Present value,		
Internal Rate of Return Profitability index (Only		
Theory)		
UNIT -5 DIVIDEND POLICIES	15%	8
Introduction, Factors affecting dividend policy, Forms		
of dividend Types of dividend policy, Legal restrictions		
on dividend		
Total		

[F] REFERENCE BOOKS:

- 1. Khan M.Y. and Jain P.K., Financial Management, Tata McGraw Hill, New Delhi
- 2. Pandey I.M., Financial Management, Vikas Publishing House, New Delhi
- 3. Prasanna Chandra, Fundamentals of Financial Management, Tata McGraw Hill, New Delhi

HADI SARVA VISHWAVIDYALAYA



[G] PAPER SCHEME: Seat No		
	KADI SARVA VISHWAVIDYALAYA	
Date: / /	University Exam:	Marks: 70
B.Com. SEM-VI Time: 3 Hours	Subject: Financial Management (EC 602)	
Instructions:		1

- 1) There are 5 questions in this paper.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- 4) Scientific calculator is not allowed in exam.
- 5) Attempt all Questions.

Q.1 A		14
В		
Q.2 A		14
В		
	OR	
Q.2 A	THE MINISTER AND THE PARTY OF T	
В	C SI SAIL	
Q.3 A	1100	14
В		
	OR	
Q.3 A		
В		
Q.4 A		14
В		
	OR	
Q.4 A		
В		
Q.5	MULTIPLE CHOICE TYPE QUESTION AND SHORT QUESTIONS	14



SYLLABUS OF SOFTWARE BASED ACCOUNTING

SUBJECT CODE: B.COM CC 605

For Bachelor of Commerce: Semester-VI

 $To \ be \ introduced from \ the Academic \ Year: 2019-2020$

KADI SARVA VISHWAVIDYALAYA B.COM – SEMESTER VI B.COM – CC 605

SOFTWARE BASED ACCOUNTING

[A] RATIONALE

Software Based Accounting is the process of recording, summarizing and reporting of the transactions in computerized accounting software like Tally ERP resulting from business operations over a period of time. These transactions are Entered based on real vouchers and receipts and other journal transactions of a business, based on the entries, report like balance sheet, income statement and cash flow statement that encapsulate the company's operating performance over a specified period is prepared using computerized accounting software like Tally ERP. Nobody should under-estimate the importance of Software Based Accounting. With the development of technology; trade, industry and commerce also developed; and with the development of all these, the experts realized why, when, where and how Accounting is vital and useful in a business and in an economy. New Accounting methods are being innovated as per the requirement of the business in modern time.

[B] OBJECTIVES

- 1. To provide practical knowledge and develop analytical skill.
- 2. To enable the students to grab job opportunities in the field of commerce
- 3. To provide specialized and updated knowledge in the area of Software Based Accounting in a systematic manner
- 4. To provide basic knowledge of how to maintain Software Based Accounting like Tally ERP Software
- 5. To provide basic knowledge of GST using Software Based Accounting like Tally ERP.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

- 1. Student will be able to maintain accounting using Software Based Accounting like Tally ERP
- 2. This syllabus will help students to understand the Software Based Accounting like Tally ERP
- 3. This syllabus will help students to understand creating ledgers, vouchers entries, reporting in Software Based Accounting like Tally ERP
- 4. This syllabus will help students to understand GST using Software Based Accounting like Tally ERP

[D] TEACHING SCHEME

UNIT	TOPIC	INSTRUCTIONAL	
		HOURS	In %
1	Basics of Software Based Accounting and	6	20%
	Maintaining Chart of Accounts	· ·	20 / 0
2	Recording day-to-day transactions	6	20%
3	Inventory Management	6	20%
4	Software Based Accounting Reports	6	20%
5	Introduction to GST	6	20%

Subject code	Subject title	Credit	Teachin scheme	g		Ex	amin	ation	scheme
couc		621	(per v	week)	N	IID	Ext	ernal	Total
	1000		Th.	Pr.	Th.	Pr.	Th.	Pr.	Marks
BCOM CC 605	SOFTWARE BASED ACCOUNTING	2	00	2	00	00	00	50	50

UN IT NO	Learning Objectives	Content	INSTRU CTION AL HOURS	WEIGH TA GE In %
	38	Basics of Software Based Accounting Accounting Concepts, Double Entry System of Book Keeping, Golden rules of accounting Introduction-Getting Started with ERP -	92	
	Basics of Software Based	Mouse/Keyboard Conventions-Company Creation, Shut A Company, Select a Company, Alter Company Details, Company Features and		
1	Accounting and Maintaining Chart of Accounts	Configuration,	6	20%

2	Recording day-to-day transactions	Introduction Business Transactions Source Document for Voucher Recording Transactions in Accounting Software, Accounting Vouchers, Receipt Voucher, Contra Voucher, Payment Voucher, Purchase Voucher, Sales Voucher	6	20%
3	Inventory Managemen t	Introduction of Inventory Inventory Masters in Accounting Software, Creating Inventory Masters, Creation of Stock Group Creation of Units of Measure, Creation of Stock Item	6	20%
4	Software Based Accounting Reports	Introduction of Software Based Accounting reports Trial Balance, Balance Sheet, Profit and Loss Account, Cash Flow Statement, Ratio Analysis- Books and Reports, Day Book, Receipts and Payments	6	20%
5	Introduction to GST	Introduction to GST What is GST?, Advantages of GST, What are the components of GST?, Guide for GST, Enrolment for existing Central Excise / Service Tax Assesses, GST with computerized accounting software, Taxes to be subsumed in GST, Introduction to e-way bill system	6	20%

[F] RECOMMENDED BOOKS & REFERENCE MATERIALS

- Comdex Tally.ERP 9 Course Kit with GST and MS Excel by Vikas Gupta
- Tally.ERP 9 Made Simple Basic Financial Accounting by Ashok K Nadhani Publisher: BPB Publications
- Official Guide to Financial Accounting Using Tally. ERP 9 with GST by Education Tally Publisher: BPB Publications
- Tally .ERP 9 in Simple Steps by Kogent Learning Solutions Inc.

	R SCHEME:	
Seat No	KADI SARVA VISHWAVIDYALAYA	
Date: //	University Exam:	Marks: 50
B.Com. SE	EM-VI Subject: Software Based Accounting (CC 605)	Time: 2 Hours
Instruction	ns:	-1
1) Examina	tion of this subject based on viva and practical.	
Q-1 Q-2	Perform Practical 1 From Chapter 1, 2 Perform Practical 2 From Chapter 3	
O-3	Perform Practical 3 From Chapter 4	
	THOU SAME	

Syllabus of Project Phase – II

For Bachelor of Commerce: Semester -VI

Subject Code: (BCOM CC 606)

[A] RATIONALE

This course enables the students to exercise some of the knowledge and/or skills developed during the program to new situation or problem for which there are number of solutions. This course include planning of the tasks which are to be completed within the time allocated, and in turn, helps to develop ability to plan, use, monitor and control resources optimally and economically. By studying this course abilities like creativity, imitativeness and performance qualities are also developed in students. Leadership development and supervision skills are also integrated objectives of learning this course.

[B] OBJECTIVES

The course content should be taught and implemented with the aim to develop different types of skills so that students are able: to acquire following competencies.

- 1. Plan, use, monitor and control resources optimally and economically.
- 2. Identify the problem and apply innovative, creative and logical approach for problem solving.
- 3. Industrial concepts and preparation of projects for particular Industry or Area.

[C] EXPECTED LEARNING OUTCOMES OF THE PROGRAM

The practical should be carried out in such a manner that students are able to acquire different learning outcomes in cognitive, psychomotor and affective domain to demonstrate following course outcomes.

- 1. Plan and identify the problems and proceed to handle the problems.
- 2. Develop innovative and creative ideas.
- 3. Develop leadership, interpersonal skill and team work.
- 4. Develop sense of managerial responsibility.
- 5. Interpret the results and give proper conclusions.
- 6. Being Familiar with fast changes in management and society.

[D] SCHEME OF TEACHING AND ASSESSMENT

Units	Tonio	Practical	Weightage
Units	Торіс	Hours	(%)
1	Report Writing	10	40
2	Findings, Conclusions and Prospective of industrial Projects	10	30
3	Presentation of findings	10	30
	Total	30	100

	1		Teaching Scheme		Exam Scheme			
Subject Code	Subject Title	Credit Practical Tutorial University Practical		· ·	Internal practical work	Total Marks		
			11		Hrs.	Max Marks	Max Marks	IVIAI KS
BCOM CC 606	Project Phase- II	2	2	À	1	35	15	50

Unit	Particulars	Weightage (%)	Number of Lectures Required
1	Report Writing □ Drafting of Results analyzed □ Conclusions	40%	10
2	Findings, Conclusions and Prospective of industrial Projects □ Findings □ Conclusion	30%	10
3	Presentation of Findings □ Presentation of learning outcome before the class	30%	10

[F] REFERENCES

- 1. C. R. Kothari, Research Methodology
- 2. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition, by John W. Creswell (Author)
- 3. Qualitative Research: A Guide to Design and Implementation 4th Edition, by Sharan B. Merriam (Author), Elizabeth J. Tisdell (Author)
- 4. The Craft of Research, Third Edition, by Wayne C. Booth (Author), Gregory
- G. Colomb (Author), Joseph M. Williams (Author)
- 5. The Research Methods Knowledge Base, 3rd Edition, by William M. K. Trochim (Author), James P. Donnelly (Author)
- 6. Qualitative Inquiryand Research Design: Choosing Among Five Approaches 3rd Edition, by John W. Creswell (Author)
- 7. Doing Your Research Project (Open Up Study Skills) 5th Edition, by Judith Bell (Author)
- 8. Introducing Research Methodology: A Beginner's Guide to Doing a Research Project 2nd ed. Edition, by Uwe Flick (Author)
- 9. The Essential Guide to Doing Your Research Project 2nd Edition, by Zina O'Leary (Author)
- 10. Research Methods in Education 7th Edition, by Louis Cohen (Author), Lawrence Manion (Author), Keith Morrison (Author)
- 11 .The SAGE Handbook of Qualitative Research (Sage Handbooks) 4th Edition, by Norman K. Denzin (Editor), Yvonna S. Lincoln (Editor)
- 12. Naturalistic Inquiry 1st Edition, by Yvonna S. Lincoln (Author), Egon G. Guba (Author)
- [G] Viva-Voce (Practical) Internal = 15 Marks University = 35 Marks